



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4. RELATED DOCUMENTS**

**1.4: FEEDBACK SYSTEM**



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknbsm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

**Criterion 1 – Curricular Aspects**

**1.4 Feedback System**

**1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website**

**INDEX**

<b>Sr.No</b>	<b>Particulars</b>	<b>Page No</b>
1	Details of Feedback System – Last Five Years (2018-2019 to 2022-2023)	3 to 4
2	Feedback Questionnaire (2018-2023)	5 to 49
3	Feedback Analysis (2018-2023)	50 to 89
4	Feedback Process and Action Taken Report (2023-2019)	90 to 106
5	Notice to Faculty Members Involved in Syllabus Redesigning Process	107 to 108
6	Communication with University Regarding Consideration of Stakeholders Suggestions in syllabus Redesigning Process	109 to 113
7	Certificate of Appreciation – Faculty members Involved in Syllabus Redesigning.	114 to 119
8	Outcomes in the forms of Curriculum Enhancement	120 to 138
9	Sample Filled Feedback forms 2018-2023	139 to 253



SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**DETAILS OF FEEDBACK SYSTEM – LAST FIVE YEARS  
(2018-2019 To 2022-2023)**



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra &amp; Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknssbm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

**1.4.1. Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website**

The SKNSSBM Institute has its Stakeholders feedback policy and receives feedback from various stakeholders namely

- 1) Students,
- 2) Teachers,
- 3) Employers,
- 4) Alumni.
- 5) Parents

This feedback for a comprehensive understanding of institutes academic performance and the overall ambience.

**Details of Feedback system - Last Five Years (2018-2019 to 2022-2023)**

<b>Academic Year</b>	<b>Details of Feedback taken</b>	<b>Feedback taken</b>	<b>Feedback Analyzed</b>	<b>Action Taken Report</b>	<b>Feedback analysis Hosted on Institute website</b>	<b>Outcomes</b>
<b>2018-2019</b>	Feedback collected on curriculum from 5 Stakeholders	Yes	Yes	Yes	Yes	----
<b>2019-2020</b>	Feedback collected on curriculum from 5 Stakeholders	Yes	Yes	Yes	Yes	----
<b>2020-2021</b>	Feedback collected on curriculum from 5 Stakeholders	Yes	Yes	Yes	Yes	----
<b>2021-2022</b>	Feedback collected on curriculum from 5 Stakeholders	Yes	Yes	Yes	Yes	Yes
<b>2022-2023</b>	Feedback collected on institutes academic performance and the overall ambience. from 5 Stakeholders	Yes	Yes	Yes	Yes	Awaited



**SINHGAD TECHNICAL EDUCATION SOCIETY'S  
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**FEEDBACK QUESTIONNAIRE  
(Academic Year 2018-2023)**

**STAKEHOLDERS FEEDBACK QUESTIONNAIRE  
ON THE ACADEMIC PERFORMANCE AND  
AMBIENCE OF THE INSTITUTION**

**(Academic Year 2022-2023)**



**Sinhgad Technical Education Society's**  
**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**  
**Teachers Feedback on the Academic Performance and Ambience of**  
**The Institution**

**Name of the Teacher:**

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					
I am able to effectively facilitate students' understanding of course materials.					
The assessment methods I employ align with the course objectives and promote comprehensive learning.					
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					
The institute encourages innovative teaching methods and pedagogical approaches.					
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					
The available research facilities, including the library, adequately meet my professional needs.					
Collaborative interactions among faculty members are actively promoted within the institute.					
The professional development opportunities and workshops contribute positively to my growth as an educator.					
I feel a sense of community and mutual respect among colleagues within the institute.					

**Suggestions if any:**



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of  
The Institution**

**Name of the student:**

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

<b>Questions</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					
The instructors effectively communicate the course content.					
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.					
I have experienced improvement in my learning and academic skills during my time here.					
The institute offers adequate academic resources such as libraries, labs, and online databases.					
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					
The library resources meet my academic needs.					
I feel a sense of belonging and community within the institute.					
The institute promotes a culture of diversity and inclusivity.					
The extracurricular activities contribute positively to my overall experience.					

**Suggestions if any:**





**Sinhgad Technical Education Society's**  
**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**  
**Parents Feedback on the Academic Performance and Ambience of**  
**The Institution**

**Name of the Parent:**

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					
The instructors effectively communicate the syllabus content					
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.					
The workload is reasonable and appropriate for the student grade level.					
Students receive timely and helpful feedback on their academic performance.					
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					
The library resources meet the students' academic needs.					
The library resources meet students' academic needs.					
The institute promotes a culture of diversity and inclusivity.					
The extracurricular activities contribute positively to the students overall experience.					

**Suggestions if any:**



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Employers Feedback on the Academic Performance and Ambience of**

**The Institution**

**Name of the Employer:**

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					
Graduates effectively apply theoretical knowledge to practical situations.					
Graduates exhibit strong critical thinking and problem-solving skills.					
Graduates possess relevant technical skills required for their roles.					
Graduates' communication skills, both written and verbal, meet industry expectations.					
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					
Graduates exhibit a strong work ethic and adaptability.					
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					
Graduates are equipped with teamwork and collaboration skills.					

**Suggestions if any:**



**Sinhgad Technical Education Society's**  
**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**  
**Alumni Feedback on the Academic Performance and Ambience of**  
**The Institution**

**Name of the Alumni:**

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.					
The instructors effectively communicated the course content..					
The assessments (assignments, exams, projects) were aligned with the learning objectives.					
Timely and constructive feedback on academic performance was available.					
The workload was manageable and conducive to learning.					
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					
The institute's library and resources supported your academic needs.					
The institute fostered a sense of community and collaboration among students.					
Extracurricular activities and events enriched your overall experience.					

**Suggestions if any:**

**QUESTIONNAIRE FOR STAKEHOLDERS  
FEEDBACK ON MBA SYLLABUS**

**(Academic Year 2021-2022)**

Criterion 1: Curriculum Aspects  
Summary Sheet of Documents  
Related To Structured Feedback Received  
Academic Year 2021-2022

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Employer
2.	Feedback Analysis Report on MBA Curriculum 2021-2022 Students, Teachers, Alumni, and Employer

## Student's Feedback On MBA Curriculum ( 2021-2022)

Dear student,

Please fill out form this is related feedback of MBA Curriculum

*\*Required*

1. Name of the Student \*

2. Division and Roll No \*

3. MBA syllabus covers all the dimensions of courses in detail \*

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4. MBA syllabus offers wide range of specializations and elective subjects \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

5. MBA syllabus is combination of theory and applications \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

6. MBA curriculum incorporates recent trends in management \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

7. Reference books resources mentioned in syllabus are adequate and useful \*

Mark only one oval.

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

8. MBA program covers the competencies which will bridge gap between academics and industry \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

9. Overall Feedback on MBA curriculum \*

Mark only one oval.

- Extremely Effective
- Very Effective
- Moderately Effective
- Slightly Effective
- Not at all Effective



10. Suggestions if any

---

---

---

---

---

This content is neither created nor endorsed by Google.

Google Forms

## Teachers Feedback on MBA Curriculum (2021-22)

\*Required

1. Name of the Teacher \*

\_\_\_\_\_

2. Syllabus is suitable to the course \*

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

3. Aims and objectives are well defined and clear to teachers and students

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4. Course content is followed by corresponding reference material \*

*Mark only one oval.*

- Strongly Agree  
 Agree  
 Neutral  
 Disagree  
 Strongly Disagree

5. The course /Syllabus has balance between theory and application

*Mark only one oval.*

- Strongly Agree  
 Agree  
 Neutral  
 Disagree  
 Strongly Disagree

6. Syllabus sufficient to bridge gap between industry standard and academics \*

*Mark only one oval.*

- Strongly Agree  
 Agree  
 Neutral  
 Disagree  
 Strongly Disagree

7. Given hours for each subject sufficient for coverage of syllabus

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

8. Evaluation method mentioned in syllabus is sufficient for proper assessment

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

9. Books listed as reference material are relevant,updated,appropriate and available

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

10. I have freedom to propose ,modify,suggest new topics in syllabus/new teaching and testing techniques \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

This content is neither created nor endorsed by Google.

Google Forms

---

12/13/22, 5:06 PM

Teachers Feedback on MBA Curriculum (2021-22)

[https://docs.google.com/forms/d/1YNymlaPhQvGwCMfWkIM1acdv\\_IUKdm4X3jZLyt4/edit](https://docs.google.com/forms/d/1YNymlaPhQvGwCMfWkIM1acdv_IUKdm4X3jZLyt4/edit)

5/5

## Alumni Feedback on MBA Syllabus (2021-22)

\*Required

1. Name of the Alumni \*

\_\_\_\_\_

2. The Curriculum of MBA is designed for holistic development of student \*

*Mark only one oval.*

- Strongly agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

3. The curriculum of MBA program covers all dimensions of courses \*

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

4. The curriculum of MBA program has wide range of specializations and electives \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

5. The curriculum of MBA program incorporates choice based credit & grading system as per new current practices \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

6. MBA curriculum is a blend of theory and applications \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



7. The Curriculum of MBA covers latest trends in management \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

8. Overall rating of MBA curriculum \*

Mark only one oval.

- Extremely Effective
- Very Effective
- Moderately Effective
- Slightly Effective
- Not at all Effective

9. suggestions if any

---

---

---

---

---

This content is neither created nor endorsed by Google.

Google Forms

## Employer Feedback on MBA syllabus (2021-22)

\*Required

1. Name of the Employer \*

---

2. Name of the Company \*

---

3. Designation \*

---

4. The Curriculum of MBA is designed for holistic development of student \*

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

5. The curriculum of MBA program is designed according to make management students employment ready \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

6. The curriculum of MBA program has wide range of specializations and electives \*

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

7. The curriculum of MBA program extensively develop Competencies and skills

Mark only one oval.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

8. MBA curriculum is a blend of theory and applications

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

9. The curriculum of MBA program is designed according to changes in needs and concern of Industry \*

*Mark only one oval.*

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

10. Overall rating of MBA curriculum \*

*Mark only one oval.*

- Extremely Effective
- Very Effective
- Moderately Effective
- Slightly Effective
- Not at all Effective

---

12/13/22, 5:09 PM

Employer Feedback on MBA syllabus (2021-22)

11. suggestion if any

---

---

---

---

---

---

This content is neither created nor endorsed by Google.

Google Forms



**STAKEHOLDERS FEEDBACK QUESTIONNAIRE**

**(ACADEMIC YEAR 2020-2021)**



Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

Criterion 1 : Curriculum Aspects

**1.4- Feedback System**  
**STAKEHOLDERS FEEDBACK QUESTIONNAIRE**  
Academic Year 2020-2021

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Employer

Scale of Analysis

Scale	Interpretation
1	Needs to improve
2	Good
3	Excellent

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail			
2	MBA syllabus offers wide range of specialisations and elective subjects			
3	MBA syllabus is combination of theory and applications			
4	MBA curriculum incorporates recent trends in management			
5	Reference books resources mentioned in syllabus are adequate and useful			
6	MBA program covers the competencies which will bridge gap between academics and industry			
7	Overall rating of MBA curriculum			



### Teachers Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	Syllabus is suitable to the course			
2	Aims and objectives are well defined and clear to teachers and students			
3	Course content is followed by corresponding reference material			
4	The course /Syllabus has balance between theory and application			
5	Is the syllabus sufficient to bridge gap between industry standard and academics?			

### Alumni Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program covers all dimensions of courses			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices			
5	MBA curriculum is a blend of theory and applications			
6	The Curriculum of MBA covers latest trends in management			
7	Overall rating of MBA curriculum			

**Employers Feedback:**

Sr.No.	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program is designed according to make management students employment ready			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program extensively covers Competencies and skills			



**STAKEHOLDERS FEEDBACK QUESTIONNAIRE**

**(ACADEMIC YEAR 2019-2020)**



Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

Criterion 1 : Curriculum Aspects

Summary Sheet of Documents Related To  
Structured Feedback Received  
Academic Year 2019-20

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Parents 5. Employer
2.	Feedback Analysis Report on MBA Curriculum 2019-20 Students, Teachers, Alumni, Parents and Employer

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Student's Feedback about MBA Curriculum**

Name :

Academic Year : 2019-20

Syllabus Pattern :

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improve ment
	Particulars			
1	MBA curriculum covers all the dimensions of courses in detail			
2	MBA curriculum offers wide range of specialisations and elective subjects			
3	MBA curriculum is combination of theory and applications			
4	MBA curriculum incorporates recent trends in management			
5	Reference books resources mentioned in syllabus are adequate and useful			
6	MBA curriculum covers the competencies which will bridge gap between academics and industry			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign

---

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Teachers Feedback about MBA Curriculum**

Name: \_\_\_\_\_

Department: \_\_\_\_\_

Specialization: \_\_\_\_\_

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	Syllabus is suitable to the course			
2	Aims and objectives are well defined and clear to teachers and students			
3	Course content is followed by corresponding reference material			
4	The course /Syllabus has balance between theory and application			
5	Is the syllabus sufficient to bridge gap between industry standard and academics?			
6	Is timely coverage of syllabus possible in given hours			
7	Evaluation method mentioned in syllabus is sufficient for proper assessment			
8	Books listed as reference material are relevant, updated, appropriate and available			
9	I have freedom to propose ,modify, suggest new topics in syllabus/new teaching and testing techniques?			

Suggestions for improvement in MBA curriculum:-----

\_\_\_\_\_

Name & Sign

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Alumni Feedback about MBA Curriculum**

Name: \_\_\_\_\_

Year of passing : \_\_\_\_\_

Syllabus Pattern : \_\_\_\_\_

Tick Mark (✓) where appropriate

Sr.No.	→ Rating Particulars	3	2	1
		Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program covers all dimensions of courses			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices			
5	MBA curriculum is a blend of theory and applications			
6	The Curriculum of MBA covers latest trends in management			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:.....

Name & Sign \_\_\_\_\_



Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Parents Feedback about MBA Curriculum**

Name of Parent:

Ward's Name:-

Year of passing :

Syllabus Pattern :

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program is designed according to changes in needs and concern of Industry			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices			
5	MBA curriculum is a blend of theory and applications			
6	The Curriculum of MBA covers latest trends in management			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:.....

Name & Sign

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Employers Feedback about MBA Curriculum**

Name of Employer:

Name of Student:-

Year of passing :

Syllabus Pattern :

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program is designed accordingly to make management students employment ready			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program extensively covers Competencies and skills			
5	MBA curriculum is a blend of theory and applications			
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign



**STAKEHOLDERS FEEDBACK QUESTIONNAIRE**

**(ACADEMIC YEAR 2018-2019)**



Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

Criterion 1 : Curriculum Aspects

Summary Sheet of Documents Related To  
Structured Feedback Received  
Academic Year 2018-19

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Parents 5. Employer

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Student's Feedback about MBA Curriculum (2018-2019)**

DIV-

Academic Year : 2018-19

Syllabus Pattern : 2016 Pattern

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	MBA curriculum covers all the dimensions of courses in detail			
2	MBA curriculum offers wide range of specialisations and elective subjects			
3	MBA curriculum is combination of theory and applications			
4	MBA curriculum incorporates recent trends in management			
5	Reference books resources mentioned in syllabus are adequate and useful			
6	MBA curriculum covers the competencies which will bridge gap between academics and industry			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign

---

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Teachers Feedback about MBA Curriculum (2018-2019)**

Name:

Department:

Specialization:

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	Syllabus is suitable to the course			
2	Aims and objectives are well defined and clear to teachers and students			
3	Course content is followed by corresponding reference material			
4	The course /Syllabus has balance between theory and application			
5	Is the syllabus sufficient to bridge gap between industry standard and academics?			
6	Is timely coverage of syllabus possible in given hours			
7	Evaluation method mentioned in syllabus is sufficient for proper assessment			
8	Books listed as reference material are relevant, updated, appropriate and available			
9	I have freedom to propose ,modify,suggest new topics in syllabus/new teaching and testing techniques?			

Suggestions for improvement in MBA curriculum:-----

Name & Sign

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Alumni Feedback about MBA Curriculum (2018-2019)**

Name: \_\_\_\_\_

Year of passing : \_\_\_\_\_

Syllabus Pattern : \_\_\_\_\_

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program covers all dimensions of courses			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices			
5	MBA curriculum is a blend of theory and applications			
6	The Curriculum of MBA covers latest trends in management			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Parents Feedback about MBA Curriculum (2018-2019)**

Name of Parent:  
 Year of passing :

Ward's Name:-  
 Syllabus Pattern :

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program is designed according to changes in needs and concern of Industry			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices			
5	MBA curriculum is a blend of theory and applications			
6	The Curriculum of MBA covers latest trends in management			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign



Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

**Employers Feedback about MBA Curriculum(2018-2019)**

Name of Employer:  
 Year of passing :

Name of Student:-  
 Syllabus Pattern :

Tick Mark (✓) where appropriate

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student			
2	The curriculum of MBA program is designed accordingly to make management students employment ready			
3	The curriculum of MBA program has wide range of specializations and electives			
4	The curriculum of MBA program extensively covers Competencies and skills			
5	MBA curriculum is a blend of theory and applications			
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry			
7	Overall rating of MBA curriculum			

Suggestions for improvement in MBA curriculum:-----

---

Name & Sign



**SINHGAD TECHNICAL EDUCATION SOCIETY'S  
S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**FEEDBACK ANALYSIS  
(Academic Year 2018-2023)**

---

**FEEDBACK ANALYSIS**  
**(ACADEMIC YEAR 2022-2023)**

**Sinhgad Technical Education Society's  
SKN Sinhgad School of Business Management**

**Criterion 1: Curriculum Aspects**

Summary Sheet of Documents Related To  
Structured Feedback Received on  
Academic Performance and Ambience of  
the Institution  
Academic Year 2022-2023

Sr.No.	Particulars
1.	Feedback Form : 1. Students 2. Alumni 3. Parents 4. Employer 5. Teachers
2.	Feedback Analysis Report on MBA Curriculum 2021-2022 Students, Teachers, Alumni, and Employer

**Feedback Collection Report**

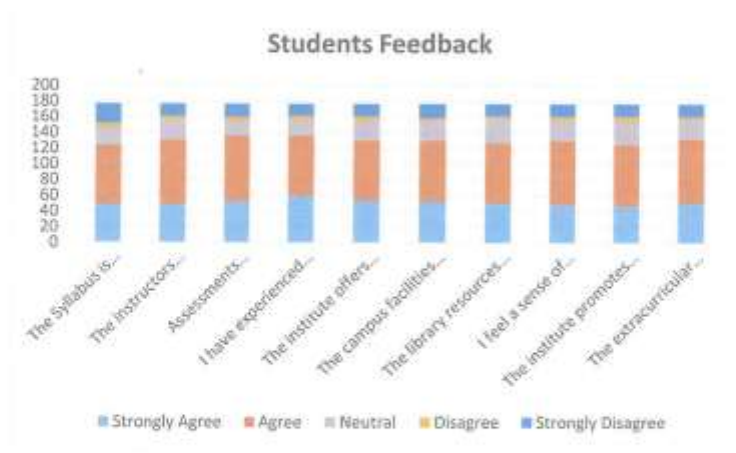
Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	177
2	Alumni	51
3	Parents	30
4	Employers	26
5	Teachers	20

### Scale of Analysis

Scale	Interpretation
1	Strongly Disagree
2	Disagree
3	Neutral
4	Agree
5	Strongly Agree

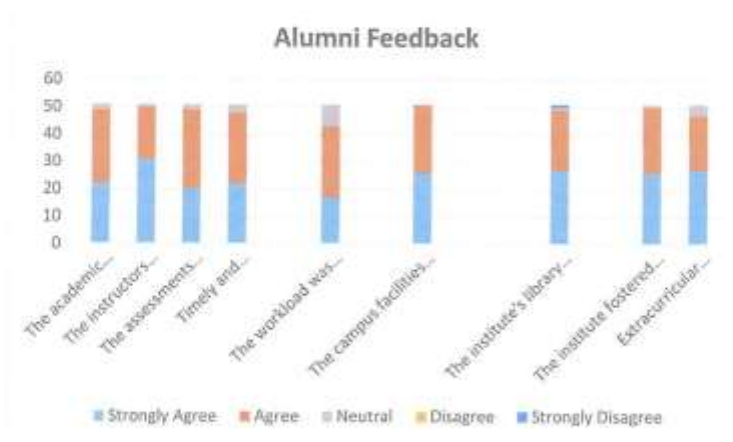
### Analysis Report on Student's Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The Syllabus is relevant and up-to-date	49	74	23	6	25
2	The instructors effectively communicate the course content.	49	82	26	4	16
3	Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.	53	83	19	5	17
4	I have experienced improvement in my learning and academic skills during my time here.	60	76	21	5	15
5	The institute offers adequate academic resources such as libraries, labs, and online databases	54	76	26	5	16
6	The campus facilities are well-maintained and conducive to learning.	53	77	26	3	18
7	The library resources meet my academic needs.	51	76	32	3	15
8	I feel a sense of belonging and community within the institute.	49	81	27	4	16
9	The institute promotes a culture of diversity and inclusivity.	47	78	30	6	16
10	The extracurricular activities contribute positively to my overall experience.	51	81	26	3	16



### Analysis Report on Alumni Feedback

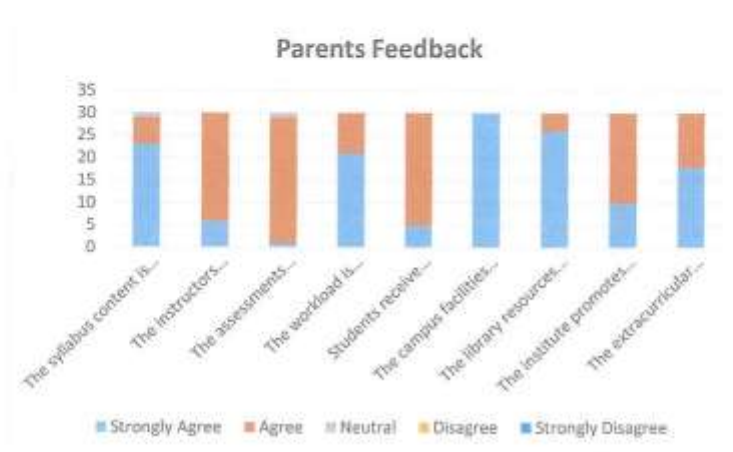
Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The academic programs provided a strong foundation in the relevant field of study.	22	27	2	0	0
2	The instructors effectively communicated the course content.	31	19	1	0	0
3	The assessments (assignments, exams, projects) were aligned with the learning objectives.	20	29	2	0	0
4	Timely and constructive feedback on academic performance was available	22	26	3	0	0
5	The workload was manageable and conducive to learning	17	26	8	0	0
6	The campus facilities were conducive to a positive learning environment	26	25	0	0	0
7	The institute's library and resources supported your academic needs.	27	22	1	0	1
8	The institute fostered a sense of community and collaboration among students.	26	24	1	0	0
9	Extracurricular activities and events enriched your overall experience.	27	20	4	0	0



### Analysis Report on Parents Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The syllabus content is relevant and up-to-date.	23	6	1	0	0
2	The instructors effectively communicate the syllabus content	6	24	0	0	0
3	The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.	1	28	1	0	0
4	The workload is reasonable and appropriate for the student grade level.	21	9	0	0	0
5	Students receive timely and helpful feedback on their academic performance.	5	25	0	0	0
6	The campus facilities are well-maintained and conducive to learning.	30	0	0	0	0
7	The library resources meet the students' academic needs	26	4	0	0	0

8	The institute promotes a culture of diversity and inclusivity.	10	20	0	0	0
9	The extracurricular activities contribute positively to the students overall experience.	18	12	0	0	0

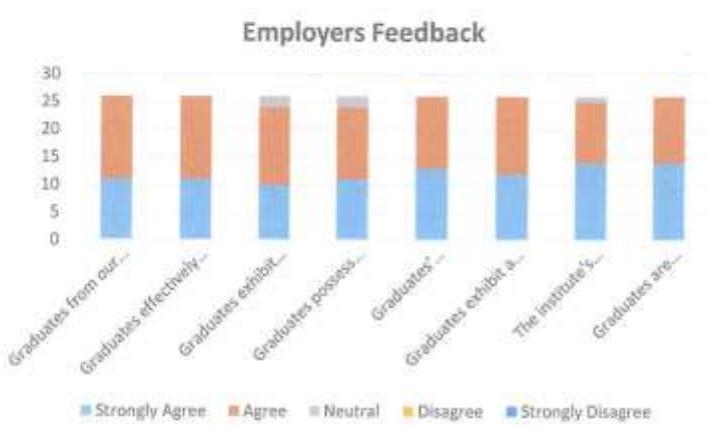


### Analysis Report on Employers Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	Graduates from our institute demonstrate a strong understanding of their field's core concepts.	11	15	0	0	0
2	Graduates effectively apply theoretical knowledge to practical situations.	11	15	0	0	0
3	Graduates exhibit strong critical thinking and problem-solving skills.	10	14	2	0	0
4	Graduates possess relevant technical skills required for their roles.	11	13	2	0	0
5	Graduates' communication skills, both written and verbal, meet industry expectations	13	13	0	0	0



6	Graduates are well-prepared for professional challenges due to their exposure during their education.	12	12	2	0	0
7	Graduates exhibit a strong work ethic and adaptability	12	14	0	0	0
8	The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.	14	11	1	0	0
9	Graduates are equipped with teamwork and collaboration skills.	14	12	0	0	0

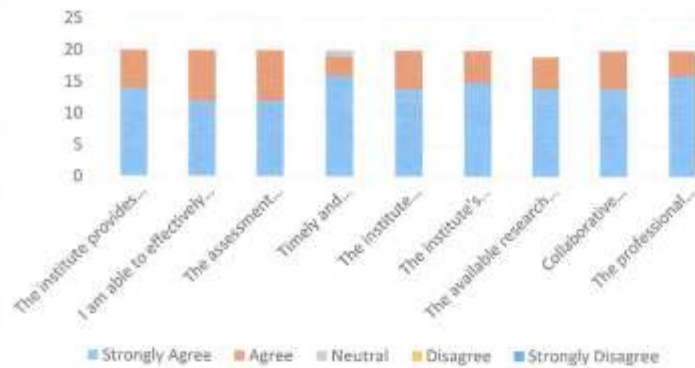


### Analysis Report on Teachers Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	The institute provides adequate support for maintaining high academic standards.	14	6	0	0	0
2	I am able to effectively facilitate students' understanding of course materials.	12	8	0	0	0
3	The assessment methods I employ align with the course objectives and promote comprehensive learning.	12	8	0	0	0

4	Timely and constructive feedback on students' academic progress is a regular practice in my teaching.	16	3	1	0	0
5	The institute encourages innovative teaching methods and pedagogical approaches	14	6	0	0	0
6	The institute's infrastructure and resources support effective teaching and learning.	15	5	0	0	0
7	The available research facilities, including the library, adequately meet my professional needs.	14	5	0	0	0
8	Collaborative interactions among faculty members are actively promoted within the institute.	14	6	0	0	0
9	The professional development opportunities and workshops contribute positively to my growth as an educator	16	4	0	0	0

### Teachers Feedback



**FEEDBACK ANALYSIS  
(ACADEMIC YEAR 2021-2022)**

**Sinhgad Technical Education Society's  
SKN Sinhgad School of Business Management**

**Criterion 1: Curriculum Aspects**

Summary Sheet of Documents Related To  
Structured Feedback Received  
Academic Year 2021-2022

Sr.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Employer
2.	Feedback Analysis Report on MBA Curriculum 2021-2022 Students, Teachers, Alumni, and Employer

**Feedback Report on MBA curriculum**

**Academic Year: 21-22**

**Syllabus pattern: 2019 Pattern.**

**Feedback Collection Report**

Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	80
2	Teachers	14
3	Alumni	40
5	Employers	16

### Scale of Analysis

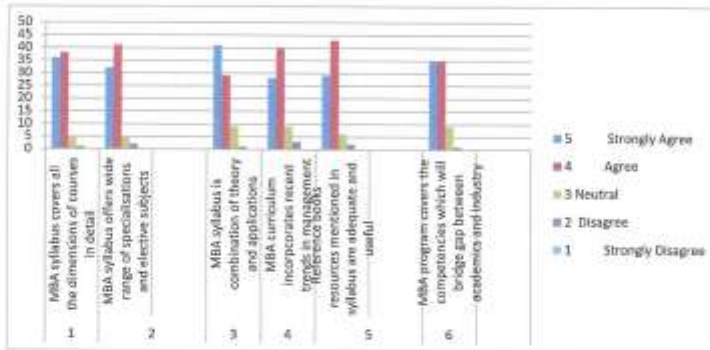
Scale	Interpretation
1	Strongly Disagree
2	Disagree
3	Neutral
4	Agree
5	Strongly Agree

Scale	Interpretation
1	Not at all Effective
2	Slightly Effective
3	Moderately Effective
4	Very Effective
5	Extremely Effective

### Analysis Report on Student's Feedback

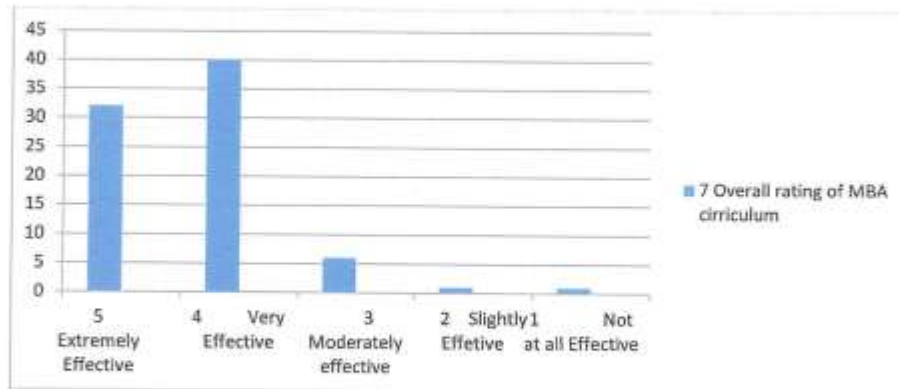
Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	MBA syllabus covers all the dimensions of courses in detail	36	38	5	1	0
2	MBA syllabus offers wide range of specializations and elective subjects	32	41	5	2	0
3	MBA syllabus is combination of theory and applications	41	29	9	1	0
4	MBA curriculum incorporates recent trends in management	28	40	9	3	0
5	Reference books resources mentioned in syllabus are adequate and useful	29	43	6	2	0
6	MBA program covers the competencies which will bridge	35	35	9	1	0

gap between academics and industry					
------------------------------------	--	--	--	--	--



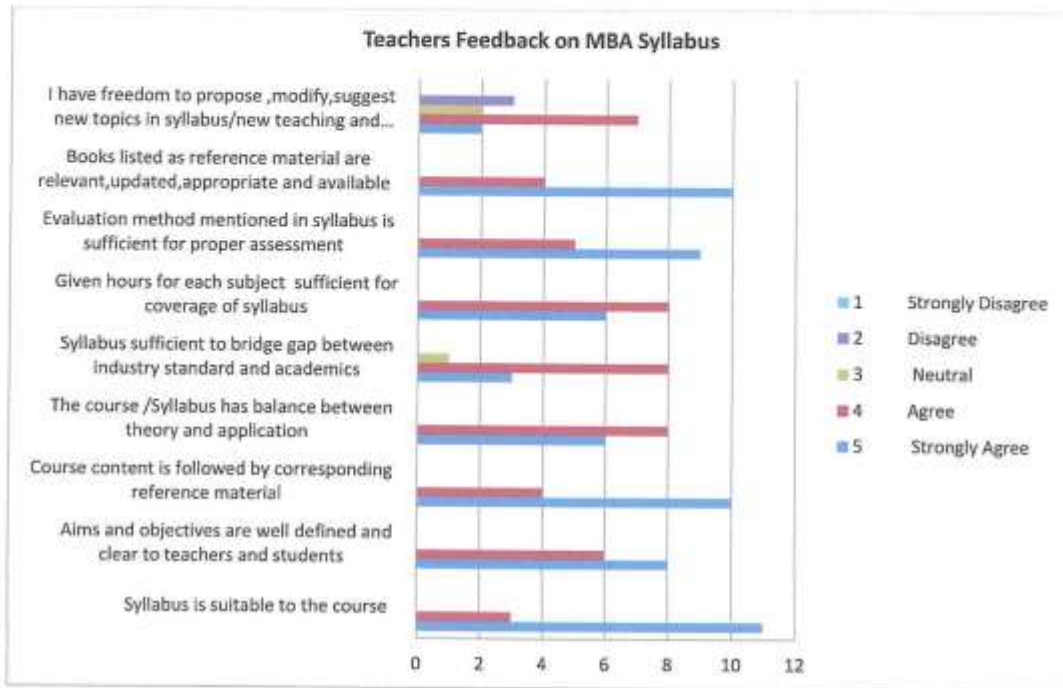
Overall rating for MBA Syllabus (Students):

Sr.No	Rating Particulars	5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all Effective
7	Overall rating of MBA curriculum	32	40	6	1	1



### Analysis Report on Teachers Feedback

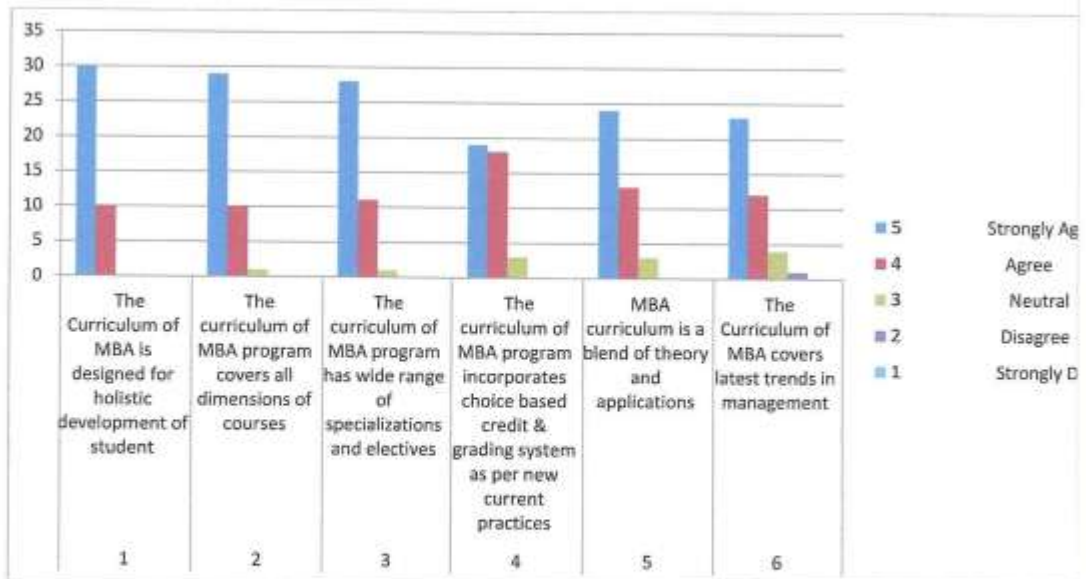
Sr. No	Particular	Rating				
		5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	Syllabus is suitable to the course	11	3	0	0	0
2	Aims and objectives are well defined and clear to teachers and students	8	6	0	0	0
3	Course content is followed by corresponding reference material	10	4	0	0	0
4	The course /Syllabus has balance between theory and application	6	8		0	0
5	Syllabus sufficient to bridge gap between industry standard and academics	3	8	1	0	0
6	Given hours for each subject sufficient for coverage of syllabus	6	8	0	0	0
7	Evaluation method mentioned in syllabus is sufficient for proper assessment	9	5	0	0	0
8	Books listed as reference material are relevant, updated, appropriate and available	10	4	0	0	0
9	I have freedom to propose ,modify, suggest new topics in syllabus/new teaching and testing techniques	2	7	2	3	0





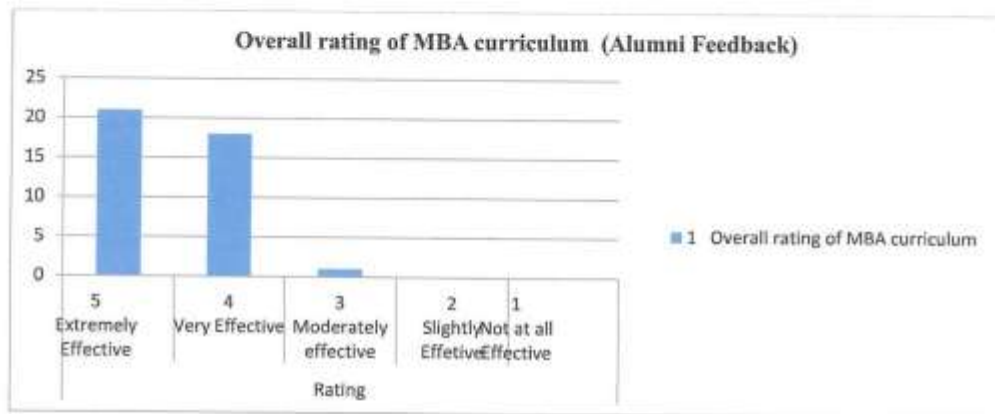
### Analysis Report on Alumni Feedback

Sr. No	Particulars	Rating				
		5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student	30	10	0	0	0
2	The curriculum of MBA program covers all dimensions of courses	29	10	1	0	0
3	The curriculum of MBA program has wide range of specializations and electives	28	11	1	0	0
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	19	18	3	0	0
5	MBA curriculum is a blend of theory and applications	24	13	3	0	0
6	The Curriculum of MBA covers latest trends in management	23	12	4	1	0



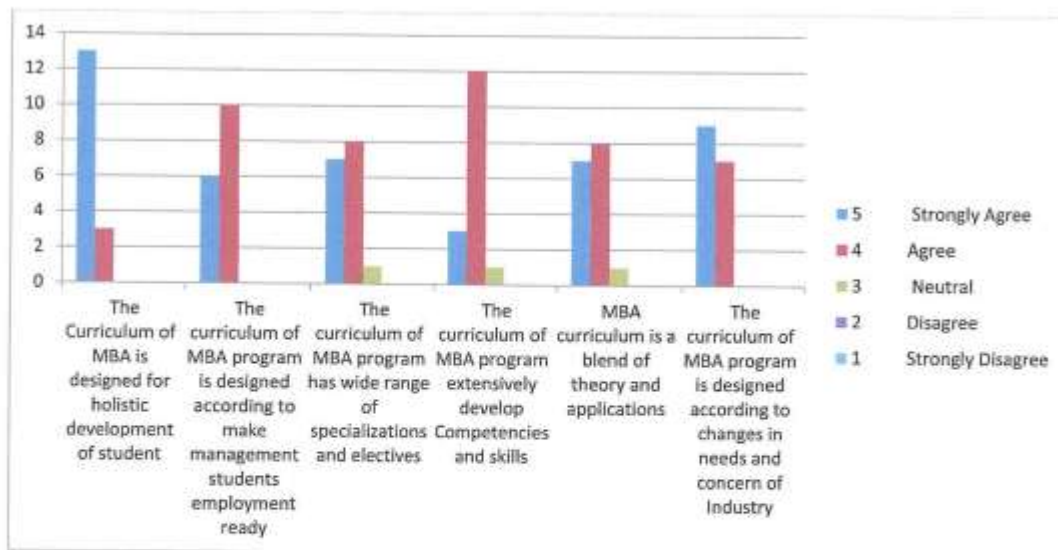
**Overall rating for MBA Syllabus (Alumni):**

Sr. No	Particulars	Rating				
		5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all Effective
1	Overall rating of MBA curriculum	21	18	1	0	0



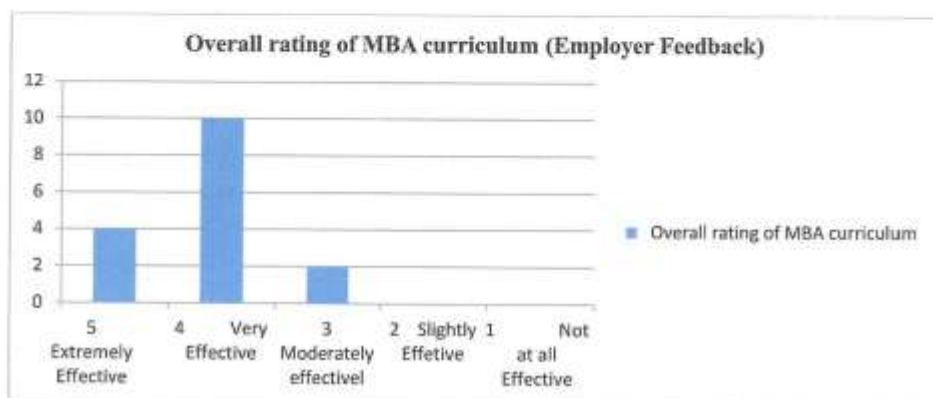
### Analysis Report on Employer Feedback

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student	13	3	0	0	0
2	The curriculum of MBA program is designed according to make management students employment ready	6	10	0	0	0
3	The curriculum of MBA program has wide range of specializations and electives	7	8	1	0	0
4	The curriculum of MBA program extensively develop Competencies and skills	3	12	1	0	0
5	MBA curriculum is a blend of theory and applications	7	8	1	0	0
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	9	7	0	0	0



**Overall rating for MBA Syllabus (Employer):**

Sr. No	Particulars	5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all Effective
i	Overall rating of MBA curriculum	4	10	2	0	0



---

**FEEDBACK ANALYSIS**  
**(ACADEMIC YEAR 2020-2021)**

Sinhgad Technical Education Society's  
**SKN Sinhgad School Of Business Management**

Criterion 1 : Curriculum Aspects

Summary Sheet of Documents Related To  
Structured Feedback Received  
Academic Year 2020-2021

SR.No.	Particulars
1.	Feedback Form : 1. Students 2. Teachers 3. Alumni 4. Employer
2.	Feedback Analysis Report on MBA Curriculum 2020-2021 Students, Teachers, Alumni, and Employer

**Feedback Report on MBA curriculum**

Academic Year : 20-21

Syllabus pattern : 2019 Pattern.

**Feedback Collection Report**

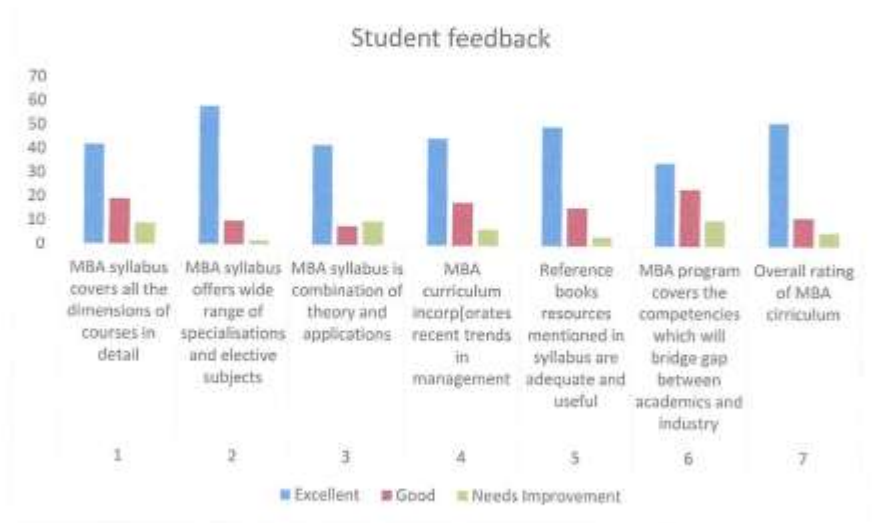
Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	70
2	Teachers	18
3	Alumni	40
5	Employers	10

### Scale Of Analysis

Scale	Interpretation
1	Needs to improve
2	Good
3	Excellent

### Analysis Report on Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	42	19	9
2	MBA syllabus offers wide range of specialisations and elective subjects	58	10	2
3	MBA syllabus is combination of theory and applications	42	8	10
4	MBA curriculum incorporates recent trends in management	45	18	7
5	Reference books resources mentioned in syllabus are adequate and useful	50	16	4
6	MBA program covers the competencies which will bridge gap between academics and industry	35	24	11
7	Overall rating of MBA curriculum	52	12	6

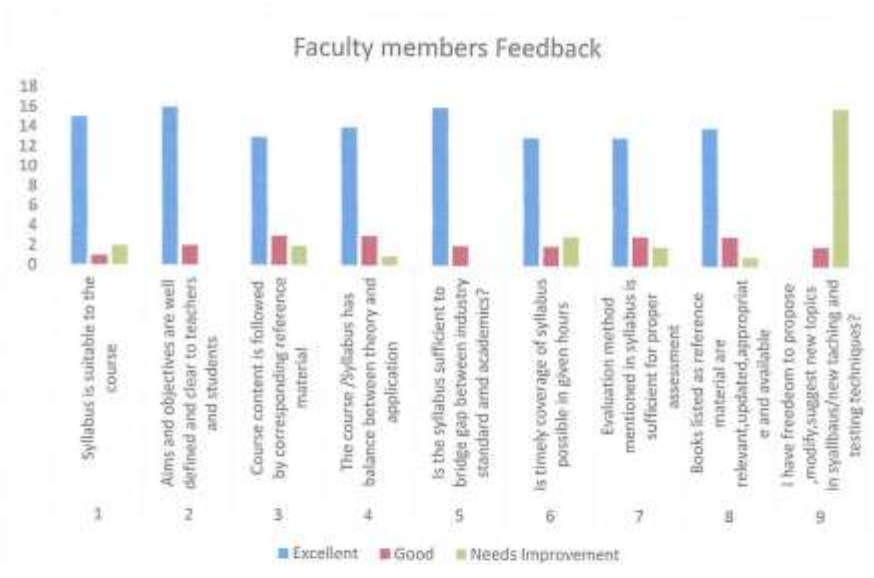


### Analysis Report on Teachers Feedback

Sr.No.	Rating	3	2	1
		Excellent	Good	Needs improvement
Particulars				
1	Syllabus is suitable to the course	15	1	2
2	Aims and objectives are well defined and clear to teachers and students	16	2	
3	Course content is followed by corresponding reference material	13	3	2
4	The course /Syllabus has balance between theory and application	14	3	1
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	16	2	

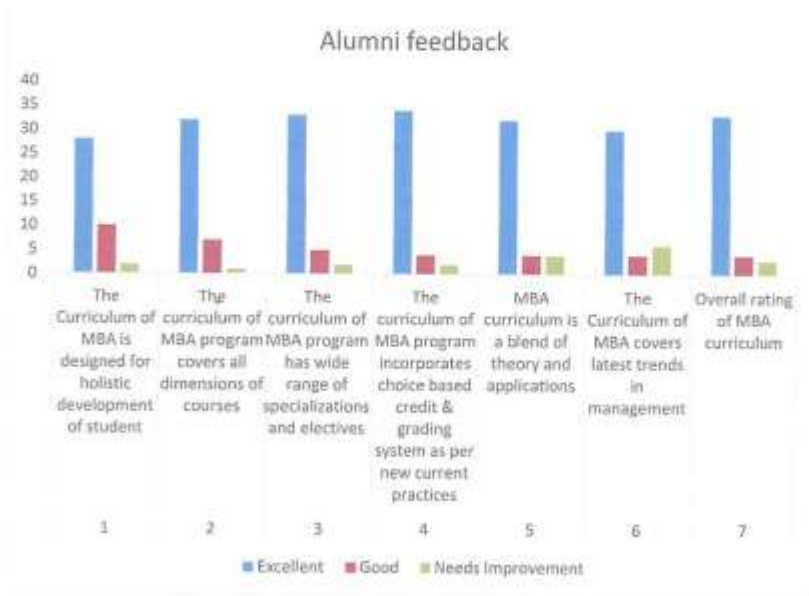


6	Is timely coverage of syllabus possible in given hours	13	2	3
7	Evaluation method mentioned in syllabus is sufficient for proper assessment	13	3	2
8	Books listed as reference material are relevant,updated,appropriate and available	14	3	1
9	I have freedom to propose ,modify,suggest new topics in syllabus/new taching and testing techniques?		2	16



### Analysis Report on Alumni Feedback

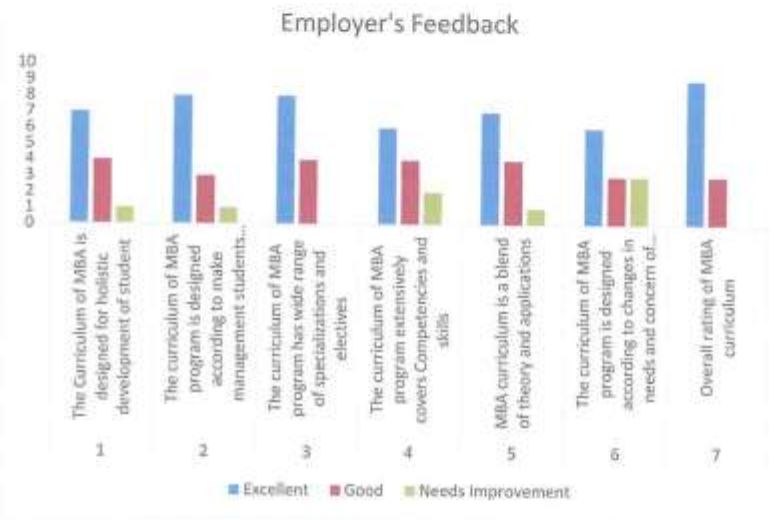
Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	28	10	2
2	The curriculum of MBA program covers all dimensions of courses	32	7	1
3	The curriculum of MBA program has wide range of specializations and electives	33	5	2
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	34	4	2
5	MBA curriculum is a blend of theory and applications	32	4	4
6	The Curriculum of MBA covers latest trends in management	30	4	6
7	Overall rating of MBA curriculum	33	4	3



**Analysis Report on Employers Feedback:**

Sr.No.	Particulars	Excellent	Good	Needs Improvement
1	The Curriculum of MBA is designed for holistic development of student	7	4	1
2	The curriculum of MBA program is designed according to make management students employment ready	8	3	1
3	The curriculum of MBA program has wide range of specializations and electives	8	4	
4	The curriculum of MBA program extensively covers Competencies and skills	6	4	2

5	MBA curriculum is a blend of theory and applications	7	4	1
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	6	3	3
7	Overall rating of MBA curriculum	9	3	



---

**FEEDBACK ANALYSIS**  
**(ACADEMIC YEAR 2019-2020)**

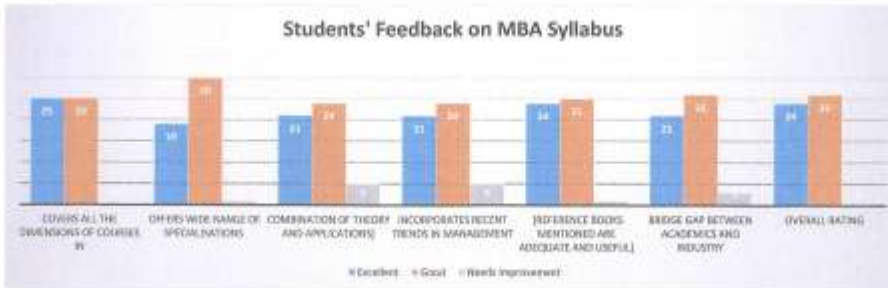
### Feedback received from Stakeholders 2019-20

Feedback Received from	Total	Analysis
Teachers	17	Done
Students	50	Done
Alumni	15	Done
Parents	14	Done
Employers	6	

## Feedback Analysis 2019-20

Analysis of Feedback given by students on MBA syllabus

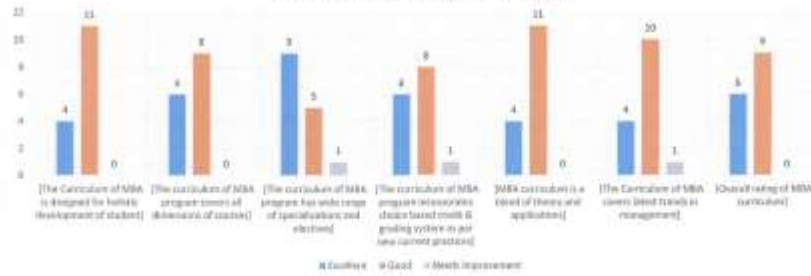
	Covers all the dimensions of courses in	offers wide range of specialisations	Combination of theory and applications	Incorporates recent trends in management	Reference books mentioned are adequate and	Bridge gap between academics and industry	Overall rating
Excellent	25	19	21	21	24	21	24
Good	25	30	24	24	25	26	26
Needs Improvement	0	1	5	5	1	3	0



### Analysis of Alumni feedback on MBA Curriculum

	[The Curriculum of MBA is designed for holistic development of	[The curriculum of MBA program covers all dimensions of courses]	[The curriculum of MBA program has wide range of	[The curriculum of MBA program incorporates	[MBA curriculum is a blend of theory and applications]	[The Curriculum of MBA covers latest trends in management]	[Overall rating of MBA curriculum]
Excellent	4	6	9	6	4	4	6
Good	11	9	5	8	11	10	9
Needs Improvement	0	0	1	1	0	1	0

### Alumni's feedback on MBA Syllabus

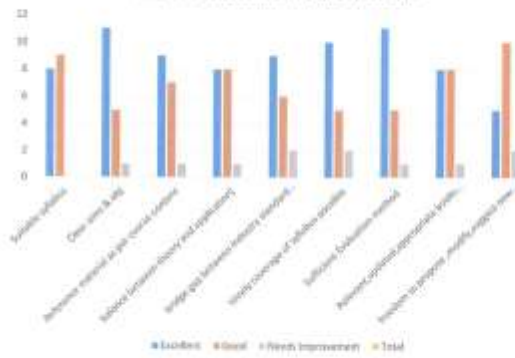




Analysis of Feedback Given by Teachers

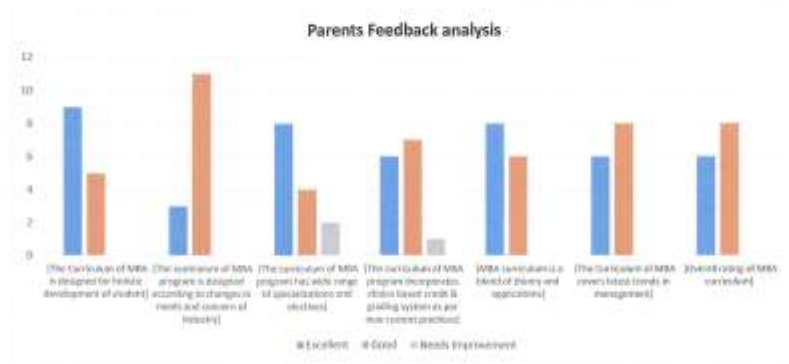
	Suitable syllabus	Clear aims & obj	Reference material as per course content	balance between theory and application	bridge gap between industry standard and academics	timely coverage of syllabus possible	Sufficient Evaluation method	Relevant, updated, appropriate books available	freedom to propose, modify, suggest new topics
Excellent	8	11	9	8	9	10	11	8	5
Good	9	5	7	8	8	5	5	8	10
Needs Improvement	0	1	1	1	2	2	1	3	2
Total	17								

Analysis of Feedback given by teachers



Analysis of Parents feedback on MBA curriculum

	[The Curriculum of MBA is designed for holistic development of student]	[The curriculum of MBA program is designed according to changes in needs and concern of Industry]	[The curriculum of MBA program has wide range of specializations and electives]	[The curriculum of MBA program incorporates choice based credit & grading system as per new current practices]	[MBA curriculum is a blend of theory and applications]	[The Curriculum of MBA covers latest trends in management]	[Overall rating of MBA curriculum]
Excellent	9	3	8	6	8	6	6
Good	5	11	4	7	6	8	8
Needs Improvement			2	1			
Total	14						



---

**FEEDBACK ANALYSIS**  
**(ACADEMIC YEAR 2018-2019)**

**Sinhgad Technical Education Society's  
SKN Sinhgad School Of Business Management  
Feedback Report on MBA curriculum**

Academic Year : 2018-19

Syllabus pattern : 2016 Pattern.

**Feedback Collection Report**

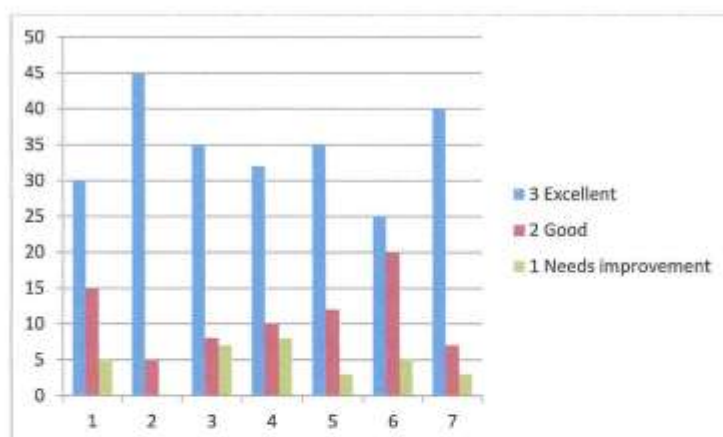
Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	50
2	Teachers	20
3	Alumni	30
4	Parents	10
5	Employers	10

**Scale Of Analysis**

Scale	Interpretation
1	Needs to improve
2	Good
3	Excellent

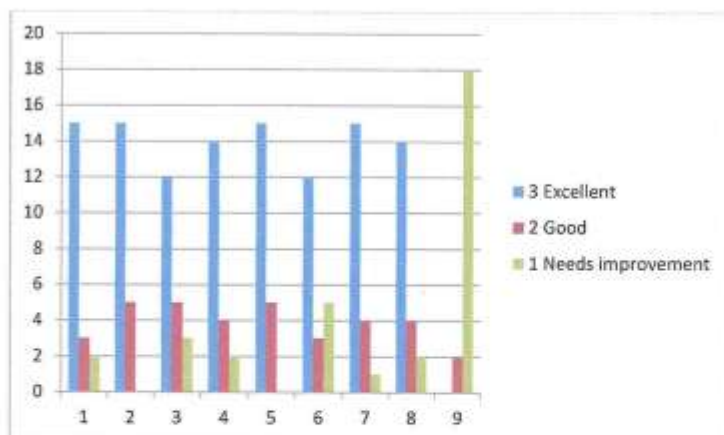
### ANALYSIS REPORT ON STUDENT'S FEEDBACK

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	MBA syllabus covers all the dimensions of courses in detail	30	15	5
2	MBA syllabus offers wide range of specialisations and elective subjects	45	5	
3	MBA syllabus is combination of theory and applications	35	8	7
4	MBA curriculum incorporates recent trends in management	32	10	8
5	Reference books resources mentioned in syllabus are adequate and useful	35	12	3
6	MBA program covers the competencies which will bridge gap between academics and industry	25	20	5
7	Overall rating of MBA curriculum	40	7	3



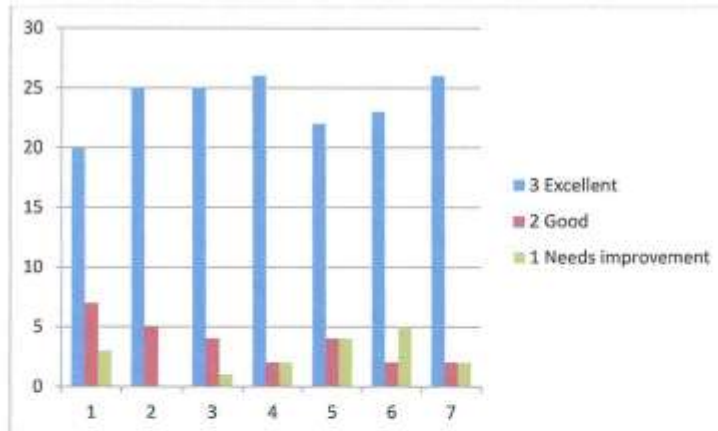
### ANALYSIS REPORT ON TEACHERS FEEDBACK

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	Syllabus is suitable to the course	15	3	2
2	Aims and objectives are well defined and clear to teachers and students	15	5	
3	Course content is followed by corresponding reference material	12	5	3
4	The course /Syllabus has balance between theory and application	14	4	2
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	15	5	
6	Is timely coverage of syllabus possible in given hours	12	3	5
7	Evaluation method mentioned in syllabus is sufficient for proper assessment	15	4	1
8	Books listed as reference material are relevant, updated, appropriate and available	14	4	2
9	I have freedom to propose, modify, suggest new topics in syllabus/new teaching and testing techniques?		2	18



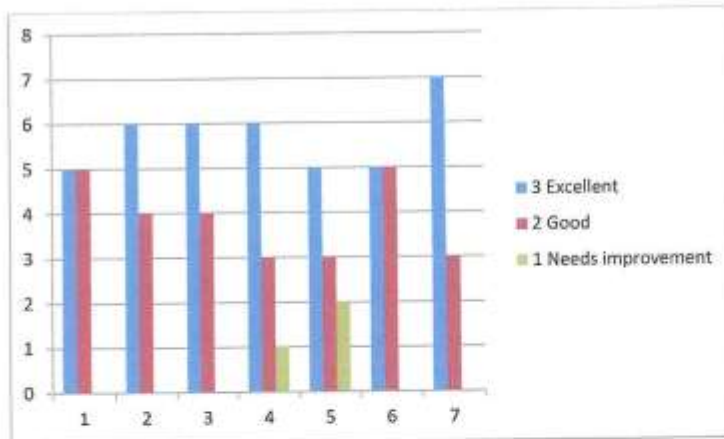
**ANALYSIS REPORT ON ALUMNI FEEDBACK**

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student	20	7	3
2	The curriculum of MBA program covers all dimensions of courses	25	5	
3	The curriculum of MBA program has wide range of specializations and electives	25	4	1
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	26	2	2
5	MBA curriculum is a blend of theory and applications	22	4	4
6	The Curriculum of MBA covers latest trends in management	23	2	5
7	Overall rating of MBA curriculum	26	2	2



**ANALYSIS REPORT ON PARENTS FEEDBACK**

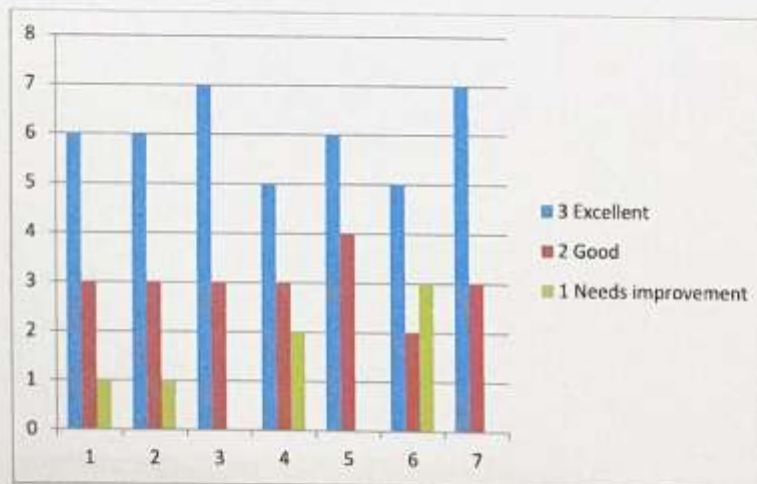
Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student	5	5	
2	The curriculum of MBA program is designed according to changes in needs and concern of Industry	6	4	
3	The curriculum of MBA program has wide range of specializations and electives	6	4	
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	6	3	1
5	MBA curriculum is a blend of theory and applications	5	3	2
6	The Curriculum of MBA covers latest trends in management	5	5	
7	Overall rating of MBA curriculum	7	3	





### ANALYSIS REPORT ON EMPLOYERS FEEDBACK

Sr.No.	Particulars	Rating		
		3 Excellent	2 Good	1 Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	6	3	1
2	The curriculum of MBA program is designed according to make management students employment ready	6	3	1
3	The curriculum of MBA program has wide range of specializations and electives	7	3	
4	The curriculum of MBA program extensively covers Competencies and skills	5	3	2
5	MBA curriculum is a blend of theory and applications	6	4	
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	5	2	3
7	Overall rating of MBA curriculum	7	3	





Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**FEEDBACK PROCESS & ACTION TAKEN REPORT**  
**(Academic Year 2018-2023)**

---

**FEEDBACK PROCESS & ACTION TAKEN REPORT  
(ACADEMIC YEAR 2022-2023)**

2022 - 23

**Feedback Process & Analysis:**

The SKNSSBM Institute has its Stakeholders feedback policy and receives feedback from various stakeholders namely Students, Teachers, Employers, Alumni. This feedback for a comprehensive understanding of institutes academic performance and the overall ambience.

Objective:

1. To identify areas for improvement and refine their educational offerings.
2. To enables institutes to tailor their teaching methods and curriculum to better meet the needs of students.
3. To adapt according to changing trends and needs in education.
4. To understand how well institute is preparing students for the job market.
5. To ensure graduates are equipped with the skills and knowledge required by employers.
6. To track the success of their graduates and use alumni input to improve future experiences for current students.
7. To identify factors that contributes to a positive learning environment.

**Process for Feedback Collection:**

The institute employs a structured feedback process that involves distributing hardcopy forms as well as Google forms to all stakeholders, encompassing academic performance and ambience of institute curriculum-related parameters. Each stakeholder evaluates these parameters using a predefined scale. If any stakeholder seeks further clarification, we promptly address their queries. Once the feedback is gathered, we meticulously analyze it and present the findings using visual representations. By interpreting the graphical data, we gain insights into areas that warrant enhancement, enabling us to focus our improvement efforts effectively.

**Action Taken Report:**

Stakeholder	Suggestions	Action taken
Students	Need More Presentations, Use practical Approach while teaching	In our assessment of multiple subjects we opted for presentation as one of the methods for concurrent evaluation.
	Increase Placement related activities	Institute has initiated GTT and Rubicon training, along with TCSion certification,

		to enhance student placement opportunities.
	Try to develop industry oriented syllabus	<p>The institute has taken proactive steps to provide students with industry-relevant skills through supplementary certification courses. These courses, including Financial Modeling, Advanced Competency Mapping, and Risk Transfer through Product Development, are designed to align closely with industry demands. Furthermore, the institute has orchestrated guest lectures featuring industry experts who delve into topics like Decoding Salary Structures, Negotiation Skills, Barclay Life skills Outline, BSE Training - Crypto Currency and derivatives, Workshop on Negotiation Skill, GTT-Training (Soft Skills), Technical Analysis basics etc. The annual alumni meet serves as an occasion to facilitate interactions between successful alumni, currently occupying prominent positions in various industries, and the students. This interaction allows for the exchange of valuable insights and expertise.</p> <p>In line with fostering an entrepreneurial mindset, the institute has introduced an Entrepreneurship Series. This series aims to nurture and enhance students' entrepreneurial acumen, encouraging them to think innovatively and embrace an entrepreneurial spirit.</p>
	Require more projects, orals	For subjects such as Business Research

	and practical oriented assignments.	Methods, Economic analysis for Business Decisions and Competency-Based Human Resource Management, we have introduced group projects, field work which is combination of economics and marketing and model development assignments as concurrent evaluation methods for students.
	Offer some extra certification courses for HR and Finance students	The institute has introduced additional certification courses for HR and Finance students, including Advanced Competency Mapping and workshops focused on Competency Mapping and Assessment, as well as Financial Modeling and Risk transfer through product development for finance students
<b>Alumni</b>	Try to focus more on extra certification courses	<p>The institute offers a variety of certification opportunities, encompassing TCSion, GTT training, Rubicon training, Advanced Competency Mapping, specialized workshops centered around Competency Mapping and Assessment, Financial Modeling, and the strategic aspect of Risk Transfer through Product Development etc.</p> <p>Beyond these offerings, the institute orchestrates orientation programs designed to amplify awareness regarding SWAYAM courses. Furthermore, the institute has established a memorandum of understanding (MOU) with Excel R for certification courses, which has proven highly beneficial. A considerable number of students are actively engaging</p>

		in and successfully completing these certification courses.
	<p>1. Incorporate some practical oriented courses</p> <p>2. Application oriented content should be the part of syllabus</p> <p>3. Redesign the syllabus which will focus more on soft skill rather than theoretical concepts</p>	<p>Being affiliated with a university, our institute aligns with the university syllabus. To infuse a practical orientation into our curriculum, we have introduced specialized courses such as Advanced Competency Mapping, Financial Modeling, and Risk Transfer through Product Development for our students.</p> <p>In addition to this initiative, we have effectively conveyed the same message to the university's syllabus design department. We have shared our suggestions, which resonate with our focus on practical learning, with the faculty members who are actively engaged in the process of shaping the university syllabus.</p>
	Try to increase industry exposure of students	<p>In certain subjects such as Business Research Methods, Economic Analysis for Business Decisions, and Competency-Based Human Resource Management, our approach to concurrent evaluation involves incorporating group research projects, fieldwork experiences, and model development.</p> <p>Moreover, as part of our efforts to enhance students' practical skills, we integrate certification courses like Advanced Competency Mapping in which we have integrated a valuable industry-oriented aspect by providing</p>

		students with 45 hours of industry projects, seamlessly integrated into the syllabus of relevant courses.
	provides proper guidance in terms of students area of interest	In order to offer guidance aligned with students' individual interests, we have initiated a Competency Mapping process for first-year MBA students. This endeavor assists them in making informed decisions regarding their chosen specializations.
	Add some courses which focus only on improving Communication skill	The institute has developed and introduced a Communication Skills course specifically tailored for MBA Semester II students.
	Along with regular syllabus organize some guest lectures, workshops ,webinar for the students which develops sense environmental sustainability and CSR	<p>The institute arranged a variety of entrepreneurship lecture series under the theme "Rural Business Venture: Exploring Innovation &amp; Prosperity." Additionally, a dedicated B-plan event was hosted, spotlighting rural entrepreneurship.</p> <p>In parallel, the institute actively engages in environmentally conscious initiatives including tree plantation drives, cleanliness campaigns, and "Best from Waste "activity. These endeavors foster a strong commitment to environmental sustainability and corporate social responsibility (CSR).</p>
<b>Teachers</b>	Try to encourage students for research activity	Faculty members have commenced collaborative research paper writing with students, fostering an environment that motivates and engages students in research endeavors.



<b>Parents</b>	Along with along with academic also focus on extracurricular activities	The institute arranges diverse sports, cultural events, and management games to engage students. Additionally, there is a consistent encouragement for students to actively participate in extracurricular activities organized by other colleges.
<b>Employers</b>	Encouraging more interactive learning experiences can enhance their comprehension and retention like group discussion and Group Project	In various subjects we considered Group discussion board activity and Group projects as a part of their Concurrent evaluation method
	Promote case-based learning which will help students bridge the gap between theory and practice.	For several subjects, we have incorporated Group Discussion board activities and Group projects as integral components of their concurrent evaluation approach.
	Establish a feedback mechanism where students can provide input on teaching methods	At the conclusion of each semester, we gather feedback from students to identify any gaps in teaching and learning.
	Increase the emphasis on hands-on projects and practical application of concepts can help students develop problem-solving skills that are crucial in real business environments	We aim to provide students with practical experience through diverse concurrent evaluation techniques, including individual projects, group projects, model development, and fieldwork.
	In syllabus include some courses on leadership development, as well as include some workshops and case studies which can equip students with the	The institute offered a Leadership and Succession Planning course for students. Moreover, for every event, faculty members engage students in forming various groups and designate group leaders for different event activities. This

	skills they need to become effective and ethical leaders.	approach equips students with the essential skills to emerge as capable and principled leaders.
--	---	---



Dr. Prachi Pargaonkar

Director

SKN Sinhgad School of Business Management

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

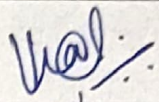
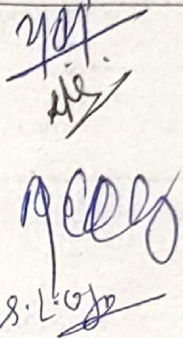
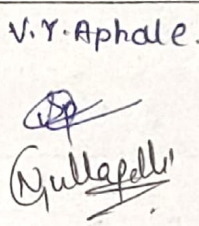
**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

### Grievances Redressal Committee

Minutes of the meeting for Student Grievances Redressal Committee held on 22-05-2023

Members:

1	Chairman	Dr. Prachi Pargaonkar	Director, SKNSSBM	
2	Core Members	1. Dr. Yatin Bokil 2. Dr. Shalaka Sakhrekar 3. Dr. D.P. Rane 4. Dr. Sadhana Ogale	Teaching Staff	
3	Students	1. Vinaya Aphale 2. Sahil Deshpande 3. Nikita Gullapelli 4. Omsai Komawar	Student Representatives	

Points discussed:

1. Regular meeting was held in order to assess if there are any issues.
2. There were some issues related to fans reported by student class representatives and they requested to do the arrangements.
3. As Chairman promised to do the necessary arrangements, students were happy with this.
4. There were no big issues recorded related to student activities. Students were very happy with the other things.



  
Director

S.K.N. Sinhgad School of Business Management  
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

**FEEDBACK PROCESS & ACTION TAKEN REPORT  
(ACADEMIC YEAR 2021-2022)**

### **Feedback Process & Analysis: (2021-2022)**

The SKNSSBM Institute has its Stakeholders feedback policy and receives feedback from various stakeholders namely Students, Teachers, Employers, Alumni. This feedback plays a critical part in the design, development and implementation of the Curriculum,

Objective:

1. To provide students with the opportunity to comment on the quality of their learning experiences
2. To assess the success of academic provision in relation to the expectations of Stakeholders
3. To provide feedback to teachers in order to improve delivery and/or content of the Curriculum
4. To enhance and enrich the overall learning experience of students.

Process for Feedback Collection: Process followed in institute is we circulate hardcopy/Google form of feedback form to all stakeholders it contains parameters related to MBA curriculum. All stakeholders rate the parameters as per the scale, if in case of any explanation required by any of the stakeholders, we clarify their queries. After collecting the feedback from stakeholders, we analyze the feedback and represent it through graphical representation. Based on the graphical representation we can understand the parameter which requires improvement.

### **Action Taken Report:**

Based on Feedback given by various Stakeholders we have arranged session by Industry expert in order to bridge gap between Industry requirement and Skills developed by students.

Based on feedback received from students, employers & alumni as they suggested us that institute need to take different initiative which will helps student to select correct specialization according to their skillsets we have started competency mapping activity in our institute. Institute conduct competency mapping of MBA Students to provides a list of behaviors and skills that must be developed to maintain satisfactory levels of performance in respective specialization as well as to identify the competencies required for different specialization. This process will help students to choose correct specialization which fit with their competencies and they can match their competencies with available career options therefore this process helps students to identify their strengths and weakness.

Another feedback given by stakeholders, students should also complete different certification course which will helps to develop their values and skillsets for that we have organized various workshops and training programs like Business Analytics, IIM E Cell Event- Training Program on Campus to Corporate, training of the Barclays Life Skills Programme which is conducted by GTT Foundation, Human Rights Olympiad etc in order to increase the skillset of students. We encouraged students to complete different online certification courses like tcision, fuel certification program, Advanced Excel, Python Data Analysis etc.

Our students have enrolled for various Swayam courses for Skill enhancement. We focus on skill development and skill building by add-on courses like Soft skill and Human rights through presentations and group activities. For Industry exposure we take students to different industries. We call our alumni for guiding students on industry requirement and regarding skills competencies expected from students.

Feedback Analysis: • Emphasis on research by undertaking live projects in Industries • Create Industry linkage to increase exposure of students to industries. • Call Industry experts for practical implementation. • New trends technologies to be included in the syllabus.

**FEEDBACK PROCESS & ACTION TAKEN REPORT  
(ACADEMIC YEAR 2020-2021)**

## Feedback Process & Analysis 2020-21 Action Taken Report 2020-21

### **Feedback Process & Analysis:**

The SKNSSBM Institute has its Stakeholders feedback policy and receives feedback from various stakeholders namely Students, Teachers, Employers, Alumni. This feedback plays a critical part in the design, development and implementation of the Curriculum,

Objective:

1. To provide students with the opportunity to comment on the quality of their learning experiences
2. To assess the success of academic provision in relation to the expectations of Stakeholders
3. To provide feedback to teachers in order to improve delivery and/or content of the Curriculum
4. To enhance and enrich the overall learning experience of students.

Process for Feedback Collection: Process followed in institute is we circulate hardcopy/Google form of feedback form to all stakeholders it contains parameters related to MBA curriculum. All stakeholders rate the parameters as per the scale, if in case of any explanation required by any of the stakeholders, we clarify their queries. After collecting the feedback from stakeholders, we analyse the feedback and represent it through graphical representation. Based on the graphical representation we can understand the parameter which requires improvement.

### **Action Taken Report:**

Based on Feedback given by various Stakeholders we have arranged session by Industry expert in order to bridge gap between Industry requirement and Skills developed by students.

Based on feedback received from employers & alumni regarding psychometric test is conducted for newly joined students in the organizations considering its importance we have included subjects like Psychometric testing & essentials of Psychology in Curriculum.

Another feedback given by stakeholders is regarding one than one specialization during the course so as per the new guidelines given by university, we are offering Major-Minor specializations to our students. We have conducted various workshop like Business Analytics, Human Rights Olympiad etc in order to increase the skillset of students.

Our students have enrolled for various Swayam courses for Skill enhancement. We focus on skill development and skill building by add-on courses like Soft skill and Human rights through presentations and group activities. For Industry exposure we take students to different industries. We call our alumni for guiding students on industry requirement and regarding skills competencies expected from students.

feedback Analysis: • Emphasis on research by undertaking live projects in Industries • Create Industry linkage to increase exposure of students to industries. • Call Industry experts for practical implementation. • New trends technologies to be included in the syllabus.



**FEEDBACK PROCESS & ACTION TAKEN REPORT  
(ACADEMIC YEAR 2019-2020)**

---

## 2019-2020

### **FEEDBACK PROCESS:**

The SKNSSBM Institute has its Stakeholders feedback policy and receives feedback from various stakeholders namely Students, Teachers, Employers, Alumni, and Parents. This feedback plays a critical part in the design, development and implementation of the Curriculum,

### **Objective:**

1. To provide students with the opportunity to comment on the quality of their learning experiences
2. To assess the success of academic provision in relation to the expectations of Stakeholders
3. To provide feedback to teachers in order to improve delivery and/or content of the Curriculum
4. To enhance and enrich the overall learning experience of students.

### **Process for Feedback Collection:**

Process followed in institute is we circulate hardcopy/Google form of feedback form to all stakeholders it contains parameters related to MBA curriculum. All stakeholders rate the parameters as per the scale, if in case of any explanation required by any of the stakeholders, we clarify their queries. After collecting the feedback from stakeholders, we analyse the feedback and represent it through graphical representation.

Based on the graphical representation we can understand the parameter which requires improvement.

### **FEEDBACK ANALYSIS:**

- Emphasis on research by undertaking live projects in Industries
- Create Industry linkage to increase exposure of students to industries.
- Call Industry experts for practical implementation.
- New trends technologies to be included in the syllabus.

---

**ACTION TAKEN:**

- Based on Feedback given by various Stakeholders we have arranged session by Industry expert in order to bridge gap between Industry requirement and Skills developed by students.
- Another feedback given by stakeholders is regarding minor specialization during the course so as per the new guidelines given by university, we are offering Major-Minor specializations to our students.
- We have conducted various workshop like Business Analytics, Human Rights Olympiad etc in order to increase the skillset of students.
- Our students have enrolled for various Swayam courses for Skill enhancement.
- We focus on skill development and skill building by add-on courses like Soft skill and Human rights through presentations and group activities.
- For Industry exposure we take students to different industries.
- We call our alumni for guiding students on industry requirement and regarding skills competencies expected from students.



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**NOTICE TO FACULTY MEMBERS INVOLVED IN SYLLABUS  
REDESIGNING PROCESS**



**SINHGAD TECHNICAL EDUCATION SOCIETY'S**  
**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**  
 (Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)  
 S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036  
 Telefax: +91 20 2435 4036 Email : director\_sknbsm@sinhgad.edu

**Prof. M. N. Navale**  
 M.E. (Elect.) MIE, MBA  
 Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
 B.A., M.P.M., Ph.D.  
 Founder Secretary

**Dr. Prachi Pargaonkar**  
 M.Com., Ph.D., FCA  
 Director

Date: 9/03/2023

To,  
 Faculty Members  
 SKN Sinhgad School of Business Management

**Subject:** Incorporating Stakeholder Suggestions into Syllabus Redesigning Process

Dear Faculty Members,

I wanted to reach out to you and highlight some valuable suggestions that have been shared by various stakeholders regarding the expectations from the revised syllabus.

It's evident that aligning our syllabus with the practical demands of the professional world is crucial. As such, stakeholders have emphasized the need to incorporate more practical oriented courses into the curriculum. This will provide our students with real-world experiences and equip them with skills that directly translate into their future careers.

Furthermore, the concept of application-oriented content has emerged as a strong consideration. This entails bridging the gap between theoretical knowledge and its practical application, fostering a deeper understanding among our students. By integrating content that directly relates to industry scenarios and challenges, we can ensure our graduates are better prepared for the dynamic professional landscape.

I kindly request your participation and collaboration in taking these suggestions into account during the syllabus redesigning process. Your expertise and insights are invaluable in shaping an innovative and forward-looking curriculum that meets the needs of both our students and the industries they will serve.

Let's work together to ensure that our syllabus reflects the aspirations of our stakeholders and the ever-evolving demands of the modern professional landscape. Your dedication to this process will undoubtedly contribute to the excellence for which our institution is known.

Thank you for your commitment and contribution to this important endeavor.

Best regards,

*Wal.*  
 Dr. Prachi Pargaonkar

**Director**  
 S.K.N. Sinhgad School of Business Management  
 S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

Director, SKN Sinhgad School of Business Management



*Dr. Ganesh Bahil*  
 The said suggestions will be communicated during the meeting organised by S.P.P.U. for syllabus revision. We will convey these suggestions at the time of syllabus review meeting at S.P.P.U.



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**COMMUNICATION WITH UNIVERSITY REGARDING  
CONSIDERATION OF STAKEHOLDERS  
SUGGESTIONS IN SYLLABUS REDESIGNING PROCESS**

Academic Year 2022-2023



SINHGAD TECHNICAL EDUCATION SOCIETY'S

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)  
S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4035  
Telefax: +91 20 2435 4036 Email : director\_sknbsm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargsonkar**  
M.Com., Ph.D., FCA  
Director

Date: 13/10/2023

To,

Dr. Parag Kalkar

Dean, Faculty of Commerce and Management

Savitribai Phule Pune University

**Subject:** Request for Consideration of Stakeholder Suggestions in Syllabus Redesigning Process

Respected sir,

I am writing to bring to your attention the valuable suggestions provided by diverse stakeholders pertaining to the expectations for the upcoming syllabus redesigning process within the Faculty of Commerce and Management.

The insights shared by our stakeholders collectively emphasize three key points:

**Incorporation of Practical Oriented Courses:** Stakeholders have expressed a keen interest in seeing practical oriented courses integrated into our syllabus. This approach resonates with the current demand of the professional world, where hands-on experience is a key differentiator.

**Integration of Application Oriented Content:** Another notable suggestion is to include application oriented content as a fundamental component of our syllabus. This approach will enable students to not only comprehend theoretical concepts but also understand how these concepts manifest in practical situations.

**Emphasis on Soft Skills:** A strong recommendation from stakeholders is to focus on enhancing soft skills within the curriculum. While theoretical knowledge is crucial, soft skills play a pivotal role in molding well-rounded professionals.

I humbly request your support in considering these recommendations during the syllabus redesigning process. The adoption of such a student-centered and industry-aligned approach will undoubtedly contribute to the overall excellence of our programs.

Your guidance and support in this endeavor would be greatly appreciated by the faculty, staff, and students of the Faculty of Commerce and Management.

Thank you for your time and consideration. I am eagerly looking forward to your insight and direction on this matter.

Warm regards,

*Prachi*

Dr. Prachi Pargsonkar, Director, SKN Sinhgad School of Business Management

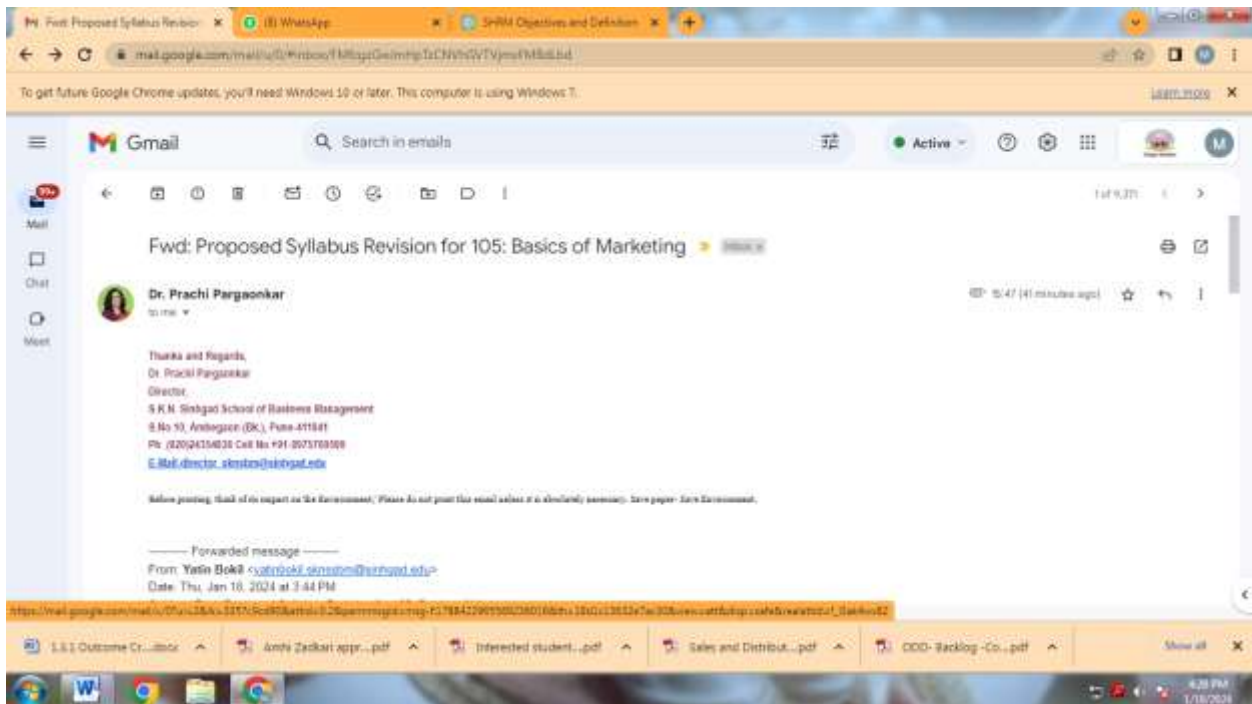
S.K.N. Sinhgad School of Business Management  
S. No. 10/1, Ambegaon (Bk.), Pune - 411041



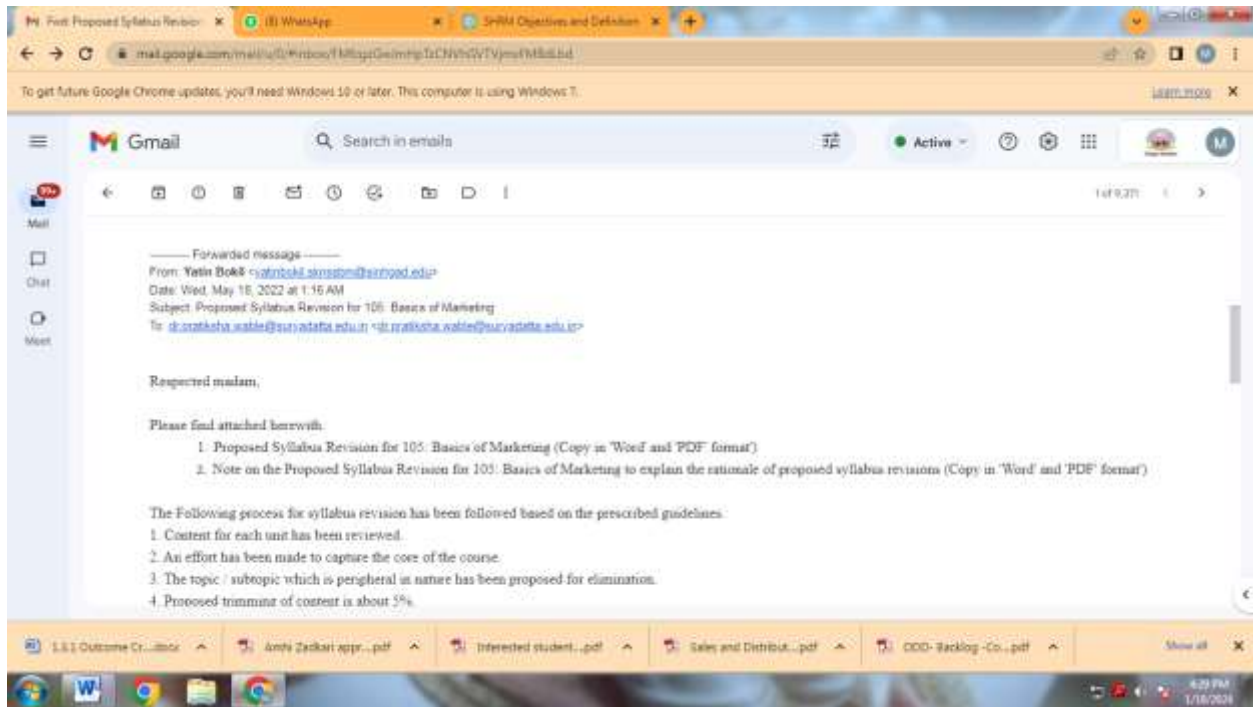
## INTEGRATING STAKEHOLDER FEEDBACK INTO THE REVISION PROCESS ACADEMIC YEAR 2021-2022

As per the feedback received from stakeholders such as students, alumni, parents, and teachers regarding the syllabus, our faculty members, who actively participated in the syllabus revision process, took those suggestions into careful consideration. Attached herewith are some email and WhatsApp communications related to the syllabus revision.

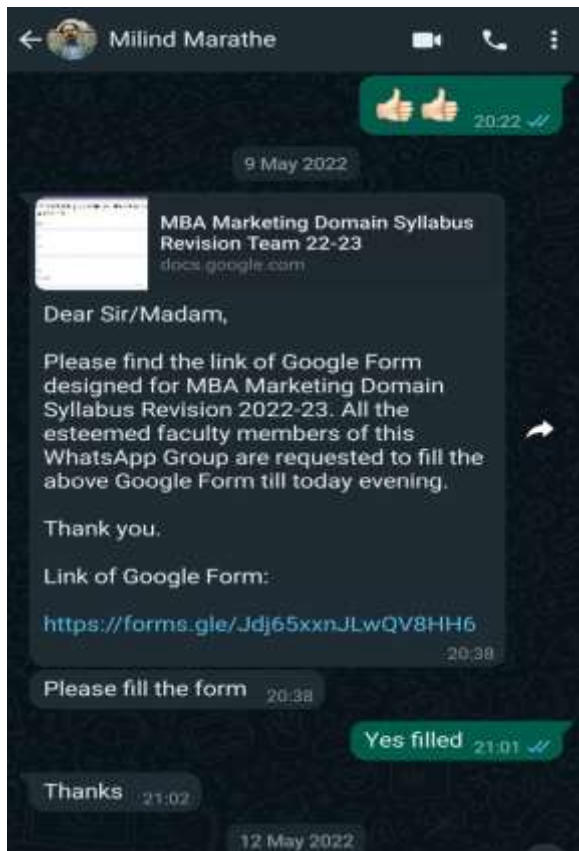
### Mail Proofs:







### WhatsApp Messages Screenshots:



# MBA Marketing Domain Syllabus Revision Team 22-23

ganeeshyadav99@gmail.com [Switch account](#)



\* Indicates required question

Email \*

Your email

Title \*

Prof.

Dr Prof

Name \*

Your answer



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**CERTIFICATE OF APPRECIATION – FACULTY MEMBERS  
INVOLVED IN SYLLABUS REDESIGNING.**



## सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

गणेशखिंड, पुणे - ४११००७, भारत.

### Savitribai Phule Pune University

(formerly University of Pune)

Ganeshkhind, Pune-411007, India.

डॉ. परम चं. काळकर

अभिष्ठाता - वाणिज्य व व्यवस्थापन

**Dr. Parag C. Kalkar**

Dean - Commerce & Management

Tel. : 020 - 25621203

मोबाईल : +९१-९८८१०००९२२

Mobile : +91-9881000922

E-mail : dean.cm@unipune.ac.in

pckalkar@gmail.com

Ref.No.

Date :

### Certificate of Appreciation

This is to certify that following faculty members have participated in the syllabus content revising of MBA 2019 pattern under the **Faculty of Commerce & Management of Savitribai Phule Pune University**

For the following courses / subjects

Name	Name of the Institute	Name of the Courses
Dr Milind Anil Marathe	Sinhgad Institute of Management and Computer Applications, Narhe Pune	1) Marketing Management 2) Product and Brand Management 3) Business to Business Marketing 4) Marketing Analytics 5) Marketing of High Technology Products 6) Marketing 4.0 7) Retailing Analytics
Dr. Vinod Mohite	Marathwada Mitra mandal's Institute of Management Education Research & Training	Marketing Management
Dr. Deepali Satish Ubale	PES Modern College of Engineering, MBA Dept.	Integrated Marketing Communication
Dr. Zamarrud Ansari	Sinhgad Institute of Business Administration and Research	Tourism and Hospitality Marketing
Dr. Sudesh Kumar Sharma	Sinhgad Institute of Management and Computer Application (SIMCA)	Consumer Behaviour
Gaurav Gawade	Sinhgad Institute of Business Administration & Research, Pune.	1) Digital Business 2) Product and Brand Management



Ms. Ursula Sumant	AISSMS Institute of Management, Pune	1) Contemporary Framework of Management 2) Personal Selling Lab 3) Selling And Negotiation Lab
Dr.Rucha Tandulwadkar	Institute of Management Studies, Career Development and Research	International Marketing
Prof. Shital Gujarathi	CHME Society's Dr. Moonje Institute of Management and Computer Studies	1) Digital Marketing I 2) Digital Marketing II
Prof. Gururaj Dangare	Pratibha Institute of Business Management	Consumer Behaviour
Dr. Sudarshan A. Pawar	JSPMs Jayawant Institute of Management Studies , Pune	Customer Relationship Management
Dr Sapna Gaurav Patil	JDC Bytco IMSR, Nashik - 5	International Marketing
Dr.Rajendrasing Pardeshi	DVVPF's IBMRD Ahmednagar	1) Basics of Marketing 2) Services Marketing
Mr. Manoj Shamrao Kulkarni	Institute of Management Studies Career Development & Research, Ahmednagar	1) Marketing Management 2) Product and Brand Management
Dr.Pallavi Chugh	Pratibha Institute of Business Management	1) Organizational Behaviour 2) Sales and Distribution Management 3) Management Fundamentals
Dr. Harshvardhan N.Bhavsar	IMSCD&R, Ahmednagar	1) Marketing Research 2) Marketing Strategy
Dr Kunal Patil	Dr D Y Patil Institute of Management Studies Akurdi Pune	Marketing Strategy
Dr. Kajal Maheshwari	S. B. Patil Institute of Management	Marketing to Emerging Markets & Bottom of the Pyramid
Dr. Kavita Kamath	RMD Sinhgad School of Management Studies	Services Marketing
Dr Kasar Umesh S	SNJB's Late Sau Kantabai Bhavarlalji Jain College of Engineering, Chandwad	1) Rural and Agriculture Marketing 2) Qualitative Research Management 3) Decision Science



*Handwritten initials*

*Handwritten signature*  
**Director**  
 S.K.N. Sinhgad School of Business Management  
 No. 10/1, Ambegaon (Bk.), Pune - 411 041

Dr. Ajit Kumar Borde	ISB&M College of Commerce	Marketing Strategy
Dr. Rashmi Phirake	AISSMS Institute of Management, Pune	1) Marketing Management 2) Business to Business Marketing
Ms. Harshali Bhalerao	Sinhgad Business School	1) Marketing Management 2) Integrated Marketing Communications
Dr. Yatin Prakash Bokil	S.K.N. Sinhgad School of Business Management	Basics of Marketing
Dr. Nitin Kashiram Chaudhari	Dr. Moonje Institute of Management and Computer Studies Nashik	1) Retail Marketing 2) Marketing of Luxury Products
Dr. Ganesh Yadav	SKN Sinhgad School of Business Management	1) Marketing Analytics 2) Retailing Analytics
Dr. Vinod Malkar	Sanjivani College of Engineering, Dept of MBA, Kopargaon	Marketing Strategy
Dr. Abhay Bora	SNJB's Late Sau K. B. Jain College of Engineering Chandwad, Dist. Nashik	Sales and Distribution Management
Dr. Mrinalini Lad	AISSMS Institute of Management, Pune	1) Marketing Management 2) Basics of Marketing
Dr. Swapnali Amol Kulkarni	Indira Institute of Management MBA	Product and Brand Management
Mr. Manoj Shrihari Barkale	SNJB's College of Engineering, Chandwad, Nashik	Rural & Agricultural Marketing
Dr. Mamta Mishra	Sinhgad College of Engineering	Services Marketing
Dr. Abhijit Mancharkar	AISSMS Institute of Management, Pune	1) Marketing Research 2) Marketing Strategy 3) Personal Selling Lab 4) Digital Marketing I 5) Digital Marketing II 6) Sales and Distribution Management 7) International Marketing
Dr. Radha Jerry Louis	Neville Wadia Institute of Management Studies and Research	1) Marketing of Financial Services I 2) Marketing of Financial Services II



*[Handwritten signature]*

Director  
S.K.N. Sinhgad School of Business Management  
No. 10/1, Ambegaon (Bk.), Pune - 411 041

Dr. Pallavi Sajjanapwar	Indira Institute of Management, Pune	1) Marketing of Financial Services I 2) Marketing of Financial Services II 3) Services Marketing 4) Marketing to Emerging Markets and Bottom of Pyramid 5) Consumer Behaviour
Dr. Hemant A. Anbhule	Indira Institute of Management, Pune.	Marketing to Emerging Markets & Bottom of the Pyramid
Dr. Mrs. Sarita Trimbakraj Aurangabadkar	Gokhale Education Society's JDC Bytco Institute of Management Studies and Research, Nashik	1) Marketing of Luxury Products 2) Retail Marketing
Dr. Kalyani Sudarshan Kapate	MET's Institute of Management Bhujbal Knowledge City Adgaon Nasik	1) Marketing of Luxury Products 2) Retail Marketing
Mr. Pramod Sasane	Sinhgad Institute of Business Administration & Research	Marketing Management
Dr. Bhalchandra Balkrishna Bite	AISSMS Institute of Management, Pune-01	Marketing Research
Dr. Preeti Mahesh Kulkarni	Dr. Moonje Institute of Management and Computer Studies	1) Basics of Marketing 2) Marketing Strategy
Ms. Charulata Bhisare	AISSMS Institute of Management, Pune-01	1) Retail Marketing 2) Sales and Distribution Management
Dr. Vishal B. Gaikwad	Sinhgad Business School Pune	1) Marketing Management 2) Personal Selling Lab
Dr. Vikas Suresh Dole	Neville Wadia Institute of Management Studies and Research	Marketing Research
Dr. Jairaj Sasane	Sinhgad Business School	1) Marketing of Financial Services I 2) Marketing of Financial Services II
Dr. Jyoti Gaikwad	Smt Hiraben Nanavati Institute of Management and Research for Women	1) Business to Business Marketing 2) Marketing of High Technology Products



*[Handwritten signature]*

*[Handwritten signature]*

Director  
S.K.N. Sinhgad School of Business Management  
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041

Dr. Shilpa Kankonkar	Neville Wadia Institute of Management Studies and Research	1) Marketing of Financial Services I 2) Marketing of Financial Services II 3) Marketing Strategy
Mr. Jamshed Nariman Darasha	Neville Wadia Institute of Management Studies and Research	1) Marketing Analytics 2) Retailing Analytics
Dr. Satish N Pawar	ASM's Institute of Business Management and Research, Chinchwad	Marketing Research
Dr. Dipanjay Bhalerao	Indira Institute of Management, Pune	1) Digital Marketing I 2) Digital Marketing II
Dr. Sagar Pawar	Sinhgad Institute of Management	1) Business to Business 2) Marketing of High Technology Products
Dr. Pratiksha Wable	Suryadatta Institute of Management and Mass Communications	1) Basics of Marketing 2) Selling and Negotiations Lab 3) Integrated Marketing Communications 4) Customer Relationship Management 5) Rural & Agriculture Marketing 6) Tourism & Hospitality Marketing
Dr. Manjari Lal	Suryadatta Institute of Management and Mass Communications	Services Marketing
Dr. Prashant Kotastane	Sinhgad Business School	Sales and Distribution Management

  
Dr Parag Kalkar

Dean, Faculty of Commerce & Management

March 15, 2023

Place: SPPU, Pune





Director  
S.K.N. Sinhgad School of Business Management  
S. No. 10/1, Ambegaon (Bk.), Pune - 411 041





SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.4.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**OUTCOMES IN THE FORMS OF CURRICULUM  
ENHANCEMENT**



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

S. No. 10/1, Ambegaon (Bk.), Pune - 411041. Phone : +91 20 2435 4036

Telefax: +91 20 2435 4036 Email : director\_sknbsbm@sinhgad.edu

**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.F.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

## **Stakeholder Feedback Implementation: Outcome in the form of Curriculum Enhancement (Academic Year 2022-2023)**

In response to the curriculum suggestions received from diverse stakeholders, Institute initiated a comprehensive process aimed at enhancing the educational experience. This process involves three key levels of action:

**Institute-Level Initiatives:** At the institutional level, we've taken proactive measures to address and rectify the feedback received from various stakeholders. These corrective actions are geared towards improving the overall quality of education.

**Syllabus Refinement:** To address specific suggestions related to the syllabus, we've engaged closely with subject teachers who are actively involved in syllabus redesign. This targeted approach ensures that the curriculum aligns with the evolving needs and expectations of both students and stakeholders.

**Communication with the University:** To ensure that our efforts are integrated and university-wide, we've effectively communicated the received feedback, suggested changes, and the actions taken to the University Academic Department.

**The collaborative endeavors of our institution have yielded notable changes in the university's syllabus. These changes encompass:**

**Revisions in Course Outcomes:** Some subjects have undergone revisions in their course outcomes, aligning them more closely with the feedback and recommendations of stakeholders.

**Syllabi Redesign:** Syllabi have been redesigned in accordance with the expectations and recommendations put forth by stakeholders. This redesign reflects our commitment to delivering relevant and high-quality education.

Furthermore, we are delighted to introduce a new certification course that focuses on practical application. This course, titled "Advanced Competency Mapping," has received official sanction from the university. It provides students with valuable skills and knowledge that are directly applicable in real-world scenarios, enhancing their employability and career prospects.

## 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

5. Guide to Cyber and E- Commerce Laws by P.M. Bukshi and R.K. Suri, Bharat Law House, New Delhi
6. Guide to Cyber Laws by Rodney D. Ryder, Wadhwa and Company, Nagpur

**Suggested Reference Books:**

1. The Information technology Act, 2000, Bare Act- Professional Book Publishers, New Delhi
2. Computer Forensics: Principles and Practices by Linda Volonino, Reynaldo Anzaldua and Jana Godwin; Pearson Prentice-Hall
3. First Responder's Guide to Computer Forensics by Richard Nolan et al; Carnegi Mellon

<b>Semester IV</b>		<b>408 – Corporate Social Responsibility &amp; Sustainability</b>
<b>2 Credits</b>	<b>LTP: 2:0:0</b>	<b>Generic Elective – University Level</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO408.1	REMEMBERING	Enumerate the different concepts, legislative provisions, environmental aspects, best practices, complexity, scope, reports, social framework etc. related to CSR, business ethics & sustainability development.
CO408.2	UNDERSTANDING	Compare different CSR theories, cases, dimensions of Sustainability and demonstrate a multi stake holder perspective in viewing CSR, Business ethics & Sustainability issues etc.
CO408.3	APPLYING	Apply the different models, theories, approaches, cases etc. for implementation & monitoring of CSR activities & Sustainability and its impact on corporate culture & society at large.
CO408.4	ANALYSING	Analyze the different reports, cases, various legal issues relating to CSR, different sustainability reports and various national and global initiatives related to CSR, Business ethics & Sustainability.
CO408.5	EVALUATING	Evaluate the level of commitment of different organizations to CSR, Business ethics in attaining Sustainability development & show its competitive advantages.
CO408.6	CREATING	Create & Implement a CSR policy in attaining Sustainability development and its impact on various stakeholders.

1. **Corporate Social Responsibility:** Fundamental Concepts, Nature and Significance of CSR. Principles of CSR: Accountability-Transparency-Sustainability. Concept of Charity, Corporate Philanthropy, Difference between Charity and Philanthropy, CSR as a key to business success. CSR as a Marketing and Branding tool for the businesses, Strategic advantage of CSR, Corporate Citizenship, and Sustainable Business. Other main aspects: CSR and Corporate Governance, Environmental Aspects of CSR. Evolution and Implementation of CSR in India. Best Global Practices of CSR, OECD principles and CSR. **CSR Projects:** Conducting CSR activity by involving students at Institute level. (5 + 1)
2. **CSR Legislations in India:** Section 135 of Companies Act 2013. Scope of CSR, Activities under schedule VII, Leadership and CSR. Identifying the key Stakeholders of CSR, CSR & Triple Bottom Line- 3 aspects (Economic, Social, and Environmental). Role of Public sector, Non Profit Organizations and Local self-Governments in implementation of CSR projects. Contemporary issues and hurdles in CSR. Current Trends and Opportunities in CSR, including a Strategic Business tool for sustainable Development. CSR and Business Ethics, Effect of Globalization on CSR, CSR Funds- Criteria & Policies with legal framework. Case studies. Major CSR Initiatives. Project Work. Interview of CSR head of any Organization. (5+1)
3. **Introduction to Sustainability & Sustainable Development:** Definition & Concept of Sustainability & Sustainable development, need, importance, education, Philosophical development, Gandhian Thought on Sustainable Development, Sustainable Development and social framework, equitable distribution, difference between sustainable development and green development, criticism, 17-Point charter under United Nations agenda for Global Peace and Sustainable Development – 2030. Sustainability report. **Stakeholder Impact:** Stakeholders and the power they wield, Reducing socio- environmental costs and risks: managing the downside, driving revenues and creating intangible value: managing the upside. **Case Study – Bhutan** Case for Inclusive Growth on Environment protection and Reducing carbon footprints, IKEA Company & Sustainability (5+1)
4. **Dimensions of Sustainable Development:** (a) **Environmental:** Natural Resources & Resource Depletion, Management of human energy consumption, Solid waste generation & waste management, Global Greenhouse

# 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

emission, Air & Water Pollution and Climate Change, Ozone Hole NASA report. Understanding ecological "footprint": Eco-tracking, carbon marketing, carbon credits, economics of sustainability, Designing for the environment and 'greening' the supply chain, regulation. **(b) Economic:** Achieving economic growth with minimal Environmental degradation, Nature as an economic externality, economic opportunity, introduction & implementation of inclusive growth models for rural development, Sustainable livelihoods for tribal communities. **(c) Social:** Peace, Security, Social equity & justice, Sustainability and poverty, Human relationship with nature, Human-Nature conflicts, human settlements. **Role of Stakeholders:** Stakeholder's Engagement, Study of business models for sustainable development: Indian & Global perspectives **Role of Volunteers:** Role of NGO's, Industries & citizens' participation in sustainable development **Project:** Prepare a report on how the countries like Sweden, Denmark etc. are achieving the UN sustainable development goals by performing well in Social & economic issues (5+1)

5. **Sustainable Development & Business Ethics: Sustainability reporting:** Triple bottom line reports - The content of sustainability reports (also CSR reports, ESG reports, social and environmental reports) **Social accountability standard - ISO 26000:** Social responsibility guidance standard, Global Compact Principles, Environmental Impact Assessment, Life Cycle Analysis, Social Impact Assessment. **Indian Values and Ethics:** Respect for Elders, Hierarchy and Status, Need for Security, Non - Violence, Cooperation, Simple Living high Thinking, Rights and Duties, Ethics in Work life, Holistic relationship between Man and Nature, Attitudes and Beliefs. **Project:** Student to study the Covid-19/ any other current crisis, do a desk research and submit the report.(5+1)

#### Suggested Text Books:

1. CSR & Sustainability by Michael Hopkins
2. Corporate Social Responsibility by David Crowther and Guler Aras
3. Corporate Social Responsibility in India by Sanjay K Agarwal
4. Triple Bottom Line Reporting and Corporate Sustainability by S Singh, PHI – Eastern Economy Edition.
5. Ethics, Business & Society Edited by Ananda Das Gupta, Response Books
6. Business Ethics by Crane and Matten, Oxford University Press, 2nd Edition.
7. Business Ethics – An Indian Perspective, by Ronald Francis and Mukti Mishra, TMGH.

#### Suggested Reference Books:

1. Corporate Social Responsibility in India, Cases and Developments after the legal Mandate, Nayana Mitra and Rene Schmidpeter
2. CSR Strategies-for a competitive edge in emerging markets by Sri Urip
3. The Sustainable Enterprise –Profiting from best practice by Simmons and Simmons, Kogan Page, 2<sup>nd</sup> Edition.
4. Business Ethics – Text and Cases by CSV Murthy, Himalaya Publications, 2<sup>nd</sup> Revised Edition.
5. Case Studies on Ethics and Corporate Governance Vol I and II, ICFAI Books
6. Target 3 Billion- Innovative Solutions Towards Sustainable Development , A.P.J. Abdul Kalam, Srijan Pal Singh

#### Websites

[www.india.gov.in](http://www.india.gov.in)  
<https://www.un.org>

#### Journals

1. Business & Society
2. Journal of Business Ethics
3. Ethics & Accountability in a Context of Governance & New Public Management

#### E-Resources

<https://www.youtube.com/watch?v=dy8kit9gnbM>  
<https://www.youtube.com/watch?v=47Wtk0sGOng>  
<https://www.youtube.com/watch?v=eIPdTs3La4>  
<https://www.youtube.com/watch?v=PDyzNBcD2nM>  
[https://www.youtube.com/watch?v=vv\\_e1fy3Gsk](https://www.youtube.com/watch?v=vv_e1fy3Gsk)  
<https://www.youtube.com/watch?v=FqvaYliTIEw>

Subject Core (SC) Courses - Semester III

## Revised Syllabus

4. **Personal Data Security:** Sensitive Personal Data or Information (SPDI) in Cyber Law, SPDI Definition and Reasonable Security Practices in India, Reasonable Security Practices – International perspective, Cloud Computing & Law. (5+1)
5. **Cyber Law:** International Perspective, EDI : Concept and legal Issues, UNCITRAL Model Law, Electronic Signature Law's of Major Countries, Cryptography Laws, Cyber Law's of Major Countries, EU Convention on Cyber Crime. (5+1)

### Suggested Text Books:

1. Cyber Law & Cyber Crimes by Advocate Prashant Mali, Snow White Publications, Mumbai
2. Cyber Law in India by Farooq Ahmad, Pioneer Books
3. Information Technology Law and Practice by Vakul Sharma, Universal Law Publishing Co. Pvt. Ltd
4. The Indian Cyber Law by Suresh T. Vishwanathan, Bharat Law House New Delhi
5. Guide to Cyber and E- Commerce Laws by P.M. Bukshi and R.K. Suri, Bharat Law House, New Delhi
6. Guide to Cyber Laws by Rodney D. Ryder, Wadhwa and Company, Nagpur

### Suggested Reference Books:

1. The Information technology Act, 2000, Bare Act- Professional Book Publishers, New Delhi
2. Computer Forensics: Principles and Practices by Linda Volonino, Reynaldo Anzaldua and Jana Godwin; Pearson Prentice-Hall
3. First Responder's Guide to Computer Forensics by Richard Nolan et al; Carnegie Mellon

Semester IV	LTP: 2:0:0	<b>408 – Corporate Social Responsibility &amp; Sustainability</b>
2 Credits		Generic Elective – University Level

### Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO408.1	Remembering	DESCRIBE What is CSR, Scope & Complexity, Companies Act 2013, when was CSR Initiated, Evolution, How CSR matters, Aims, objectives, Importance, Benefits of CSR, CSR in India ,CSR In global Context, Implementation .
CO408.2	Understanding	EXPLAIN the implications of CSR from the perspectives of employees, managers, leaders, organization and the Community.
CO408.3	Applying	MAKE USE OF the Theories and Principles and Frameworks of CSR in specific organizational settings.
CO408.4	Analyzing	DECONSTRUCT The Role of Companies towards the society and its impact on the community.
CO408.5	Evaluating	FORMULATE The companies how they are practicing CSR activities, Auditing the committees & Board of Committees, CSR Annual Reports.
CO408.6	Creating	ELABORATE UPON the challenges of the Companies in shaping organizational culture and Development of the society.

1. The Companies Act 2013 Sec 135 & Schedule VII , Committee , Board of Committee, Role of the committees. CSR Annual Report, CSR Sustainability Report, meaning and importance of Corporate Social Responsibility, Evolution of CSR, Benefits of CSR. Primary of CSR, CSR and law of e economics, CSR and social legitimacy, CSR Expectations in rich and poor societies, The evolving role of stakeholders, Moral and economic arguments for CSR. (5+1)
2. The Role of stakeholders in CSR, Stakeholders advocacy, The role of business in society, Consumers awareness and willingness to pay for socially responsible corporate, Behavior, Globalization and CSR. Different stakeholder's different perspective for CSR, Success and failure with CSR initiatives, corporate response to citizen demands via CSR, The five stages of organizational growth with CSR. (5+1)
3. The strategic importance of CSR implementation, CSR a balance between organizational means and end, The strategic lens, vision, mission ,strategy and tactics. Environmental and other global forces propelling CSR, Impact of globalization and communication technologies, The strategic CSR model, The business level CSR threshold, Implementing CSR, CSR as a competitive advantage (5+1)
4. Practical Work, Case studies in organizational, Economic and Social CSR issues, Linking CSR Companies community, Organizational issues, action vs. intentions corporate commitment, voluntary Vs. mandatory stakeholders activism, Economic business issues- diversifying sustainability. (5+1)
5. Branding Strategy of CSR in Service Sectors – Financial, Hospital, Wellness, Health Care, NGOs and Public Services, CSR and Marketing, CSR as Organizational Brand Building, Identify the Indian & Global Companies Practicing CSR. Company's contribution in CSR and the community benefits(5+1)

### Suggested Text Books:

1. Corporate Social Responsibility, Madhumita Chatterjee
2. CSR in India (Steering Business and Social Change) 1st Edition by Kshama V Kaushik, Lexis Nexis

## 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

Deception, Reciprocity and trust, Affiliation and conflicts of interest. Legal considerations - Data management, Copyright. **(6+1)**

**2. Research Design:** Concept, Features of a robust research design. Exploratory, Descriptive, Quasi Experimental, Experimental research designs, Concept of Cause and Effect, Difference between Correlation and causation. Types of Variables – Independent, Dependent, concomitant, mediating, moderating, extraneous variables, Basic knowledge of Treatment & Control group, Case study design. Cross-sectional and Longitudinal designs, Qualitative and Quantitative research approaches, Pros and Cons of various designs, choice of a research design. **Hypothesis:** Definition, research Hypothesis, Statistical hypothesis, Null hypothesis, Alternative Hypothesis, Directional Hypothesis, Non-directional hypothesis. Qualities of a good Hypothesis, Framing Null Hypothesis & Alternative Hypothesis. Concept of Hypothesis Testing - Logic & Importance. **(7+1)**

**3. Data & Measurement:** Meaning of data, Need for data. **Secondary Data:** Definition, Sources, Characteristics, Advantages and disadvantages over primary data, Quality of secondary data - Sufficiency, adequacy, reliability and consistency. **Primary Data:** Definition, Advantages and disadvantages over secondary data. **Measurement:** Concept of measurement, What is measured? Problems in measurement in management research - Validity and Reliability, Levels of measurement - Nominal, Ordinal, Interval, Ratio. **Attitude Scaling Techniques:** Concept of Scale – Rating Scales viz. Likert Scales, Semantic Differential Scales, Constant Sum Scales, Graphic Rating Scales – Ranking Scales – Paired Comparison & Forced Ranking - Concept and Application. **Questionnaire:** Questionnaire Construction - Personal Interviews, Telephonic survey Interviewing, Online questionnaire tools. **(8+1)**

**4. Sampling: Basic Concepts:** Defining the Universe, Concepts of Statistical Population, Sample, Characteristics of a good sample. Sampling Frame, determining the sample frame, Sampling errors, Non Sampling errors, Methods to reduce the errors, Sample Size constraints, Non Response. **Probability Sample:** Simple Random Sample, Systematic Sample, Stratified Random Sample, Area Sampling & Cluster Sampling. **Non Probability Sample:** Judgment Sampling, Convenience Sampling, Purposive Sampling, Quota Sampling & Snowballing Sampling methods. **Determining size of the sample:** Practical considerations in sampling and sample size, (sample size determination formulae and numericals not expected) **(9+1)**

**5. Data Analysis & Report Writing: Data Analysis:** Cleaning of Data, Editing, Coding, Tabular representation of data, frequency tables, Univariate analysis - Interpretation of Mean, Median Mode; Standard deviation, Coefficient of Variation. **Graphical Representation of Data:** Appropriate Usage of Bar charts, Pie charts, Line charts, Histograms. **Bivariate Analysis:** Cross tabulations, Bivariate Correlation Analysis - meaning & types of correlation, Karl Person's coefficient of correlation and spearman's rank correlation. Chi-square test including testing hypothesis of association, association of attributes. **Linear Regression Analysis:** Meaning of regression, Purpose and use, Linear regression; Interpretation of regression co-efficient, Applications in business scenarios. **Test of Significance:** Small sample tests: t (Mean, proportion) and F tests, Z test. Non-parametric tests: Binomial test of proportion, Randomness test. Analysis of Variance: One way and two-way Classifications. **Research Reports:** Structure of Research report, Report writing and Presentation. **(10+1)**

**Note:**

1. It is desirable to use MS Excel / SPSS / Systat for delivery of unit 5.
2. For unit 5, Formulae and calculations are not expected. Interpretation of the given data/test outcomes is expected for appropriate managerial decisions / inferences.

**Suggested Text Books:**

1. Business Research Methods, Donald Cooper & Pamela Schindler, TMGH.
2. Business Research Methods, Alan Bryman & Emma Bell, Oxford University Press
3. Research Methods for Social Work, Allen, Earl R. Baboie, Cengage
4. Research Methods in Business Studies: A Practical Guide, Pervez Ghauri, Dr Kjell Gronhaug, FT Prentice Hall

**Suggested Reference Books:**

1. Business Research Methods, William G. Zikmund, Barry J. Babin, Jon C. Carr, Mitch Griffin, Cengage Learning
2. Approaches to social research, Royce Singleton, Bruce C. Straits, Margaret Miller Straits, Oxford University Press
3. Research Methods: The Basics, Nicholas S. R. Walliman, Nicholas Walliman, Routledge,
4. Research Methodology In Management, Dr.V.P.Michael

<b>Semester I</b>		<b>105 – Basics of Marketing</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Compulsory Generic Core Course</b>

# 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO105.1	REMEMBERING	RECALL and REPRODUCE the various concepts, principles, frameworks and terms related to the function and role of marketing.
CO105.2	UNDERSTANDING	DEMONSTRATE the relevance of marketing management concepts and frameworks to a new or existing business across wide variety of sectors and ILLUSTRATE the role that marketing plays in the 'tool kit' of every organizational leader and manager.
CO105.3	APPLYING	APPLY marketing principles and theories to the demands of marketing function and practice in contemporary real world scenarios.
CO105.4	ANALYSING	EXAMINE and LIST marketing issues pertaining to segmentation, targeting and positioning, marketing environmental forces, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (commodities, goods, services, e-products/ e-services).
CO105.5	EVALUATING	EXPLAIN the interrelationships between segmentation, targeting and positioning, marketing environment, consumer buying behavior, marketing mix and Product Life Cycle with real world examples.
CO105.6	CREATING	DISCUSS alternative approaches to segmentation, targeting and positioning, the marketing environment, consumer buying behavior, marketing mix and Product Life Cycle in the context of real world marketing offering (commodities, goods, services, e-products/ e-services.).

**1. Introduction to Marketing:** Definition & Functions of Marketing- Scope of Marketing, Evolution of Marketing, Core concepts of marketing – Need, Want, Demand, Customer Value, Exchange, Customer Satisfaction, Customer Delight, Customer loyalty, Concepts of Markets, Marketing V/S Market Competition, Key customer markets, market places, market spaces, Meta-markets, Digital Markets, Brick & Click Model. Impact of Globalization, Technology and Social Responsibility on Marketing. New Consumer Capabilities, New Company Capabilities. Functions of Marketing Manager. Linkage of Marketing functions with all functions in the organization. Company orientation towards market place: Product – Production - Sales – Marketing –Societal – Relational, Holistic Marketing Orientation. Selling versus marketing. Concept of Marketing Myopia. Marketing Process, Understanding Marketing as Creating, Communicating, and Delivering Value **(5+2)**

**2. Marketing Environment:** Concept of Environment, Macro Environment & Micro Environment – Components and characteristics, Needs & Trends, Major forces impacting the Macro Environment & Micro Environment, Need for analyzing the Marketing Environment. Analyzing the Political, Economic, Socio-cultural, Technical and Legal Environment. Demographics. **(5+2)**

**3. Segmentation, Target Marketing & Positioning: Segmentation** - Concept, Need & Benefits. Geographic, Demographic, Psychographic, Behavioural bases of segmentation for consumer goods and services. Bases for segmentation for business markets. Levels of segmentation, Criteria for effective segmentation. Market Potential & Market Share. Target Market - Concept of Target Markets and criteria for selection. Segment Marketing, Niche & Local Marketing, Mass marketing, Long Tail Marketing. Positioning - Concept of differentiation & positioning, Value Proposition & Unique Selling Proposition. **(8+2)**

**4. Consumer Behavior:** Meaning & importance of consumer behavior, Comparison between Organizational Buying behavior and consumer buying behavior, Buying roles, Five steps consumer buyer decision process – Problem Recognition, Information Search, Evaluation of Alternatives, Purchase Decision, Post Purchase behavior. Moment of Truth, Zero Moment of Truth, ZMOT, Moderating effects on consumer behavior. **(7+2)**

**5. Marketing Mix:** Origin & Concept of Marketing Mix, 7P's - Product, Price, Place, Promotion, People, Process, Physical evidence. **Product Life Cycle:** Concept & characteristics of Product Life Cycle (PLC), Relevance of PLC, Types of PLC and Strategies across stages of the PLC. **(10+2)**

Note: Real world examples / cases are expected to be analyzed in the class as well as included in the examination.

**Suggested Text Books:**

1. Marketing Management, Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha, Pearson
2. Marketing Management, Rajan Saxena, TMGH

## Revised Syllabus

**the sample:** Practical considerations in sampling and sample size, (sample size determination formulae and numericals not expected) **(9+1)**

**5. Data Analysis & Report Writing:** Data Analysis: Cleaning of Data, Editing, Coding, Tabular representation of data, frequency tables, Univariate analysis - Interpretation of Mean, Median Mode; Standard deviation, Coefficient of Variation. **Graphical Representation of Data:** Appropriate Usage of Bar charts, Pie charts, Line charts, Histograms. **Bivariate Analysis:** Cross tabulations, Bivariate Correlation Analysis - meaning & types of correlation, Karl Person's coefficient of correlation and spearman's rank correlation. Chi-square test including testing hypothesis of association, association of attributes. **Linear Regression Analysis:** Meaning of regression, Purpose and use, Linear regression; Interpretation of regression co-efficient, Applications in business scenarios. **Test of Significance:** Small sample tests: t (Mean, proportion) and F tests, Z test. Non-parametric tests: Binomial test of proportion, Randomness test. Analysis of Variance: One way and two-way Classifications. **Research Reports:** Structure of Research report, Report writing and Presentation. **(10+1)**

**Note:**

1. It is desirable to use MS Excel / SPSS / Systat for delivery of unit 5.
2. For unit 5, Formulae and calculations are not expected. Interpretation of the given data/test outcomes is expected for appropriate managerial decisions / inferences.

**Suggested Text Books:**

1. Business Research Methods, Donald Cooper & Pamela Schindler, TMGH.
2. Business Research Methods, Alan Bryman & Emma Bell, Oxford University Press
3. Research Methods for Social Work, Allen, Earl R. Babbie, Cengage
4. Research Methods in Business Studies: A Practical Guide, Pervez Ghauri, Dr Kjell Gronhaug, FT Prentice Hall

**Suggested Reference Books:**

1. Business Research Methods, William G. Zikmund, Barry J. Babin, Jon C. Carr, Mitch Griffin, Cengage Learning
2. Approaches to social research, Royce Singleton, Bruce C. Straits, Margaret Miller Straits, Oxford University Press
3. Research Methods: The Basics, Nicholas S. R. Walliman, Nicholas Walliman, Routledge,
4. Research Methodology In Management, Dr.V.P.Michael

<b>Semester I</b>		<b>105 – Basics of Marketing</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Compulsory Generic Core Course</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO105.1	REMEMBERING	REPRODUCE the key marketing concepts, components and principles of marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.
CO105.2	UNDERSTANDING	INTERPRET the basic concepts, principles and frameworks of marketing in the context of diverse business situations for explaining the relevant issues with regard to marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.
CO105.3	APPLYING	APPLY the contemporary marketing theories, frameworks and tools to inform problem solving with respect to marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.
CO105.4	ANALYSING	EXAMINE the critical marketing issues for drawing inferences about the underlying causes and relationships concerning marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.
CO105.5	EVALUATING	EVALUATE the alternative courses of actions to make judgments with regard to the solution for problems involving marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.
CO105.6	CREATING	GENERATE alternative approaches to the emerging business challenges in the context of marketing environment, segmenting, targeting, positioning, consumer behaviour, marketing mix, and product life cycle.



## Revised syllabus

**1. Introduction to Marketing:** Definition & Functions of Marketing- Scope of Marketing, Evolution of Marketing. Core Concepts of Marketing – Need, Want, Demand, Customer Value, Exchange, Customer Satisfaction, Customer Delight, Customer loyalty. Concepts of Marketers and Prospects, Key customer Markets, Marketplaces, Marketplaces, Meta markets. Digital Markets, Brick & Click Model. Impact of Globalization, Technology and Social Responsibility on Marketing. New Consumer Capabilities, New Company Capabilities. Functions of Marketing Manager. Linkage of Marketing Function with All Functions in the Organization. Company Orientation Toward the Marketplace - Production, Product, Selling, Marketing, Holistic Marketing Orientation. Selling versus Marketing. Concept of Marketing Myopia. Marketing Process, Understanding Marketing as Creating, Communicating, and Delivering Value. **(7+2)**

**2. Marketing Environment:** Concept of Environment, Macro Environment & Micro Environment – Components and Characteristics, Needs & Trends, Major Forces Impacting the Macro Environment & Micro Environment, Need for Analyzing the Marketing Environment. Analyzing the Demographic, Economic, Sociocultural, Natural, Technological, and Political-Legal Environment. **(7+2)**

**3. Segmentation, Market Targeting & Positioning:** Segmentation: Concept, Need & Benefits. Bases for Segmenting Consumer Markets - Geographic, Demographic, Psychographic, Behavioural. Bases for Segmentation for Business Markets. Levels of Segmentation, Criteria for Effective Segmentation. Market Potential & Market Share. Market Targeting - Concept of Target Markets Market Targeting and Criteria for Selection, Evaluating and Selecting the Market Segments – Full Market Coverage, Multiple Segment Specialization, Single-Segment Concentration, Individual Marketing, Long Tail Marketing. Positioning - Concept of Differentiation & Positioning, Value Proposition & Unique Selling Proposition. **(7+2)**

**4. Consumer Behavior:** Meaning & Importance of Consumer Behavior, Comparison between Organizational Buying Behavior and Consumer Buying Behavior, Buying Roles, Five-Stage Model of Buying Decision Process – Problem Recognition, Information Search, Evaluation of Alternatives, Purchase Decision, Post Purchase Behavior. Moment of Truth, Zero Moment of Truth, ZMOT. Moderating Effects on Consumer Decision Making. **(7+2)**

**5. Marketing Mix:** Origin & Concept of Marketing Mix, 7P's - Product, Price, Place, Promotion, People, Process, Physical Evidence. Product Life Cycle: Concept & Characteristics of Product Life Cycle (PLC), Relevance of PLC, Types of PLC and Strategies Across Stages of the PLC. **(7+2)**

**Note: Real world examples / cases are expected to be analyzed in the class as well as included in the examination.**

**Suggested Text Books:**

1. Marketing Management, Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha, Pearson, 14<sup>th</sup> Edition
2. Marketing Management, Rajan Saxena, TMGH
3. Marketing, Lamb, Hair, Sharma, McDaniel, Cengage Learning

**Suggested Reference Books:**

1. Principles of Marketing, Philip Kotler, Gary Armstrong, Prafulla Agnihotri, Ehasan Haque, Pearson, 13<sup>th</sup> Edition
2. Marketing Management- Text and Cases, Tapan K Panda, Excel Books
3. Marketing Management, Ramaswamy & Namakumari, Macmillan.
4. Marketing Whitebook

<b>Semester I</b>		<b>106 – Digital Business</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Compulsory Generic Core Course</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO106.1	REMEMBERING	DESCRIBE the conceptual framework of e commerce, mobile commerce and social commerce.
CO106.2	UNDERSTANDING	SUMMARIZE the impact of information, mobile, social, digital, IOT and related technologies on society, markets & commerce.
CO106.3	APPLYING	ILLUSTRATE value creation & competitive advantage in a digital Business environment.
CO106.4	ANALYSING	EXAMINE the changing role of intermediaries, changing nature of supply chain and payment systems in the online and offline world.
CO106.5	EVALUATING	ELABORATE upon the various types of digital business models and OUTLINE their benefits and limitations.
CO106.6	CREATING	DISCUSS the various applications of Digital Business in the present day world.

1. **Electronic Commerce:** The Digital Revolution and Society, The Digital and Social Worlds - The Digital Economy, The Digital Enterprise, Virtual Communities, Online Communities, Defining Electronic Commerce, Emerging

## 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

Product and Service Customization and Personalization. **Fintech:** E-Banking, Mobile Banking, Pure Virtual Banks, Insurance, and Stock Trading, Other Mobile Finance Applications. **Digital Government:** Government-to-Citizens, Government-to-Business, Government-to-Government, Government-to-Employees Models, Internal Efficiency and Effectiveness, E-Government and Social Networking, M-Government. **E-Learning, E-Training, and E-Books:** Basics of E-Learning, Characteristics, Advantages, Limitations, Distance Learning and Online Universities, Online Corporate Training, Social Networks and E-Learning, E-Learning Management Systems, Electronic Books. **(7+2)**

5. **Digital Business Applications - II: Online Travel and Tourism Services:** Characteristics of Online Travel, Benefits, Limitations, and Competition in Online Travel Services. **E-Employment:** Online Job Market, Social Networks Based Job Markets, Social Recruiting, Virtual Job Fairs and Recruiting Events, Benefits and Limitations of the Electronic Job Market. **E-Health:** Definition, Electronic Medical Record Systems (EMR), Doctors' System, Patients Services, Medical Devices and Patients Surveillance. **Entertainment, Media & Gaming:** Service Industry Consumer Applications. Digital Products, Internet TV and Internet Radio, Social Television (TV) Mobile Entertainment, Mobile Marketing, Mobile Streaming Music and Video Providers, Entertainment in Cars; Gaming - Mobile Games, Social Games and Gamification, Business of Social Games, Educational Social Games; Mobile Gambling, Mobility and Sports; Social Entertainment. **(7+2)**

Note: The focus of the entire course should be on business issues and not merely on technology.

### Suggested Text Books:

1. Introduction to E Commerce & Social Commerce, Turban E, Whiteside J, King D, Outland J Springer
2. E-Business and E-Commerce Management- Strategy, Implementation and Practice, Dave Chaffey, Pearson Education.
3. Electronic Commerce – A Managerial Perspective, Efraim Turban, David King, Dennis Viehland, Jae Lee, Pearson Education.

Semester II		<b>201 – Marketing Management</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Compulsory Generic Core Course</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO201.1	REMEMBERING	DESCRIBE the key terms associated with the 4 Ps of marketing.
CO201.2	UNDERSTANDING	COMPARE and CONTRAST various approaches to pricing for a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.3	APPLYING	DEMONSTRATE an understanding of various channel options for a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.4	ANALYSING	EXAMINE the product line of a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.5	EVALUATING	EXPLAIN the role of various communication mix elements for a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.6	CREATING	DESIGN a marketing plan for a real world marketing offering (commodities, goods, services, e-products/ e-services.)

1. **Product:** Meaning, The Role of Product as a market offering, Goods & Services Continuum, Classification of consumer products- convenience, shopping, shopping, unsought goods. Classification of industrial products- materials and parts, capital items, supplies and services. The Product Hierarchy, Product Systems and Mixes, Product Line Analysis, Product Line Length, The Customer Value Hierarchy. New Product Development - Need, Booz Allen & Hamilton Classification Scheme for New Products, New Product Development Process - Idea Generation to commercialization. Branding: Concept, Definition, Commodity Vs. Brand, Product Vs Brand, Concept of Brand equity. **(7 + 2)**
2. **Pricing:** Meaning, The Role of Pricing, Importance and Factors influencing pricing decisions. Setting the Price: Setting pricing objectives, Determining demand, Estimating costs, Analyzing competitors' pricing, Selecting pricing method, selecting final price. Adapting the Price: Geographical pricing, Price discounts & allowances, Promotional pricing, Differentiated pricing, concept of transfer pricing, Dynamic pricing (surge pricing, auction pricing), Pricing in online marketing (free, premium, freemium). Price Change: Initiating & responding to price changes. **(7 + 2)**
3. **Place:** Meaning, The Role of Marketing Channels, Channel functions & flows, Channel Levels, Channel Design Decisions - Analyzing customers' desired service output levels, establishing objectives & constraints, Identifying &

## 2019 Pattern Syllabus

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

evaluating major channel alternatives. Channel Options - Introduction to Wholesaling, Retailing, Franchising, Direct marketing, Introduction to Omni channel & hybrid channel options. Market Logistics Decisions - Order processing, Warehousing, Inventory, and Logistics. (7 + 2)

4. **Promotion:** Meaning, The role of marketing communications in marketing effort. Communication Mix Elements - Introduction to Advertising, Sales Promotion, Personal Selling, Public Relations, Direct Marketing. Concept of Integrated Marketing Communications (IMC), Developing Effective Communication - Communication Process, Steps in Developing effective marketing communication - identifying target audience, determining communication objectives, designing a message, Choosing media, Selecting message source, Collecting feedback. Shaping the overall promotion mix: promotional mix strategy, push-pull strategies. (7 + 2)

5. **Product Level Planning:** Preparation & evaluation of a product level marketing plan, Nature & contents of Marketing Plans - Executive Summary, Situation Analysis, Marketing Strategy, Financials, Control. Marketing Evaluation & Control - Concept, Process & types of control - Annual Plan Control, Profitability Control, Efficiency Control, Strategic Control, Marketing audit. (7 + 2)

**Note:** Real world examples / cases are expected to be analyzed in the class as well as included in the examination.

### Suggested Text Books:

1. Marketing Management, Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha, Pearson
2. Marketing Management, Rajan Saxena, TMGH
3. Marketing, Lamb Hair Sharma, Mc Daniel, Cengage Learning

### Suggested Reference Books:

1. Principles of Marketing, Philip Kotler, Gary Armstrong, Prafulla Agnihotri, Ehasan Haque, Pearson
2. Marketing Management- Text and Cases, Tapan K Panda, Excel Books
3. Marketing Management, Ramaswamy & Namakumari, Macmillan.
4. Marketing Whitebook

Semester II		202 – Financial Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO202.1	REMEMBERING	DESCRIBE the basic concepts related to Financial Management, Various techniques of Financial Statement Analysis, Working Capital, Capital Structure, Leverages and Capital Budgeting.
CO202.2	UNDERSTANDING	EXPLAIN in detail all theoretical concepts throughout the syllabus
CO202.3	APPLYING	PERFORM all the required calculations through relevant numerical problems.
CO202.4	ANALYSING	ANALYZE the situation and <ul style="list-style-type: none"> <li>• comment on financial position of the firm</li> <li>• estimate working capital required</li> <li>• decide ideal capital structure</li> <li>• evaluate various project proposals</li> </ul>
CO202.5	EVALUATING	EVALUATE impact of business decisions on Financial Statements, Working Capital, Capital Structure and Capital Budgeting of the firm

1. **Business Finance:** Introduction to Business Finance, Meaning and Definition of Financial Management, Objectives of Financial Management- (Profit Maximization and Wealth Maximization), Modern Approach to Financial Management- (Investment Decision, Financing Decision, Dividend Policy Decision), Finance and its relation with other disciplines, Functions of Finance Manager (3+2)

2. **Techniques of Financial Statement Analysis:** Introduction, Objectives of financial statement analysis, various techniques of analysis viz Common Size Statements, Comparative Statements, Trend Analysis, Ratio Analysis, Funds Flow Statement & Cash Flow Statement (10 + 2)

3. **Working Capital Management:** Meaning of Working Capital, its components & types, Operating Cycle, Factors affecting working capital, Estimation of working capital requirement. (Total Cost Method & Cash Cost Method) (8 + 2)

## Revised Syllabus

E-Commerce Platforms, E-Business, Electronic Markets and Networks; The Content and Framework of E-Commerce, Classification of E-Commerce by the Nature of the Transactions and the Relationships Among Participants, E-Commerce Business Models, Integrating the Marketplace with the Marketspace, Web 2.0. Drivers, Benefits and Limitations of E-Commerce, Impact of E-Commerce on business, government, customers, citizens and society. **(7+2)**

2. **Mobile Commerce, Social Commerce and IoT:** Mobile Commerce, Attributes Applications and Benefits of M-Commerce, Mobile Marketing - Shopping and Advertising. **Social Commerce:** Social Commerce, Social Business (Enterprise), Social Business Networks and Social Enterprise, Social Media – Platforms and its comparison, marketing/ Enterprise 2.0, Improved Business Models. Entrepreneur Networks, Enterprise Social Networks, The Benefits and Limitations of Social Commerce, Benefits to Customers, Retailers, Employees, players in the ecosystem. Social Collaboration (Collaboration 2.0) - Essentials of Social Collaboration, Consumer-to-Consumer Electronic Commerce (C2C), Person-to-Person models. **Internet of Things:** Concept of IoT, Smart Homes and Appliances, Smart Cities, Smart Cars, Wearable Computing and Smart Gadgets. **(7+2)**

3. **Digital Business Ecosystem:** Electronic Commerce Mechanisms, Online Purchasing Process, E-Marketplaces - Types, Components and Participants, Disintermediation and Reintermediation; Customer Shopping Mechanisms - Webstores, Malls, and Portals, Webstores, Electronic Malls, Web (Information) Portals. **Intermediaries:** Roles of Intermediaries in E-Marketplaces, Merchant Solutions: Electronic Catalogs, Search Engines, and Shopping Carts, Electronic Catalogs, E-Commerce Search Activities, Auctions - Traditional Auctions Versus E-Auctions, Dynamic Pricing. **Changing Supply Chains:** Structure of the Supply Chain, EC Order Fulfillment Process, Speeding Up Deliveries, Partnering Efforts and Outsourcing Logistics, Order Fulfillment in Make-to-Order (MTO) and Mass Customization. **Digital Payments:** Smart Cards, Stored-Value Cards, EC Micropayments, Payment Gateways, Mobile Payments, Digital and Virtual Currencies, Security, Ethical, Legal, Privacy, and Technology Issues. **(7+2)**

4. **Digital Business Applications - I: Electronic Retailing:** B2C Electronic Retailing, Characteristics, Advantages, Limitations, E-Tailing Business Models, Classification of Models by Distribution Channel, Referring Directories, Malls with Shared Services. Social Shopping – Concept, Benefits and Drivers, Social Shopping Aids – Recommendations, Reviews, Ratings, and Marketplaces, Real-Time Online Shopping. The Online Versus Off-Line Competition, Click-and-Brick models, Product and Service Customization and Personalization. **Fintech:** E-Banking, Mobile Banking, Pure Virtual Banks, Insurance, and Stock Trading, Other Mobile Finance Applications. **Digital Government:** Government-to-Citizens, Government-to-Business, Government-to-Government, Government-to-Employees Models, Internal Efficiency and Effectiveness, E-Government and Social Networking, M-Government. **E-Learning, E-Training, and E-Books:** Basics of E-Learning, Characteristics, Advantages, Limitations, Distance Learning and Online Universities, Online Corporate Training, Social Networks and E-Learning, E-Learning Management Systems, Electronic Books. **(7+2)**

5. **Digital Business Applications - II: Online Travel and Tourism Services:** Characteristics of Online Travel, Benefits, Limitations, and Competition in Online Travel Services. **E-Employment:** Online Job Market, Social Networks Based Job Markets, Social Recruiting, Virtual Job Fairs and Recruiting Events, Benefits and Limitations of the Electronic Job Market. **E-Health:** Definition, Electronic Medical Record Systems (EMR), Doctors' System, Patients Services, Medical Devices and Patients Surveillance. **Entertainment, Media & Gaming:** Service Industry Consumer Applications. Digital Products, Internet TV and Internet Radio, Social Television (TV) Mobile Entertainment, Mobile Marketing, Mobile Streaming Music and Video Providers, Entertainment in Cars; Gaming - Mobile Games, Social Games and Gamification, Business of Social Games, Educational Social Games; Mobile Gambling, Mobility and Sports; Social Entertainment. **(7+2)**

Note: The focus of the entire course should be on business issues and not merely on technology.

### Suggested Text Books:

1. Introduction to E Commerce & Social Commerce, Turban E, Whiteside J, King D, Outland J Springer
2. E-Business and E-Commerce Management- Strategy, Implementation and Practice, Dave Chaffey, Pearson Education.
3. Electronic Commerce – A Managerial Perspective, Efraim Turban, David King, Dennis Viehland, Jae Lee, Pearson Education.

Semester II		201 – Marketing Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO201.1	REMEMBERING	DESCRIBE the key terms associated with the 4 Ps of marketing for a real world marketing offering.
CO201.2	UNDERSTANDING	DEMONSTRATE the relevance of marketing mix concepts and frameworks for a real world marketing offering (commodities, goods, services, e-products/ e-services.)
CO201.3	APPLYING	APPLY marketing Mix decisions for a real world marketing offering (commodities, goods, services, e-products/ e-Services.)

CO201.4	ANALYSING	EXAMINE marketing issues pertaining to Marketing Mix and Marketing Plan in the context of real world marketing offering (commodities, goods, services, e-products/ e-services)
CO201.5	EVALUATING	EXPLAIN the interrelationships between various elements of Marketing mix in the context of real world marketing offering (commodities, goods, services, e-products/ e-services)
CO201.6	CREATING	DESIGN a marketing plan for a real world marketing offering (commodities, goods, services, e-products/ e-services.)

- Product:** Meaning, The Role of Product as a market offering, Goods & Services Continuum Classification of consumer products- convenience, shopping, shopping, unsought goods. Classification of industrial products- materials and parts, capital items, supplies and services. The Product Hierarchy, Product Systems and Mixes, Product Line Analysis, Product Line Length, the Customer Value Hierarchy. New Product Development - Need, Booz Allen & Hamilton Classification Scheme for New Products, New Product Development Process - Idea Generation to commercialization. Branding: Concept, Definition and Commodity vs. Brand, Product Vs Brand, and Concept of Brand equity. (7 + 2)
- Pricing:** Meaning, The Role of Pricing, Importance and Factors influencing pricing decisions. Setting the Price: Setting pricing objectives, Determining demand, Estimating costs, Analyzing competitors' pricing, Selecting pricing method, selecting final price. Adapting the Price: Geographical pricing, Price discounts & allowances, Promotional pricing, Differentiated pricing, concept of transfer pricing, Dynamic pricing (surge pricing, auction pricing), Pricing in online marketing (free, premium, freemium). Price Change: Initiating & responding to price changes. (7 + 2)
- Place:** Meaning, The Role of Marketing Channels, Channel functions & flows, Channel Levels, Channel Design Decisions - Analyzing customers' desired service output levels, establishing objectives & constraints, Identifying & evaluating major channel alternatives. Channel Options - Introduction to Wholesaling, Retailing, Franchising, Direct marketing, Introduction to Omni channel & hybrid channel options. Market Logistics Decisions - Order processing, Warehousing, Inventory, and Logistics. (7 + 2)
- Promotion:** Meaning, The role of marketing communications in marketing effort. Communication Mix Elements, Introduction to Advertising, Sales Promotion, Personal Selling, Public Relations, Direct Marketing. Concept of Integrated Marketing Communications (IMC), Developing Effective Communication - Communication Process, Steps in Developing effective marketing communication - identifying target audience, determining communication objectives, designing a message, Choosing media, Selecting message source, Collecting feedback. Shaping the overall promotion mix: promotional mix strategy, push-pull strategies. (7 + 2)
- Product Level Planning:** Preparation & evaluation of a product level marketing plan, Nature & contents of Marketing Plans - Executive Summary, Situation Analysis, Marketing Strategy, Financials, Control. Marketing Evaluation & Control - Concept, Process & types of control - Annual Plan Control, Profitability Control, Efficiency Control, Strategic Control, Marketing audit. (7 + 2)

**Note:** Real world examples / cases are expected to be analyzed in the class as well as included in the examination.

**Suggested Text Books:**

- Marketing Management, Philip Kotler, Kevin Lane Keller, Abraham Koshy, Mithileshwar Jha, Pearson
- Marketing Management, Rajan Saxena, TMGH
- Marketing, Lamb Hair Sharma, Mc Daniel, Cengage Learning

**Suggested Reference Books:**

- Principles of Marketing, Philip Kotler, Gary Armstrong, Prafulla Agnihotri, Ehasan Haque, Pearson
- Marketing Management- Text and Cases, Tapan K Panda, Excel Books
- Marketing Management, Ramaswamy & Namakumari, Macmillan.
- Marketing Whitebook

Semester II		202 – Financial Management
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO202.1	REMEMBERING	DESCRIBE the basic concepts related to Financial Management, Various techniques of Financial Statement Analysis, Working Capital, Capital Structure, Leverages and Capital Budgeting.
CO202.2	UNDERSTANDING	EXPLAIN in detail all theoretical concepts throughout the syllabus

**Subject Core (SC) Courses - Semester III**  
**Specialization: Financial Management**

Semester III		304 FIN– Advanced Financial Management
3 Credits	LTP: 2:1:1	Subject Core - SC - FIN - 03

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 304.1	REMEMBERING	DESCRIBE the basic concepts in financing, investing and profit distribution in a firm
CO 304.2	UNDERSTANDING	EXPLAIN theoretical concepts related to raising and use of funds and value of firm
CO 304.3	APPLYING	CALCULATE values for making capital structure, investment, liquidity and dividend decisions in the financial management of a firm
CO 304.4	ANALYSING	ANALYZE the options for making the right financial decisions of a firm
CO 304.5	EVALUATING	ASSESS the role of financial planning, risk analysis in investments, liquidity and credit management policy of the firm on shareholder value
CO304.6	CREATING	DESIGN an appropriate financial strategy using any one or multiple concepts/ techniques learned in this course.

- 1. Financial Planning and Shareholder Value:** Overview of Financial Planning; Long term and short term sources of finance; Financial Statements including Funds Flow and Cash Flow Statements; Importance of Cash Flows; Concept of Financial Distress; Shareholder wealth and managerial behavior; Growth and Value; Concept and features of value-based management; Economic Value Added (EVA): Meaning, Components, Advantages & Drawbacks, Calculating EVA (6+2)
- 2. Capital Structure and Firm Value:** Assumptions and Definitions; Net Income Approach; Net Operating Income Approach; Traditional Position; Modigliani and Miller Position Taxation and Capital Structure; Tradeoff; Signaling Theory; PBIT - EPS Analysis; ROI - ROE Analysis ; Leverage Ratios; Guidelines for Capital Structure Planning (7+2)
- 3. Investment Decisions:** Meaning and Process, Risk and Uncertainty in Capital Budgeting: Capital rationing and Project Selection. Inflation and Capital budgeting; Capital budgeting practices in Indian companies (5+2)
- 4. Working Capital Management:** Determination of level of current assets, Working capital financing by banks; Cash and liquidity Management- aspects of cash management, motives for holding cash and marketable securities, Cash Management Models, Strategies for managing surplus funds; Credit Management: Objectives of trade credit, credit policies. Control and collection of accounts receivables, role of factoring in receivables management (**No problems on estimation of working capital**). (9+2)
- 5. Dividend Policy and Firm Value:** Why Firms Pay Dividends ; Factors Influencing Dividend Policy ; Legal and Procedural Aspects ; Bonus Shares and Stock Splits; Share Buybacks and Valuation ; Dividend Policies in Practice; Dividend Models: Walter's model, Gordon's model, Modigliani and Miller's Hypothesis; Models in Which Investment and Dividend Decisions are Related (8+2)

**Note:**

- The weightage in the question paper shall be as follows: **Numerical problems: 60% & Theory: 40%**
- Numerical problems on the following should be taught:

- Funds Flow Statement and Cash Flow Statement
- Calculating EVA
- Firm value (Theories of Capital Structure) PBIT - EPS Analysis
- Sensitivity analysis and Scenario analysis in risk analysis in Capital budgeting, Capital Rationing
- Calculation of Optimum Cash Balance using Operating Cycle Model and Inventory Model
- Receivables Management- calculation of collection period, Determining the number of uncollectible Receivables and Bad Debt Expense: Percent of Sales Method, Percent of Receivables Method
- Dividend Models: Walter's model, Gordon's model, Modigliani and Miller's Hypothesis;

**Suggested Textbooks:**

- Financial Management: Text and Problems by M Y Khan & P K Jain, Publisher: TMH, New Delhi.
- Financial Management Theory & Practice by Prasanna Chandra, Publisher: TMH, New Delhi.
- Financial Management by I M Pandey, Publisher: Vikas Publishing House, New Delhi.
- Advanced Financial Management by Dr. Mahesh Abale & Dr. Shriprakash Soni, Himalaya Publication House

**Subject Core (SC) Courses - Semester III**  
**Specialization: Financial Management**

<b>Semester III</b>		<b>304 FIN– Advanced Financial Management</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Subject Core - SC - FIN - 03</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO 304.1	REMEMBERING	DESCRIBE the basic concepts in financing, investing and profit distribution in a firm
CO 304.2	UNDERSTANDING	EXPLAIN theoretical concepts related to raising and use of funds and value of firm
CO 304.3	APPLYING	CALCULATE values for making capital structure, investment, liquidity and dividend decisions in the financial management of a firm
CO 304.4	ANALYSING	ANALYZE the Leverage and PBIT EPS Analysis associate with Financial Data in the corporate
CO 304.5	EVALUATING	Evaluate the key strategic financial issues that must be considered in an acquisition or merger
CO304.6	CREATING	DESIGN an appropriate financial strategy using any one or multiple concepts/ techniques learned in this course.

1. **Corporate Restructuring & Corporate valuation:** Background of restructuring and reorganization; Concept of Financial Distress; Financial Statements including Funds Flow and Cash Flow Statements; Importance of Cash Flows; Economic Value Added (EVA): Meaning, Components, Advantages & Drawbacks, Calculating EVA (6+2)

2. **Capital Structure and Firm Value:** Assumptions and Definitions; Net Income Approach; Net Operating Income Approach; Traditional Position; Modigliani and Miller Position Taxation and Capital Structure; Tradeoff; Signaling Theory; PBIT - EPS Analysis; ROI - ROE Analysis; Leverage Ratios; Guidelines for Capital Structure Planning (7+2)

3. **Mergers and Acquisition:** Types and Reasons for Mergers and Acquisitions. Legal Procedures for Mergers and Acquisitions Forms of compensation. Anti-takeover strategies, Leveraged Buyouts, Portfolio restructuring. (5+2)

4. **Working Capital Management:** Determination of level of current assets, working capital financing by banks; Cash and liquidity Management- aspects of cash management, motives for holding cash and marketable securities, Cash Management Models, Strategies for managing surplus funds; Credit Management: Objectives of trade credit, credit policies. Control and collection of accounts receivables, role of factoring in receivables management (No problems on estimation of working capital). (9+2)

5. **Dividend Policy and Firm Value:** Why Firms Pay Dividends; Factors Influencing Dividend Policy; Legal and Procedural Aspects; Bonus Shares and Stock Splits; Share Buybacks and Valuation; Dividend Policies in Practice; Dividend Models: Walter's model, Gordon's model, Modigliani and Miller's Hypothesis; Models in Which Investment and Dividend Decisions are Related (8+2)

**Note:**

1. The weightage in the question paper shall be as follows: **Numerical problems: 60% & Theory: 40%**

2. Numerical problems on the following should be taught:

- Funds Flow Statement and Cash Flow Statement
- Calculating EVA
- Firm value (Theories of Capital Structure), PBIT - EPS Analysis
- Sensitivity analysis and Scenario analysis in risk analysis in Capital budgeting, Capital Rationing
- Calculation of Optimum Cash Balance using Operating Cycle Model and Inventory Model
- Receivables Management- calculation of collection period, Determining the number of uncollectible Receivables and Bad Debt Expense: Percent of Sales Method, Percent of Receivables Method
- Dividend Models: Walter's model, Gordon's model, Modigliani and Miller's Hypothesis;

**Suggested Textbooks:**

1. Financial Management: Text and Problems by M Y Khan & P K Jain, Publisher: TMH, New Delhi.
2. Financial Management Theory & Practice by Prasanna Chandra, Publisher: TMH, New Delhi.
3. Financial Management by I M Pandey, Publisher: Vikas Publishing House, New Delhi.
4. Advanced Financial Management by Dr. Mahesh Abale & Dr. Shriprakash Soni, Himalaya Publication House
5. Financial Management by Ravi Kishore, Publisher: Taxman's Publishing House, New Delhi.

**ANNEXURE II – COURSE WISE DETAILED SYLLABUS**

Generic Core Courses (Compulsory) – Semester I & II		
Semester I		101 – Managerial Accounting
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO101.1	REMEMBERING	DESCRIBE the basic concepts related to Accounting, Financial Statements, Cost Accounting, Marginal Costing, Budgetary Control and Standard Costing
CO101.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus.
CO101.3	APPLYING	PERFORM all the necessary calculations through the relevant numerical problems.
CO101.4	ANALYSING	ANALYSE the situation and decide the key financial as well as non-financial elements involved in the situation.
CO101.5	EVALUATING	EVALUATE the financial impact of the decision.

- 1. Basic Concepts:** Forms of Business Organization. Meaning and Importance of Accounting in Business Organization, Basic concepts and terms used in accounting, Capital & Revenue Expenditure, Capital & Revenue Receipts, Users of Accounting Information. Accounting Concepts and Conventions, Fundamental Accounting Equation, Journal, Ledger and Trial Balance. **(4+2)**
- 2. Financial Statements:** Meaning of Financial Statements, Importance and Objectives of Financial Statements. Preparation of Final Accounts of sole proprietary firm. **(7 + 2)**
- 3. Cost Accounting:** Basic Concepts of Cost Accounting, Objectives, Importance and Advantages of Cost Accounting, Cost Centre, Cost Unit, Elements of Cost, Classification and Analysis of Costs, Relevant and Irrelevant Costs, Differential Costs, Sunk Cost, Opportunity Cost, Preparation of Cost Sheet. **(8 + 2)**
- 4. Short Term Business Decision Techniques – Marginal Costing:** Meaning, Principles, Advantages and Limitations, Contribution, P/V Ratio, Break-Even Point (BEP), Cost Volume Profit (CVP) Analysis, Short Term Business Decisions–Product Mix Decisions, Make or Buy (Outsourcing) Decisions, Accept or Reject Special Order Decisions, Shutting Down Decisions. **(8 + 2)**
- 5. Exercising Control – Budgetary Control & Standard Costing:** **Budgetary Control:** Meaning of Budget and Budgeting, Importance, Advantages and Disadvantages, Functional Budgets–Raw Material Purchase & Procurement Budget, Cash Budget and Flexible Budget. **Standard Costing:** Meaning, Importance, Advantages and Disadvantages, Cost Variance Analysis. Material Variances– Material Cost Variance, Material Rate Variance, Material Usage Variance, Material Mix Variance and Material Yield Variance. Labour Variances –Labour Cost Variance, Labour Rate Variance, Labour Efficiency Variance, Labour Mix Variance, Labour Idle Time Variance and Labour Yield Variance. **(8 + 2)**

**Note:** Numerical Problems will be asked on the following –

- Final Accounts of Sole Proprietary Firm
- Preparation of Cost Sheet
- Marginal Costing and Short-Term Business Decisions
- Raw Material Purchase & Procurement Budget, Cash Budget, Flexible Budget
- Material Variances and Labour Variances

Suggested Text Books:

- Management Accounting, Khan and Jain, Tata McGraw Hill
- Fundamentals of Management Accounting, H. V.Jhamb
- Managerial Accounting, Dr. Mahesh Abale and Dr. Shriprakash Soni
- Management Accounting, Dr. Mahesh Kulkarni

Suggested Reference Books:

- Financial Cost and Management Accounting, P.Periasamy
- Financial Accounting for Management, Shankarnarayanan Ramanath, CENGAGE Learning
- Accounting For Management, S. N. Maheshwari
- Management Accounting, MadhuVij



**ANNEXURE II – COURSE WISE DETAILED SYLLABUS**

Generic Core Courses (Compulsory) – Semester I & II		
Semester I		101 – Managerial Accounting
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO101.1	REMEMBERING	DESCRIBE the basic concepts related to Accounting, Financial Statements, Cost Accounting, Marginal Costing, Budgetary Control and Standard Costing
CO101.2	UNDERSTANDING	EXPLAIN in detail, all the theoretical concepts taught through the syllabus.
CO101.3	APPLYING	PERFORM all the necessary calculations through the relevant numerical problems.
CO101.4	ANALYSING	ANALYSE the situation and decide the key financial as well as non-financial elements involved in the situation.
CO101.5	EVALUATING	EVALUATE the financial impact of the decision.
CO101.6	CREATING	CREATE the Financial Statement of Sole Proprietor, Cost Sheet and Budgets

- Basic Concepts:** Forms of Business Organization. Meaning and Importance of Accounting in Business Organization, Basic concepts and terms used in accounting, Capital & Revenue Expenditure, Capital & Revenue Receipts, Users of Accounting Information. Accounting Concepts and Conventions, Fundamental Accounting Equation, Journal, Ledger and Trial Balance. **(4+2)**
- Financial Statements:** Meaning of Financial Statements, Importance and Objectives of Financial Statements. Preparation of Final Accounts of sole proprietary firm. **(7 + 2)**
- Cost Accounting:** Basic Concepts of Cost Accounting, Objectives, Importance and Advantages of Cost Accounting, Cost Centre, Cost Unit, Elements of Cost, Classification and Analysis of Costs, Relevant and Irrelevant Costs, Differential Costs, Sunk Cost, Opportunity Cost, Preparation of Cost Sheet. **(8 + 2)**
- Short Term Business Decision Techniques – Marginal Costing:** Meaning, Principles, Advantages and Limitations, Contribution, P/V Ratio, Break-Even Point (BEP), Cost Volume Profit (CVP) Analysis, Short Term Business Decisions–Product Mix Decisions, Make or Buy (Outsourcing) Decisions, Accept or Reject Special Order Decisions, Shutting Down Decisions. **(8 + 2)**
- Exercising Control – Budgetary Control & Standard Costing: Budgetary Control:** Meaning of Budget and Budgeting, importance, Advantages and Disadvantages, Cash Budget and Flexible Budget, Functional Budgets (overview). Standard Costing: Meaning, Importance, Advantages and Disadvantages, Cost Variance Analysis. Material Variances– Material Cost Variance, Material Rate Variance, Material Usage Variance, Material Mix Variance and Material Yield Variance. Labour Variances –Labour Cost Variance, Labour Rate Variance, Labour Efficiency Variance, Labour Mix Variance, Labour Idle Time Variance and Labour Yield Variance. **(8 + 2)**

**Note:** Numerical Problems will be asked on the following –

- Final Accounts of Sole Proprietary Firm
- Preparation of Cost Sheet
- Marginal Costing and Short-Term Business Decisions
- Raw Material Purchase & Procurement Budget, Cash Budget, Flexible Budget
- Material Variances and Labour Variances

**Suggested Text Books:**

- Management Accounting, Khan and Jain, Tata McGraw Hill
- Fundamentals of Management Accounting, H. V. Jhamb
- Managerial Accounting, Dr. Mahesh Abale and Dr. Shriprakash Soni
- Management Accounting, Dr. Mahesh Kulkarni

**Suggested Reference Books:**

- Financial Cost and Management Accounting, P.Periasamy
- Financial Accounting for Management, Shankarnarayanan Ramanath, CENGAGE Learning
- Accounting For Management, S. N. Maheshwari
- Management Accounting, MadhuVij
- Fundamentals of Management Accounting, H. V. Jhamb
- Cost and Management Accounting, M. N. Arora
- Financial Accounting for Managers, Sanjay Dhmiya, Pearson Publications
- Management Accounting, Mr. Anthony Atkinson, Robert Kaplan, Pearson

SPPU - MBA Revised Curriculum 2019 CBCGS & OBE Pattern

5. Fundamentals of Management Accounting, H. V.Jhamb
6. Cost and Management Accounting, M. N. Arora
7. Financial Accounting for Managers, Sanjay Dhmiya, Pearson Publications
8. Management Accounting, Mr. Anthony Atkinson, Robert Kaplan, Pearson
9. Accounting For Management, Jawarhar Lal
10. Accounting, Shukla Grewal
11. Management Accounting, Ravi Kishore
12. Accounting for Managers, Dearden and Bhattacharya

Semester I		102 - Organizational Behaviour
3 Credits	LTP: 2:1:1	Compulsory Generic Core Course

Course Outcomes: On successful completion of the course the learner will be able to

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO102.1	REMEMBERING	DESCRIBE the major theories, concepts, terms, models, frameworks and research findings in the field of organizational behavior.
CO102.2	UNDERSTANDING	EXPLAIN the implications of organizational behavior from the perspectives of employees, managers, leaders and the organization.
CO102.3	APPLYING	MAKE USE OF the Theories, Models, Principles and Frameworks of organizational behavior in specific organizational settings.
CO102.4	ANALYSING	DECONSTRUCT the role of individual, groups, managers and leaders in influencing how people behave and in influencing organizational culture at large.
CO102.5	EVALUATING	FORMULATE approaches to reorient individual, team, managerial and leadership behaviour in order to achieve organizational goals.
CO102.6	CREATING	ELABORATE UPON the challenges in shaping organizational behavior, organizational culture and organizational change.

1. **Fundamentals of OB:** Evolution of management thought , five functions of management, Definition, scope and importance of OB, Relationship between OB and the individual, Evolution of OB, Models of OB (Autocratic, Custodial, Supportive, Collegial & SOBC), Limitations of OB. **Values, Attitudes and Emotions:** Introduction, Values, Attitudes, Definition and Concept of Emotions, Emotional Intelligence - Fundamentals of Emotional Intelligence, The Emotional Competence Framework, Benefits of Emotional Intelligence , difference between EQ and IQ. **Personality & Attitude:** Definition Personality, importance of personality in Performance, The Myers-Briggs Type Indicator and The Big Five personality model, Johari Window , Transaction Analysis , Definition Attitude Importance of attitude in an organization, Right Attitude, Components of attitude, Relationship between behavior and attitude. **(7+2)**
2. **Perception:** Meaning and concept of perception, Factors influencing perception, Selective perception, Attribution theory, Perceptual process, Social perception (stereotyping and halo effect). **Motivation:** Definition & Concept of Motive & Motivation, The Content Theories of Motivation (Maslow's Need Hierarchy & Herzberg's Two Factor model Theory), The Process Theories (Vroom's expectancy Theory & Porter Lawler model), Contemporary Theories- Equity Theory of Work Motivation. **(8+2)**
3. **Group and Team Dynamics :** The Meaning of Group & Group behavior & Group Dynamics, Types of Groups, The Five -Stage Model of Group Development Team Effectiveness & Team Building. **Leadership:** Introduction, Managers V/s Leaders. Overview of Leadership- Traits and Types, Theories of Leadership.- Trait and Behavioral Theories. **(8+2)**
4. **Conflict Management** – Definition and Meaning, Sources of Conflict, Types of Conflict, Conflict Management Approaches. **Organizational Culture:** Meaning and Nature of Organization Culture - Origin of Organization Culture, Functions of Organization Culture, Types of Culture, Creating and Maintaining Organization Culture, Managing Cultural Diversity. **(7+2)**
5. **Stress at workplace:** Work Stressors – Prevention and Management of stress – Balancing work and Life, workplace spirituality. **Organizational Change:** Meaning, definition & Nature of Organizational Change, Types of Organizational change, Forces that acts as stimulants to change. Kurt Lewin's- Three step model, How to overcome the Resistance to Change, Methods of Implementing Organizational Change, Developing a Learning Organization. **(5+2)**

## MBA Revised Syllabus 2022 Pattern

9. Accounting For Management, Jawarhar Lal
10. Accounting, Shukla Grewal
11. Management Accounting, Ravi Kishore
12. Accounting for Managers, Dearden and Bhattacharya

<b>Semester I</b>		<b>102 - Organizational Behaviour</b>
<b>3 Credits</b>	<b>LTP: 2:1:1</b>	<b>Compulsory Generic Core Course</b>

**Course Outcomes: On successful completion of the course the learner will be able to**

CO#	COGNITIVE ABILITIES	COURSE OUTCOMES
CO102.1	REMEMBERING	Describe complexities of individual and group behavior in the organizations.
CO102.2	UNDERSTANDING	Explain the implications of organizational behavior from the perspectives of employees, managers, leaders and the organization.
CO102.3	APPLYING	APPLY Theories, Models, Principles and Frameworks of organizational behavior in specific organizational settings
CO102.4	ANALYSING	ANALYZE human behavioural problems like conflict, low motivational levels, politics, attitudinal issues etc. and develop solutions to these problems.
CO102.5	EVALUATING	FORMULATE approaches to reorient individual, team, managerial and leadership behavior in order to achieve organizational goals.
CO102.6	CREATING	DEVELOP strategies for challenges faced during shaping organizational behavior, organizational culture and organizational change.

1. **Fundamentals of OB:** Evolution of management thought , five functions of management, Definition, scope and importance of OB, Relationship between OB and the individual, Evolution of OB, Models of OB (Autocratic, Custodial, Supportive, Collegial & SOBC), Limitations of OB. **Values, Attitudes and Emotions:** Introduction, Values, Attitudes, Definition and Concept of Emotions, Emotional Intelligence - Fundamentals of Emotional Intelligence, The Emotional Competence Framework, Benefits of Emotional Intelligence , difference between EQ and IQ. **Personality & Attitude:** Definition Personality, importance of personality in Performance, The Myers-Briggs Type Indicator and The Big Five personality model, Johari Window , Transaction Analysis , Definition Attitude Importance of attitude in an organization, Right Attitude, Components of attitude, Relationship between behavior and attitude. **Relevant case studies for Attitude and personality (7+2)**
2. **Perception:** Meaning and concept of perception, Factors influencing perception, Selective perception, Attribution theory, Perceptual process, Social perception (stereotyping and halo effect). **Motivation:** Definition & Concept of Motive & Motivation, The Content Theories of Motivation (Maslow's Need Hierarchy & Herzberg's Two Factor model Theory), The Process Theories (Vroom's expectancy Theory & Porter Lawler model), Contemporary Theories- Equity Theory of Work Motivation. **Relevant case studies on Perception and Motivation (8+2)**
3. **Group and Team Dynamics :** The Meaning of Group & Group behavior & Group Dynamics, Types of Groups, The Five -Stage Model of Group Development Team Effectiveness & Team Building. **Leadership:** Introduction, Managers V/s Leaders. Overview of Leadership- Traits and Types, Theories of Leadership.- Trait and Behavioral Theories. **Relevant case studies on Group dynamics and Leadership (8+2)**
4. **Conflict Management** – Definition and Meaning, Sources of Conflict, Types of Conflict, Conflict Management Approaches. **Organizational Culture:** Meaning and Nature of Organization Culture - Origin of Organization Culture, Functions of Organization Culture, Types of Culture, Creating and Maintaining Organization Culture, Managing Cultural Diversity. **Relevant case studies on Conflict management and organization culture. (7+2)**
5. **Stress at workplace:** Work Stressors – Prevention and Management of stress – Balancing work and Life, workplace spirituality. **Organizational Change:** Meaning, definition & Nature of Organizational Change, Types of Organizational change, Forces that acts as stimulants to change. Kurt Lewin's- Three step model, How to overcome the Resistance to Change, Methods of Implementing Organizational Change, Developing a Learning Organization. **Relevant case studies on stress management and organizational change (5+2)**

**Note:** Evolution of Management thought to OB and functions of management to be covered in brief as a background interface to the subject only

**Suggested Text Books:**

1. Organizational Behaviour, Robins
2. Organizational Behaviour, Nelson & Quick
3. Organizational Behaviour, Fred Luthans
4. Organizational Behaviour, Stephen Robins, Timothy Judge, Neharika Vohra
5. Organizational Behaviour, M N Mishra



SINHGAD TECHNICAL EDUCATION SOCIETY'S  
**S.K.N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

**CRITERION 1**

**1.2.1 RELATED DOCUMENTS**

**SUPPORTIVE EVIDENCES**

**SAMPLE FILLED FEEDBACK FORMS  
(ACADEMIC YEAR 2018-2023)**

**SAMPLE FILLED FEEDBACK FORMS  
(ACADEMIC YEAR 2022-2023)**



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: **Ankit Badate**

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					✓
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.				✓	
The institute offers adequate academic resources such as libraries, labs, and online databases.			✓		
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.			✓		
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: **NA**



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: *Omsai Komawary*

Dear students,  
 we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					✓
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.				✓	
The institute offers adequate academic resources such as libraries, labs, and online databases.			✓		
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.			✓		
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Ceiling fan was not working in our class room.*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *Sumadh Sadawathe.*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.					✓
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.			✓		
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Provide extra certificate courses for HR students.*





**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

**Name of the student:** Jambhvi Nikumbh

Dear students,

we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date			✓		
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

**Suggestions if any:** Need more practical Approach while teaching.



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *Dicky anand.*

Dear students,

we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date			✓		
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any:

*Try to developed industry oriented syllabus.*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *Saloni Landge*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.					✓

Suggestions if any:

*Required more projects, exams & practical oriented assignment.*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *vaibhav yadav*

Dear students,

we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date			✓		
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.			✓		
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Need improvement in syllabus*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: Achal Jangamwar

Dear students,

we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.			✓		
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any:

Institute should provide practical oriented teaching for better understanding.



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: Brakhti tande

Dear students,

we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					✓
The instructors effectively communicate the course content.					✓
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: offer some extra certificate courses for HR & finance students.



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: vedant mate

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: institute should offer certificate practical oriented certification courses to finance student.



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: **PRAVIN BORADA**

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.			✓		
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

**Suggestions if any:**

*Institute must offer extra activities regarding placement.*





Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *pooja surwashi*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.					✓
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.					✓
I have experienced improvement in my learning and academic skills during my time here.				✓	
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any:

*NA*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: Ram Shukla

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.					✓
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: No



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: *Dhundali mahajan.*

Dear students,  
 we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					✓
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.				✓	
The institute offers adequate academic resources such as libraries, labs, and online databases.					✓
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.					✓

Suggestions if any: *NO*



**Sinhgad Technical Education Society's**  
**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**  
**Students Feedback on the Academic Performance and Ambience of**  
**The Institution**

Name of the student: *Ameradha Munde*

Dear students,  
 we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date			✓		
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Should focus more on enhancing the curriculum*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *Raj Shirbhate*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date					✓
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Institute must focus more on practical assignments.*



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: *Rubya Hanbhede*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date			✓		
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.				✓	
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.			✓		
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *Practical oriented courses for HR Students.*



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: *Prasad Yadav*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.					
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.			✓		
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.			✓		

**Suggestions if any:**

*Should provide presentation for better understanding*



**Sinhgad Technical Education Society's**

**SKN Sinhgad School of Business management Ambegoan (Bk) Pune**

**Students Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the student: *Ankush Mule*

Dear students,  
 we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.				✓	
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.					✓
The institute offers adequate academic resources such as libraries, labs, and online databases.					✓
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.				✓	
The library resources meet my academic needs.				✓	
I feel a sense of belonging and community within the institute.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to my overall experience.					✓

Suggestions if any: *No*





Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Students Feedback on the Academic Performance and Ambience of

The Institution

Name of the student: *manoj waghade*

Dear students,  
we highly value your feedback as it helps us improve the quality of education and the overall environment at our institute. Kindly take a few moments to complete this questionnaire regarding your academic performance and the ambience of the institute. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The Syllabus is relevant and up-to-date				✓	
The instructors effectively communicate the course content.					✓
Assessments (assignments, quizzes, exams) are fair representations of the syllabus covered.				✓	
I have experienced improvement in my learning and academic skills during my time here.			✓		
The institute offers adequate academic resources such as libraries, labs, and online databases.				✓	
<b>Institute Ambience:</b>					
The Institute facilities are well-maintained and conducive to learning.					✓
The library resources meet my academic needs.					✓
I feel a sense of belonging and community within the institute.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to my overall experience.				✓	

Suggestions if any: *placement increase placement related activity.*



Sinhgad Institutes

Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Ajay Ghate*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.				✓	
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:

*Focus on extracurricular activities along with academic.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Granesh Bagle*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Sachin Mashal*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.				✓	
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.					✓
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: Sagar Shete

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.				✓	
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to the students overall experience.				✓	

Suggestions if any:



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Parents Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Parent: Hanmantao Shere

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to the students overall experience.				✓	

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Rajendra Sirvi*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.				✓	
The instructors effectively communicate the syllabus content					✓
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.				✓	
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: Ashok Dhote

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.				✓	
The instructors effectively communicate the syllabus content					✓
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.					✓
The workload is reasonable and appropriate for the student grade level.				✓	
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to the students overall experience.				✓	

Suggestions if any:





Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Murtidharasa Wankhede*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.				✓	
The library resources meet students' academic needs.				✓	
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of

The Institution

Name of the Parent: *Sanjay Bori*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.				✓	
The extracurricular activities contribute positively to the students overall experience.				✓	

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Parents Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Parent: *Sunil Ugale*

Dear Parent/Guardian,

We value your feedback as it helps us enhance the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your child's academic performance and the institute's ambience. Kindly use the 5-point Likert scale to express your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The syllabus content is relevant and up-to-date.					✓
The instructors effectively communicate the syllabus content				✓	
The assessments (assignments, quizzes, exams) are a fair representation of the syllabus covered.				✓	
The workload is reasonable and appropriate for the student grade level.					✓
Students receive timely and helpful feedback on their academic performance.				✓	
<b>Institute Ambience:</b>					
The campus facilities are well-maintained and conducive to learning.					✓
The library resources meet the students' academic needs.					✓
The library resources meet students' academic needs.					✓
The institute promotes a culture of diversity and inclusivity.					✓
The extracurricular activities contribute positively to the students overall experience.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: Prof. Manjula Dhulipala

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.				✓	
The assessment methods I employ align with the course objectives and promote comprehensive learning.				✓	
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.				✓	
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: *Dr. Raza Parashar*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.					✓
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.				✓	
The institute encourages innovative teaching methods and pedagogical approaches.				✓	
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.				✓	
The available research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.				✓	
The professional development opportunities and workshops contribute positively to my growth as an educator.				✓	
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: Dr. Ram D. Kolhe

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.				✓	
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.				✓	
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available research facilities, including the library, adequately meet my professional needs.				✓	
Collaborative interactions among faculty members are actively promoted within the institute.				✓	
The professional development opportunities and workshops contribute positively to my growth as an educator.				✓	
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: Yatin Bokil

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.					✓
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					✓
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any: \_\_\_\_\_



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: *Prof. Niketa Patel*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.				✓	
I am able to effectively facilitate students' understanding of course materials.				✓	
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					✓
The institute encourages innovative teaching methods and pedagogical approaches.				✓	
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.				✓	
The available research facilities, including the library, adequately meet my professional needs.				✓	
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.				✓	

Suggestions if any:





**Sinhgad Technical Education Society's**  
**S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune**

**Teachers Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the Teacher: *Dr. Shalaka Sakhekar*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.					✓
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					✓
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available research facilities, including the library, adequately meet my professional needs.				✓	
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any: *Try to encourage students for research activity.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: Dr. Ganesh D. Yadav

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.					✓
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					✓
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: *Kalpna Sayambar*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.					✓
The assessment methods I employ align with the course objectives and promote comprehensive learning.					✓
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.					✓
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.				✓	
The available research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: *Pathak Mrunali Surendra.*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.				✓	
I am able to effectively facilitate students' understanding of course materials.				✓	
The assessment methods I employ align with the course objectives and promote comprehensive learning.				✓	
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.				✓	
The institute encourages innovative teaching methods and pedagogical approaches.					✓
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.				✓	
The available, research facilities, including the library, adequately meet my professional needs.				✓	
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.				✓	
I feel a sense of community and mutual respect among colleagues within the institute.				✓	

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Teachers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Teacher: *Dr. Manoj Kulkarni*

Dear Faculty,

Your feedback is crucial in helping us enhance the quality of education and the overall atmosphere at our institute. Kindly take a few moments to complete this questionnaire regarding academic performance and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where: Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The institute provides adequate support for maintaining high academic standards.					✓
I am able to effectively facilitate students' understanding of course materials.				✓	
The assessment methods I employ align with the course objectives and promote comprehensive learning.				✓	
Timely and constructive feedback on students' academic progress is a regular practice in my teaching.				✓	
The institute encourages innovative teaching methods and pedagogical approaches.				✓	
<b>Institute Ambience:</b>					
The institute's infrastructure and resources support effective teaching and learning.					✓
The available, research facilities, including the library, adequately meet my professional needs.					✓
Collaborative interactions among faculty members are actively promoted within the institute.					✓
The professional development opportunities and workshops contribute positively to my growth as an educator.					✓
I feel a sense of community and mutual respect among colleagues within the institute.					✓

Suggestions if any:



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Employers Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Employer: *Agnitha Anisolyte*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.				✓	
Graduates exhibit strong critical thinking and problem-solving skills.					✓
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					✓
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					✓
Graduates exhibit a strong work ethic and adaptability.					✓
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *Redesign syllabus & focus more on leadership development.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Employer: *Vikas Baban Suryawashi*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.				✓	
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.					✓
Graduates possess relevant technical skills required for their roles.			✓		
Graduates' communication skills, both written and verbal, meet industry expectations.				✓	
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.				✓	
Graduates exhibit a strong work ethic and adaptability.					✓
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *Include some workshops or case studies which can equip students with the skills they need to become effective & skilled leader.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Employer: *Deepak Ingale*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.				/	
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					/ /
<b>* Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					/ /
Graduates exhibit a strong work ethic and adaptability.					/ /
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓ /
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any:





Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Siddanth Trar*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.				✓	
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					✓
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.				✓	
Graduates exhibit a strong work ethic and adaptability.					✓
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *encouraging more interactions learning experience to enhance their comprehension & retention like group discussion & group projects*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of  
The Institution

Name of the Employer: *Radhika Kamman*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.				/	
Graduates effectively apply theoretical knowledge to practical situations.					/
Graduates exhibit strong critical thinking and problem-solving skills.					/
Graduates possess relevant technical skills required for their roles.					/
Graduates' communication skills, both written and verbal, meet industry expectations.					/
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					/
Graduates exhibit a strong work ethic and adaptability.					/
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					/
Graduates are equipped with teamwork and collaboration skills.					/

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Sueta Bajpa*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.				✓	
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.					✓
Graduates possess relevant technical skills required for their roles.				✓	
Graduates' communication skills, both written and verbal, meet industry expectations.					✓
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.				✓	
Graduates exhibit a strong work ethic and adaptability.				✓	
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.				✓	
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *NA*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Abhijit Balapure*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.				✓	
Graduates possess relevant technical skills required for their roles.				✓	
Graduates' communication skills, both written and verbal, meet industry expectations.				✓	
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					✓
Graduates exhibit a strong work ethic and adaptability.					✓
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.				✓	

Suggestions if any: *No*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Shardha Gupta*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.					✓
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					✓
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.				✓	
Graduates exhibit a strong work ethic and adaptability.				✓	
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *NA*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Saravana Kumal*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.				✓	
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					✓
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					✓
Graduates exhibit a strong work ethic and adaptability.					✓
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *NA*



Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Employers Feedback on the Academic Performance and Ambience of

The Institution

Name of the Employer: *Moiz Md*

Dear Employer,

We greatly appreciate your feedback as it assists us in continuously improving the quality of education and the overall environment at our institute. Please take a moment to complete this questionnaire regarding your experience with our students' academic performance and the institute's ambience. Kindly use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
Graduates from our institute demonstrate a strong understanding of their field's core concepts.					✓
Graduates effectively apply theoretical knowledge to practical situations.					✓
Graduates exhibit strong critical thinking and problem-solving skills.				✓	
Graduates possess relevant technical skills required for their roles.					✓
Graduates' communication skills, both written and verbal, meet industry expectations.					
<b>Institute Ambience:</b>					
Graduates are well-prepared for professional challenges due to their exposure during their education.					✓
Graduates exhibit a strong work ethic and adaptability.				✓	
The institute's emphasis on ethics and professionalism reflects in the behavior of graduates.					✓
Graduates are equipped with teamwork and collaboration skills.					✓

Suggestions if any: *Promote case-based learning which will help students bridge the gap between theory & practise.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Reshma Raj*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.				✓	
The instructors effectively communicated the course content..				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.					✓
Timely and constructive feedback on academic performance was available.					✓
The workload was manageable and conducive to learning.				✓	
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					✓
The institute's library and resources supported your academic needs.					✓
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.				✓	

Suggestions if any: *Try to focus more on certification courses.*





Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Mansi Phadtare*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.					✓
The instructors effectively communicated the course content..					✓
The assessments (assignments, exams, projects) were aligned with the learning objectives.					✓
Timely and constructive feedback on academic performance was available.					✓
The workload was manageable and conducive to learning.					✓
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					✓
The institute's library and resources supported your academic needs.					✓
The institute fostered a sense of community and collaboration among students.					✓
Extracurricular activities and events enriched your overall experience.					✓

Suggestions if any: *Redesign the syllabus which will focus more on soft skills rather than theoretical concepts*



Sinhgad Institutes

Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni:

Akshay Satpute

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.			/		
The instructors effectively communicated the course content..				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.			/		
Timely and constructive feedback on academic performance was available.			/		
The workload was manageable and conducive to learning.				/	
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.				/	
The institute's library and resources supported your academic needs.				/	
The institute fostered a sense of community and collaboration among students.				/	
Extracurricular activities and events enriched your overall experience.				/	

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Ashlesha Harbal*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.				✓	
The instructors effectively communicated the course content..					✓
The assessments (assignments, exams, projects) were aligned with the learning objectives.				✓	
Timely and constructive feedback on academic performance was available.				✓	
The workload was manageable and conducive to learning.					✓
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					✓
The institute's library and resources supported your academic needs.				✓	
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.				✓	

Suggestions if any: *Try to increase industry exposure of students.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Ashutosh Rutken*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.				✓	
The instructors effectively communicated the course content..				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.				✓	
Timely and constructive feedback on academic performance was available.				✓	
The workload was manageable and conducive to learning.			✓		
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.				✓	
The institute's library and resources supported your academic needs.				✓	
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.				✓	

Suggestions if any: *Add some courses which focus only on improving communication skill.*



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Prakash Zambor*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.				✓	
The instructors effectively communicated the course content.				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.				✓	
Timely and constructive feedback on academic performance was available.				✓	
The workload was manageable and conducive to learning.				✓	
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.				✓	
The institute's library and resources supported your academic needs.				✓	
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.			✓		

Suggestions if any:



**Sinhgad Technical Education Society's**  
**S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune**  
**Alumni Feedback on the Academic Performance and Ambience of**

**The Institution**

Name of the Alumni: *Anup Sharma*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.					✓
The instructors effectively communicated the course content..				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.				✓	
Timely and constructive feedback on academic performance was available.					✓
The workload was manageable and conducive to learning.				✓	
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					✓
The institute's library and resources supported your academic needs.					✓
The institute fostered a sense of community and collaboration among students.					✓
Extracurricular activities and events enriched your overall experience.					✓

**Suggestions if any:**



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Abhay Khalate*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.					✓
The instructors effectively communicated the course content..					✓
The assessments (assignments, exams, projects) were aligned with the learning objectives.					✓
Timely and constructive feedback on academic performance was available.				✓	
The workload was manageable and conducive to learning.				✓	
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.				✓	
The institute's library and resources supported your academic needs.				✓	
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.				✓	

Suggestions if any:



Sinhgad Technical Education Society's

S.K.N Sinhgad School of Business Management, Ambegaon (Bk.) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: *Amr / Rathal*

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where **Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5**

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.				✓	
The instructors effectively communicated the course content..				✓	
The assessments (assignments, exams, projects) were aligned with the learning objectives.				✓	
Timely and constructive feedback on academic performance was available.			✓		
The workload was manageable and conducive to learning.					✓
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.				✓	
The institute's library and resources supported your academic needs.	✓				
The institute fostered a sense of community and collaboration among students.				✓	
Extracurricular activities and events enriched your overall experience.			✓		

Suggestions if any:

*Provides proper guidance in terms of student's area of interest.*





Sinhgad Technical Education Society's

SKN Sinhgad School of Business management Ambegoan (Bk) Pune

Alumni Feedback on the Academic Performance and Ambience of

The Institution

Name of the Alumni: Rupesh Purnaye

Dear Alumni,

Your feedback is vital in helping us improve the quality of education and the overall atmosphere at our institute. We kindly ask you to take a few minutes to complete this questionnaire about your academic experience and the institute's ambience. Please use the 5-point Likert scale to indicate your level of agreement with each statement, where Strongly Disagree-1, Disagree-2, Neutral-3, Agree-4, and Strongly Agree-5

Questions	1	2	3	4	5
<b>Academic Performance:</b>					
The academic programs provided a strong foundation in the relevant field of study.					✓
The instructors effectively communicated the course content..					✓
The assessments (assignments, exams, projects) were aligned with the learning objectives.					✓
Timely and constructive feedback on academic performance was available.					✓
The workload was manageable and conducive to learning.					✓
<b>Institute Ambience:</b>					
The campus facilities were conducive to a positive learning environment.					✓
The institute's library and resources supported your academic needs.				✓	
The institute fostered a sense of community and collaboration among students.					✓
Extracurricular activities and events enriched your overall experience.					✓

Suggestions if any: Along with regular syllabus organise some guest lectures, workshops, webinars for the students which develop sense environmental sustainability and CSR.

---

**SAMPLE FILLED FEEDBACK FORMS  
(ACADEMIC YEAR 2021-2022)**

21-22

**Student's Feedback**

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	MBA syllabus covers all the dimensions of courses in detail	✓				
2	MBA syllabus offers wide range of specializations and elective subjects	✓				
3	MBA syllabus is combination of theory and applications		✓			
4	MBA curriculum incorporates recent trends in management			✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓			
6	MBA program covers the competencies which will bridge		✓			

**Overall rating for MBA Syllabus (Students):**

Sr.No	Rating Particulars	5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all
7	Overall rating of MBA curriculum		✓			

### Student's Feedback

Sr.No.	Rating	5	4	3	2	1
	Particulars	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	MBA syllabus covers all the dimensions of courses in detail		✓			
2	MBA syllabus offers wide range of specializations and elective subjects		✓			
3	MBA syllabus is combination of theory and applications	✓				
4	MBA curriculum incorporates recent trends in management		✓			
5	Reference books resources mentioned in syllabus are adequate and useful		✓			
6	MBA program covers the competencies which will bridge		✓			

### Overall rating for MBA Syllabus (Students):

Sr.No	Rating Particulars	5	4	3	2	1
		Extremely Effective	Very Effective	Moderately effective	Slightly Effective	Not at all
7	Overall rating of MBA curriculum		✓			

### Student's Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	MBA syllabus covers all the dimensions of courses in detail		✓			
2	MBA syllabus offers wide range of specializations and elective subjects			✓		
3	MBA syllabus is combination of theory and applications		✓			
4	MBA curriculum incorporates recent trends in management		✓			
5	Reference books/resources mentioned in syllabus are adequate and useful		✓			
6	MBA program covers the competencies which will bridge		✓			

### Overall rating for MBA Syllabus (Students):

Sr.No	Rating Particulars	5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all
7	Overall rating of MBA curriculum		✓			

### Student's Feedback

Sr.No.	Rating	5	4	3	2	1
	Particulars	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	MBA syllabus covers all the dimensions of courses in detail	✓				
2	MBA syllabus offers wide range of specializations and elective subjects	✓				
3	MBA syllabus is combination of theory and applications	✓				
4	MBA curriculum incorporates recent trends in management		✓			
5	Reference books/resources mentioned in syllabus are adequate and useful		✓			
6	MBA program covers the competencies which will bridge		✓			

### Overall rating for MBA Syllabus (Students):

Sr.No	Rating Particulars	5	4	3	2	1
		Extremely Effective	Very Effective	Moderately effective	Slightly Effective	Not at all
7	Overall rating of MBA curriculum		✓			

### Student's Feedback

Sr.No.	Rating	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
	Particulars					
1	MBA syllabus covers all the dimensions of courses in detail		✓			
2	MBA syllabus offers wide range of specializations and elective subjects		✓			
3	MBA syllabus is combination of theory and applications		✓			
4	MBA curriculum incorporates recent trends in management		✓			
5	Reference books resources mentioned in syllabus are adequate and useful		✓			
6	MBA program covers the competencies which will bridge			✓		

### Overall rating for MBA Syllabus (Students):

Sr.No	Rating Particulars	5 Extremely Effective	4 Very Effective	3 Moderately effective	2 Slightly Effective	1 Not at all
7	Overall rating of MBA curriculum		✓			

21-22

## Employer's Feedback

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student		✓			
2	The curriculum of MBA program is designed according to make management students employment ready		✓			
3	The curriculum of MBA program has wide range of specializations and electives			✓		
4	The curriculum of MBA program extensively develop Competencies and skills			✓		
5	MBA curriculum is a blend of theory and applications			✓		
6	The curriculum of MBA program is designed according to changes in needs and concern of industry		✓			



### Employer's Feedback

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student	✓				
2	The curriculum of MBA program is designed according to make management students employment ready		✓			
3	The curriculum of MBA program has wide range of specializations and electives		✓			
4	The curriculum of MBA program extensively develop Competencies and skills		✓			
5	MBA curriculum is a blend of theory and applications		✓			
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry		✓			

### Employer's Feedback

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student		✓			
2	The curriculum of MBA program is designed according to make management students employment ready		✓			
3	The curriculum of MBA program has wide range of specializations and electives		✓			
4	The curriculum of MBA program extensively develop Competencies and skills		✓			
5	MBA curriculum is a blend of theory and applications		✓			
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry		✓			

2021-22

**Employer's Feedback**

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student	✓				
2	The curriculum of MBA program is designed according to make management students employment ready	✓				
3	The curriculum of MBA program has wide range of specializations and electives	✓				
4	The curriculum of MBA program extensively develop Competencies and skills		✓			
5	MBA curriculum is a blend of theory and applications	✓				
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	✓				

### Employer's Feedback

Sr. No	Particulars	5 Strongly Agree	4 Agree	3 Neutral	2 Disagree	1 Strongly Disagree
1	The Curriculum of MBA is designed for holistic development of student		✓			
2	The curriculum of MBA program is designed according to make management students employment ready		✓			
3	The curriculum of MBA program has wide range of specializations and electives		✓			
4	The curriculum of MBA program extensively develop Competencies and skills		✓			
5	MBA curriculum is a blend of theory and applications		✓			
6	The curriculum of MBA program is designed according to changes in needs and concern of industry		✓			

---

**SAMPLE FILLED FEEDBACK FORMS**  
**(ACADEMIC YEAR 2020-2021)**

20-21

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	✓		
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs Improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum	✓		

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum	✓		



### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum	✓		

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful			✓
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum			✓

20-21

## Teacher's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	Syllabus is suitable to the course	✓		
2	Aims and objectives are well defined and clear to teachers and students	✓		
3	Course content is followed by corresponding reference material	✓		
4	The course /Syllabus has balance between theory and application	✓		
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	✓		
6	Is Timely coverage of syllabus possible in given hours	✓		
7	Evaluation method mentioned in syllabus is insufficient for proper assessment	✓		
8	Books listed as reference material are relevant, updated, appropriate and available	✓		
9	I have freedom to propose modify, new topics in syllabus / new teaching & testing techniques.			✓

### Teacher's Feedback

Sr.No.	Rating Particulars	3	2	1
		Excellent	Good	Needs improvement
1	Syllabus is suitable to the course			✓
2	Aims and objectives are well defined and clear to teachers and students		✓	
3	Course content is followed by corresponding reference material		✓	
4	The course /Syllabus has balance between theory and application		✓	
5	Is the syllabus sufficient to bridge gap between industry standard and academics?		✓	
6	Is Timely coverage of syllabus possible in given hours			✓
7	Evaluation method mentioned in syllabus is insufficient for proper assessment		✓	
8	Books listed as reference material are relevant, updated, appropriate and available	✓		
9	I have freedom to propose modify, new topics in syllabus / new teaching & testing techniques.			✓

Need to revise the course outcomes & accordingly revise the syllabus which will increase student Industrial knowledge.

### Teacher's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	Syllabus is suitable to the course		✓	
2	Aims and objectives are well defined and clear to teachers and students	✓		
3	Course content is followed by corresponding reference material		✓	
4	The course /Syllabus has balance between theory and application		✓	
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	✓		
6	Is Timely coverage of syllabus possible in given hours			✓
7	Evaluation method mentioned in syllabus is insufficient for proper assessment		✓	
8	Books listed as reference material are relevant, updated, appropriate and available	✓		
9	I have freedom to propose modify, new topics in syllabus / new teaching & testing techniques.			✓

### Teacher's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	Syllabus is suitable to the course			✓
2	Aims and objectives are well defined and clear to teachers and students		✓	
3	Course content is followed by corresponding reference material		✓	
4	The course /Syllabus has balance between theory and application			✓
5	Is the syllabus sufficient to bridge gap between industry standard and academics?		✓	
6	Is Timely coverage of syllabus possible in given hours			✓
7	Evaluation method mentioned in syllabus is insufficient for proper assessment			✓
8	Books listed as reference material are relevant, updated, appropriate and available	✓		
9	I have freedom to propose modify, new topics in syllabus / new teaching & testing techniques.			✓

need improvement in the syllabus. Some of the units should be revised to provide experiential learning to the students.

### Teacher's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	Syllabus is suitable to the course	✓		
2	Aims and objectives are well defined and clear to teachers and students	✓		
3	Course content is followed by corresponding reference material			✓
4	The course /Syllabus has balance between theory and application		✓	
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	✓		
6	Is Timely coverage of syllabus possible in given hours		✓	
7	Evaluation method mentioned in syllabus is insufficient for proper assessment		✓	
8	Books listed as reference material are relevant, updated, appropriate and available	✓		
9	I have freedom to propose modify, new topics in syllabus / new teaching & testing techniques.			✓

---

**SAMPLE FILLED FEEDBACK FORMS**  
**(ACADEMIC YEAR 2019-2020)**

Collected through Google form as well as after  
COVID19 pandemic some forms filled by stakeholders



**Students Feedback on MBA Curriculum (2019-2020)**

Timestamp	Name	Academ	Syllabus	[MBA cu	[MBA cu	[MBA cu	[MBA cu	[Referenc	[MBA curr	[Overall rati	Any Sugges
2020/09/11 5:03:20	Shraddha Polshettiwar	Year 19-21	2019 patt	Good	Good	Good	Excellent	Excellent	Excellent	Good	Nothing
2020/09/11 5:03:40	Chaitrali Kulkarni	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No
2020/09/11 5:04:52	Dhiraj Deepak Mane	Year 19-21	2019 patt	Excellent	Good	Excellent	Excellent	Excellent	Good	Excellent	No
2020/09/11 5:12:0	Ritu Dasgupta	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/11 5:12:5	Rakhi Bhagwat	Year 19-21	2019 patt	Good	Excellent	Excellent	Good	Excellent	Good	Excellent	None
2020/09/11 5:15:1	Shivani Ramteke	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/11 5:20:2	Krutika vinayak Pagrut	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Good	Excellent	Excellent	No
2020/09/11 5:20:58	Rachana Joshi	Year 19-21	2019 patt	Good	Good	Needs Imp	Good	Excellent	Good	Good	Needs to focus
2020/09/11 5:21:3	Supriya Gaibi Paradhya	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/11 5:22:0	Mansi Mahesh Phadta	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	-
2020/09/11 5:23:16	Sayali Balu Warule	Year 19-21	2019 patt	Good	Good	Excellent	Good	Good	Good	Excellent	No any
2020/09/11 5:24:2	Sakshree T. Wanare	Year 19-21	2019 patt	Good	Excellent	Excellent	Excellent	Good	Excellent	Excellent	No
2020/09/11 5:24:31	Roshni Tuteja	Year 19-21	2019 patt	Good	Good	Good	Excellent	Good	Excellent	Excellent	Notes or study
2020/09/11 5:24:35	Monika Ramesh Mankar	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Excellent	No
2020/09/11 5:34:2	Ragini Chandrakant Da	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Good	Good	Good	Excellent	Not like some
2020/09/11 5:35:4	Diksha Chiwande	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	MBA curricul
2020/09/11 5:37:03	Prashant sakharam lahul	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	It's comparatal
2020/09/11 5:49:59	Dipak Bhagwanrao Barda	Year 19-21	2019 patt	Excellent	Good	Good	Good	Excellent	Excellent	Excellent	No
2020/09/11 5:50:4	Ritesh Vijay Patil	Year 19-21	2019 patt	Excellent	Excellent	Good	Good	Excellent	Good	Good	Please focus c
2020/09/11 5:55:36	Pallavi Gajanan Lavhale	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No thanks
2020/09/11 6:00:18	Mrudul Deshmukh	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No
2020/09/11 6:00:49	Pooja Kawde	Year 19-21	2019 patt	Good	Good	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/11 6:09:2	Shivani kulkarni	Year 19-21	2019 patt	Excellent	Excellent	Good	Good	Good	Good	Excellent	No
2020/09/11 6:13:35	Aishwarya Ambekar	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No
2020/09/11 6:22:5	Snehal Bhagwat Talele	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Nothing
2020/09/11 6:26:37	HARSH JAISWAL	Year 19-21	2019 patt	Good	Good	Needs Imp	Needs Imprc	Good	Good	Good	No
2020/09/11 6:49:18	Aishwarya Abhay Kulkarr	Year 19-21	2019 patt	Good	Good	Good	Good	Excellent	Good	Good	Overall it's goo
2020/09/11 7:41:16	Komal patil	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No
2020/09/11 7:48:26	Kanchan vasantro Dawar	Year 19-21	2019 patt	Excellent	Good	Excellent	Excellent	Excellent	Excellent	Excellent	NA
2020/09/11 8:10:05	Muskan Pinjari	Year 19-21	2019 patt	Good	Good	Good	Needs Imprc	Good	Good	Good	Good
2020/09/11 8:10:05	Muskan Pinjari	Year 19-21	2019 patt	Good	Good	Good	Needs Imprc	Good	Good	Good	Good
2020/09/11 8:47:33	Patil Prashant Dhananjay	Year 19-21	2019 patt	Good	Good	Needs Imp	Needs Imprc	Good	Good	Good	...
2020/09/11 11:18:	Dhanashri Rajendra M	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Take a practic
2020/09/12 1:07:1	Shivani Ramteke	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/12 4:07:3	Mohammad Nadim	Year 19-21	2019 patt	Good	Excellent	Good	Good	Good	Excellent	Good	No
2020/09/12 4:09:02	Sankalp kamble	Year 19-21	2019 patt	Excellent	Good	Good	Good	Excellent	Good	Good	Not exactly
2020/09/12 4:13:21	Pramila C. Pote	Year 19-21	2019 patt	Excellent	Good	Good	Excellent	Good	Needs Improv	Good	It covers all syl
2020/09/12 4:41:46	Prasad Motilal Badgujar	Year 19-21	2019 patt	Excellent	Good	Good	Good	Good	Good	Good	No
2020/09/12 7:13:4	Diksha Chiwande	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
2020/09/12 7:18:1	Ritesh Vijay Patil	Year 19-21	2019 patt	Excellent	Excellent	Good	Good	Excellent	Excellent	Good	Please focus c
2020/09/12 7:37:20	Vikram Gaikwad	Year 19-21	2019 patt	Excellent	Good	Excellent	Good	Excellent	Good	Good	Good
2020/09/12 7:47:50	Saloni Bhatti	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	All over is good
2020/09/12 8:00:1	Govind Rajesh Dahale	Year 19-21	2019 patt	Good	Excellent	Excellent	Excellent	Good	Excellent	Excellent	No
2020/09/12 9:42:06	Rushikesh Rajendra Pawa	Year 19-21	2019 patt	Good	Good	Needs Imp	Needs Imprc	Needs Improv	Good	Good	No
2020/09/12 10:21:1	Chetan Dhote	Year 19-21	2019 patt	Good	Needs Impr	Good	Good	Good	Needs Improv	Good	study material
2020/09/11 7:48:26	Pooja	Year 19-21	2019 patt	Excellent	Good	Excellent	Excellent	Excellent	Excellent	Excellent	NA
2020/09/12 4:13:21	Shrikant	Year 19-21	2019 patt	Excellent	Good	Good	Excellent	Good	Needs Improv	Good	It covers all syl
2020/09/11 6:00:18	Swapnil Sangekar	Year 19-21	2019 patt	Good	Good	Good	Good	Good	Good	Good	No
2020/09/12 5:20:58	Rushikesh	Year 19-21	2019 patt	Good	Good	Needs Imp	Good	Excellent	Good	Good	Needs to focus
2020/09/12 5:21:3	Runali	Year 19-21	2019 patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No

**Alumni Feedback on MBA Curriculum (2019-2020)**

Timestamp	Name of the Alumni	Batch/Year of Passing	[The Curriculum of MBA is designed	[The curriculum of MBA program covers all	[The curriculum of MBA program has wide range of	[The curriculum of MBA program incorporates choice based credit & grading system as per	[MBA curriculum is a blend of theory and applications]	[The Curriculum of MBA covers latest trends in	[Overall rating of MBA curriculum]	Any Suggestions:
2020/09/12 3:40	Anuradha sagar	2012	Good	Good	Good	Good	Good	Good	Good	No
2020/09/12 4:00	Dipa chandak	2019	Good	Good	Excellent	Good	Good	Good	Good	
2020/09/12 4:20:14 pm GMT+5:30		2016	Good	Excellent	Good	Good	Good	Good	Excellent	
2020/09/12 5:00	Pooja Kurzadkar	2019	Good	Good	Excellent	Good	Good	Needs Improvement	Good	The curricu
2020/09/12 5:10	Avinash Savant	2019	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
2020/09/12 5:40	Shweta Deshmukh	2019	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
2020/09/12 5:54	Koyal Vijay Rathod	2019	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	noo
2020/09/18 10:30	Shilpa	2012	Good	Good	Needs Improvement	Needs Improvement	Good	Good	Good	
2020/09/18 10:30	Prajakta	2018	Good	Good	Excellent	Excellent	Good	Good	Good	
2020/09/20 3:14	Priyanka modi	2013	Good	Good	Excellent	Excellent	Good	Good	Good	
2020/09/20 3:13	Shraddha bhanage	2017	Good	Good	Good	Good	Good	Good	Good	
2020/09/18 4:20:14 pm GMT+5:30		2016	Good	Excellent	Good	Good	Good	Good	Excellent	
2020/09/18 4:00	Pooja	2018	Good	Good	Excellent	Good	Good	Good	Good	
2020/09/19 5:54	Koyal Vijay Rathod	2019	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	noo
2020/09/19 3:40	Uttara	2018	Good	Good	Good	Good	Good	Good	Good	No

**Teachers Feedback on MBA Curriculum (2019-2020)**

Timestamp	Name of the Faculty	Specialization	Suitable syllabus	Clear aims & obj	Reference material	balance	bridge gap	timely coverage of	Sufficient	Relevant	freedom to	Any Suggestion
2020/09/12 3	Prapti Dhanshetti	HR	Good	Excellent	Good	Good	Good	Good	Excellent	Good	Good	No
2020/09/12 4	Dr shakala sakhre	General	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent
2020/09/12 4	Lata Udhav Bajare	Operation Mana	Excellent	Excellent	Excellent	Excellent	Excellent	Good	Excellent	Needs Imp	Excellent	
2020/09/12 5	Kalpna Sayankar	Human resource	Good	Excellent	Excellent	Good	Good	Excellent	Good	Excellent	Good	NA
2020/09/12 5	Sheetal Rahul Sar	Finance	Good	Excellent	Good	Excellent	Excellent	Excellent	Good	Good	Good	NA
2020/09/12 5	Sadhana Ogale	Finance	Excellent	Good	Good	Good	Excellent	Needs Improver	Good	Good	Good	
2020/09/12 6	Rahul Wagh	Marketing	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Good	Gatisfactor
2020/09/12 7	Prof.Sanchit Pans	Operations and	Excellent	Excellent	Excellent	Good	Good	Excellent	Good	Excellent	Good	
2020/09/12 7	Sambhaji Pawar	HRM	Good	Good	Good	Good	Excellent	Excellent	Good	Good	Excellent	Case study
2020/09/12 8	Ajita More	Human Resourc	Good	Excellent	Excellent	Excellent	Good	Excellent	Excellent	Excellent	Excellent	More appli
2020/09/12 9	Rosy kalia	finance	Good	Good	Good	Good	Excellent	Good	Excellent	Good	Good	
2020/09/12 9	Dr. Sangita Ulhas	HR	Good	Needs Impr	Good	Good	Needs Impr	Needs Improver	Excellent	Good	Needs Imp	Need to im
2020/09/12 1	Manjula Dhulipal	Human resource	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	
2020/09/12 1	Pravin Ganesh Bo	Marketing	Excellent	Good	Good	Good	Good	Good	Excellent	Excellent	Needs Imp	Application
2020/09/12 1	Mayuri Yadav	Human resource	Good	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Good	
2020/09/17 5	Dr. Dattatraya Pa	Finance	Good	Good	Needs Impro	Needs Im	Needs Impr	Good	Needs Imp	Good	Good	Industry ex
2020/09/21 1	Yatin Bokil	Marketing	Excellent	Excellent	Excellent	Excellent	Good	Excellent	Excellent	Good	Good	

**Parents feedback on MBA Curriculum 2019-2020**

Time stamp	Parent's Name	Ward's Name	Year of Passing	Syllabus Pattern	Curriculum of MBA is designed for holistic developme	Curriculum of MBA program is designed according to	Curriculum of MBA program has wide range of	Curriculum of MBA program incorporates choice based	[MBA curriculum is a blend of theory and applications]	Curriculum of MBA covers latest trends in management]	[Overall rating of MBA curriculum]	Any Suggestions:
2020/09/1	Mamta Dasgupt	Ritu Dasgupta	2021	2019 revised	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Institute is doing
2020/09/1	Trilochan Singh	Roshni Tuteja	2021	2019	Good	Good	Needs Improve	Needs Improve	Good	Good	Good	
2020/09/1	Gajanan Rajaran	Balaji Lavahale			Excellent	Good	Excellent	Excellent	Excellent	Excellent	Good	No
2020/09/1	Vasantro Dawar	Gaurav	2021	Credit pattern 2	Excellent	Good	Excellent	Good	Excellent	Good	Excellent	NA
2020/09/1	Vinayak pagrut	Krutika	2021	2019 credit patt	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	Excellent	No
2020/09/1	Anil Ramteke	Shivani Ramtek	2021	2019	Excellent	Good	Excellent	Excellent	Excellent	Excellent	Good	No
2020/09/1	PRERANA	UKEY			Good	Good	Good	Good	Good	Good	Good	No
2020/09/1	Abhaykumar Jos	Rachana Joshi	2021	SPPU MBA Sylla	Good	Good	Needs Improve	Good	Good	Good	Good	SPPU should ad
2020/09/1	Anil Ramteke	Shivani Ramtek	2021	2019	Excellent	Good	Excellent	Excellent	Excellent	Excellent	Good	No
2020/09/1	Bhagwan Barda	Bhagwan Barda	2021	MBA-2019	Excellent	Good	Good	Good	Excellent	Excellent	Excellent	No
2020/09/1	Gajanan Dhote	Chetan Gajanan	2021	Mba Programm	Excellent	Excellent	Excellent	Excellent	Excellent	Good	Excellent	Need to improv
2020/09/1	Fulchand Jaiswa	Harsh jaiswal	2021	2013	Good	Good	Good	Good	Good	Good	Good	No
2020/09/1	Ramesh Mankar	Ganesh		2019	Excellent	Good	Excellent	Good	Good	Good	Excellent	No suggestions
2020/09/1	Vaishali patil	Komal Ramesh	21		Good	Good	Good	Good	Good	Good	Good	

19-20

**Student's Feedback**

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications		✓	
4	MBA curriculum incorporates recent trends in management		✓	
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management		✓	
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum	✓		

### Student's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	✓		
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications			✓
4	MBA curriculum incorporates recent trends in management			✓
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

provide interaction with the industry expert & conduct skill enhancement activities.



### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	✓		
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum	✓		

2019-20

### Alumni's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	✓		
2	The curriculum of MBA program covers all dimensions of courses	✓		
3	The curriculum of MBA program has wide range of specializations and electives	✓		
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices		✓	
5	MBA curriculum is a blend of theory and applications	✓		
6	The Curriculum of MBA covers latest trends in management		✓	
7	Overall rating of MBA curriculum		✓	

Questionnaire

### Alumni's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student		✓	
2	The curriculum of MBA program covers all dimensions of courses	✓		
3	The curriculum of MBA program has wide range of specializations and electives		✓	
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	✓		
5	MBA curriculum is a blend of theory and applications	✓		
6	The Curriculum of MBA covers latest trends in management		✓	
7	Overall rating of MBA curriculum		✓	

19-20

**Alumni's Feedback**

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	The Curriculum of MBA is designed for holistic development of student		✓	
2	The curriculum of MBA program covers all dimensions of courses		✓	
3	The curriculum of MBA program has wide range of specializations and electives	✓		
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices.		✓	
5	MBA curriculum is a blend of theory and applications.		✓	
6	The Curriculum of MBA covers latest trends in management		✓	
7	Overall rating of MBA curriculum		✓	

REVISIONS, SUGGESTIONS & CONCLUSIONS

4 - ON STRAIGHT

### Alumni's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	The Curriculum of MBA is designed for holistic development of student	✓		
2	The curriculum of MBA program covers all dimensions of courses	✓		
3	The curriculum of MBA program has wide range of specializations and electives	✓		
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	✓		
5	MBA curriculum is a blend of theory and applications	✓		
6	The Curriculum of MBA covers latest trends in management	✓		
7	Overall rating of MBA curriculum	✓		

### Alumni's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs Improvement
1	The Curriculum of MBA is designed for holistic development of student		✓	
2	The curriculum of MBA program covers all dimensions of courses		✓	
3	The curriculum of MBA program has wide range of specializations and electives		✓	
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices		✓	
5	MBA curriculum is a blend of theory and applications		✓	
6	The Curriculum of MBA covers latest trends in management		✓	
7	Overall rating of MBA curriculum		✓	

### CONCLUSION

2018 - 2019

**Parent's Feedback**

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations			✓
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management		✓	
5	MBA Program has brought about a holistic development in student's personality			✓
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

Give students more opportunities to interact with the industry, so that they get experience of the real working environment of an organisation.

### Parent's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals	✓		
2	Students develop the ability to face challenging situations	✓		
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		



### Parent's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement.
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations			✓
3	The inputs provided by the institute has stimulated the innovation and creativity	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

Provide more industry exposure

### Parent's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations		✓	
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

### Parent's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals	✓		
2	Students develop the ability to face challenging situations		✓	
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		

**SAMPLE FILLED FEEDBACK FORMS**  
**(ACADEMIC YEAR 2018-2019)**



2018 - 2019

**Student's Feedback**

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications			✓
4	MBA curriculum incorporates recent trends in management		✓	
5	Reference books resources mentioned in syllabus are adequate and useful			✓
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

*need more industry exposure.*

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs Improvement
1	MBA syllabus covers all the dimensions of courses in detail	✓		
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

### Student's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

### Student's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail		✓	
2	MBA syllabus offers wide range of specializations and elective subjects	✓		
3	MBA syllabus is combination of theory and applications			✓
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

conduct skill enhancement activities from placement point of view.



### Student's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA syllabus covers all the dimensions of courses in detail	✓		
2	MBA syllabus offers wide range of specializations and elective subjects		✓	
3	MBA syllabus is combination of theory and applications	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	Reference books resources mentioned in syllabus are adequate and useful	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		

2018 - 2019

**Parent's Feedback**

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations			✓
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management		✓	
5	MBA Program has brought about a holistic development in student's personality			✓
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

Give students more opportunities to interact with the industry, so that they get experience of the real working environment of an organisation.

### Parent's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals	✓		
2	Students develop the ability to face challenging situations	✓		
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		

### Parent's Feedback

Sr.No.	Rating	3	2	1
	Particulars	Excellent	Good	Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations			✓
3	The inputs provided by the institute has stimulated the innovation and creativity	✓		
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry			✓
7	Overall rating of MBA curriculum		✓	

Provide more industry exposure

### Parent's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals		✓	
2	Students develop the ability to face challenging situations		✓	
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality		✓	
6	MBA program covers the competencies which will bridge gap between academics and industry		✓	
7	Overall rating of MBA curriculum		✓	

### Parent's Feedback

Sr.No.	Rating Particulars	3 Excellent	2 Good	1 Needs improvement
1	MBA program helped students to take strong decisions regarding his/her career goals	✓		
2	Students develop the ability to face challenging situations		✓	
3	The inputs provided by the institute has stimulated the innovation and creativity		✓	
4	MBA curriculum incorporates recent trends in management	✓		
5	MBA Program has brought about a holistic development in student's personality	✓		
6	MBA program covers the competencies which will bridge gap between academics and industry	✓		
7	Overall rating of MBA curriculum	✓		